

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386587

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Susanna Quinn		06/02/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	VELUXE, INC.		
Street Address:	4600 Cathedral Avenue, NW		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20016		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86265259	VELUXE	
CORRESPONDENCE DATA			
Fax Number:	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(843) 720-4302		
Email:	ip@nelsonmullins.com		
Correspondent Name:	Nelson Mullins Riley & Scarborough LLP		
Address Line 1:	100 North Tryon Street		
Address Line 2:	42nd Floor, IP Department		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	43486/09001		
NAME OF SUBMITTER:	John C. McElwaine		
SIGNATURE:	/John C. McElwaine/		
DATE SIGNED:	06/03/2016		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "*Assignment*"), dated as of 2nd day of June, 2016, is made by SUSANNA QUINN, ("*Assignor*"), in favor of VELUXE, INC. a Delaware corporation ("*Assignee*") located at 4600 Cathedral Avenue, NW, Washington D.C. 20016.

WHEREAS, Assignor desires to convey, transfer and assign to Assignee certain trademark rights of Assignor and the trademark application set forth on Schedule 1 (the "*Assigned Trademark*"), and has agreed to execute and deliver this Assignment, for recording with the United States Patent and Trademark Office (the "*USPTO*"); and

WHEREAS, Assignee is successor to Assignor's ongoing and existing business symbolized by the Assigned Trademark and desires to accept and assume from Assignor the Assigned Trademark.

NOW THEREFORE, for Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby as follows:

1. Assignment Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the following, together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademark:

(a) the trademark application and common law trademark rights set forth on Schedule 1 hereto and all issuances, extensions and renewals thereof;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

(c) all documents, files and information in its possession or control relating to, incorporating, comprising or encompassing the Assigned Trademark, including, without limitation, all business plans, artwork, documents, matrices, displays, presentation boards, presentation scripts, or other presentation materials, market research, customer lists, business development materials relating to any services offered in connection or intended to be offered in connection with the Assigned Trademark;

(d) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(e) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the

right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks at the USPTO and the officials of any corresponding entities or agencies in any applicable jurisdictions to record this Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence or perfect the assignment of the Assigned Trademark to Assignee, or any subsequent assignee or successor thereto.

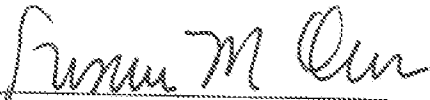
3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

4. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment as of the date first written above.

Assignor:

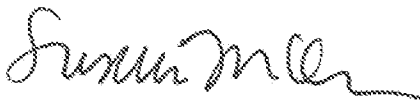


Susanna Quinn

AGREED TO AND ACCEPTED:

Assignee:

Veluxe, Inc.
a Delaware corporation

By: 

Name: Susanna Quinn
Title: CEO

SCHEDULE 1

ASSIGNED TRADEMARK APPLICATION AND TRADEMARK RIGHTS

The trademark application for VELUXE, Serial No. 86265259 filed on April 29, 2014, and any resulting trademark registration.

Any common law trademark rights Assignor may have in the mark VELUXE.