

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386386

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rockne's Inc.		05/24/2016	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Bridgestone Brands, LLC		
Street Address:	535 Marriott Drive		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37214		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85631802	FIRESTONE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	330-379-6178		
Email:	iplaw@bfusa.com		
Correspondent Name:	Thomas R. Kingsbury		
Address Line 1:	10 East Firestone Blvd.		
Address Line 4:	Akron, OHIO 44317		
NAME OF SUBMITTER:	Maxiene Rush		
SIGNATURE:	/Maxiene Rush/		
DATE SIGNED:	06/02/2016		
Total Attachments: 1			
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CH \$40.00 85631802

ASSIGNMENT

Rockne's Inc., an Ohio Corporation with a place of business at P.O. Box 613, Kent, Ohio 44240 ("Assignor") obtained U.S. Trademark Registration No. 85631802 for the mark FIRESTONE for "Salads, namely, vegetable salads and fruit salads" and "Sandwiches, namely chicken sandwiches" ("the Registration").

Bridgestone Brands, LLC, a Delaware limited liability company located at 535 Marriott Drive, Nashville, Tennessee 37214 ("Assignee") wishes to acquire the Registration together with all associated common-law rights.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Registration and all associated common-law rights, together with the goodwill associated therewith and the right to sue and recover for past infringements and other violations.

ROCKNE'S INC.

By: 

Name: Joseph W. Shannon

Title: Chairman

Date: 5/24/16