

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386760

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2015
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Niche Software Systems, Inc.		11/19/2015	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Newscycle Solutions Americas, LLC
Street Address:	7900 International Drive, Suite 800
City:	Bloomington
State/Country:	MINNESOTA
Postal Code:	55425
Entity Type:	Limited Liability Company: UTAH

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2055095	MEDIAPLUS

CORRESPONDENCE DATA

Fax Number: 6178327000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6178321000

Email: ustrademark@foleyhoag.com

Correspondent Name: Jenevieve Maerker, Esq., Foley Hoag LLP

Address Line 1: 155 Seaport Boulevard

Address Line 4: Boston, MASSACHUSETTS 02210

NAME OF SUBMITTER:	Jenevieve Maerker, Esq.
SIGNATURE:	/Jenevieve Maerker/
DATE SIGNED:	06/06/2016

Total Attachments: 7

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Delaware

The First State

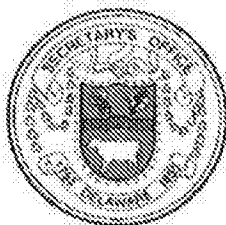
Page 1

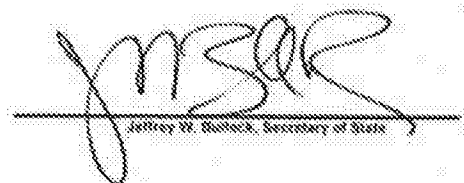
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"NICHE SOFTWARE SYSTEMS, INC.", A DELAWARE CORPORATION, WITH AND INTO "NEWSCYCLE SOLUTIONS AMERICAS, LLC" UNDER THE NAME OF "NEWSCYCLE SOLUTIONS AMERICAS, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF UTAH, AS RECEIVED AND FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF DECEMBER, A.D. 2015, AT 4:12 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2015 AT 11:58 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

5909243 8100M
SR# 20151367795

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 10627118

Date: 12-16-15

TRADEMARK

REEL: 005806 FRAME: 0625

**CERTIFICATE OF MERGER OF
NICHE SOFTWARE SYSTEMS, INC.
WITH AND INTO
NEWSCYCLE SOLUTIONS AMERICAS, LLC**

Pursuant to the Delaware General Corporation Law, the corporation executed the following Certificate of Merger:

1. The name of the surviving entity is Newscycle Solutions Americas, LLC, a Utah limited liability company (the "Survivor").
2. The name of the corporation being merged into the Survivor is Niche Software Systems, Inc., a Delaware corporation.
3. The Plan of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent entities.
4. The name of the Survivor is Newscycle Solutions Americas, LLC.
5. The merger is to become effective at 11:58 pm EST on December 31, 2015.
6. The Plan of Merger is on file at 7900 International Drive, Suite 800, Bloomington, MN 55425 a place of business of the Survivor.
7. A copy of the Plan of Merger will be furnished by the Survivor, on request and without cost, to any member of the constituent entities.
8. The Articles of Organization of the Survivor shall be its Articles of Organization.
9. The Survivor agrees that it may be served with process in the State of Delaware in any action, suit or proceeding for the enforcement of any obligation of Niche Software Systems, Inc. and it irrevocably appoints the Secretary of State of the State of Delaware as its agent to accept service of process in any such action, suit or proceeding. The Secretary of State shall mail a copy of any such process to 900 International Drive, Suite 800, Bloomington, MN 55425, a place of business of the Survivor.

[Signature Page Follows]

IN WITNESS WHEREOF, the Survivor has caused this certificate to be signed by an authorized person, this 19 day of NOVEMBER, 2015.

NEWSCYCLE SOLUTIONS AMERICAS, LLC

By: Lynn Danko

Name: Lynn Danko

Title: CFO

EXPEDITE

MERGER

**ARTICLES OF MERGER OF
NICHE SOFTWARE SYSTEMS, INC.
WITH AND INTO**

RECEIVED

DEC 16 2015

DELAYED EFFECTIVE DATE NEWSCYCLE SOLUTIONS AMERICAS, LLC

Utah Div. of Corp. & Comm. Code

DEC 16 '15 PM 2:39

Pursuant to the Utah Revised Limited Liability Company Act, the undersigned executed the following Articles of Merger:

1. The name of the surviving entity is Newscycle Solutions Americas, LLC, a Utah limited liability company (the "Survivor").
2. The name of the corporation being merged into the Survivor is Niche Software Systems, Inc., a Delaware corporation.
3. The Plan of Merger has been authorized, approved, adopted, certified, executed and acknowledged by each of the constituent entities in accordance with the Utah Revised Limited Liability Company Act and the Delaware General Corporation Law.
4. The name of the Survivor is Newscycle Solutions Americas, LLC.
5. The merger is to become effective at 11:58 pm EST on December 31, 2015.
6. The Plan of Merger is attached hereto as Exhibit A and made a part hereof.
7. The Articles of Organization of the Survivor shall be its Articles of Organization.

[Signature Page Follows]

State of Utah
Department of Commerce
Division of Corporations and Commercial Code
I hereby certify that the foregoing has been filed
and approved as of this delayed effective date:
3/31 day of Dec 2015
in this office of this Division and hereby issued
This Certificate thereof.

Examiner: *JB* Date *12/7/15*
Kathy Berg
Kathy Berg
Division Director



IN WITNESS WHEREOF, the undersigned constituent entities have caused this certificate to be signed by an authorized person of each entity, this 19 day of November, 2015.

NEWSCYCLE SOLUTIONS AMERICAS, LLC

By: Lynn Danko

Name: Lynn Danko

Title: CFO

NICHE SOFTWARE SYSTEMS, INC.

By: Lynn Danko

Name: Lynn Danko

Title: CFO

[Signature Page to Certificate of Merger]

Exhibit A
Plan of Merger

PLAN OF MERGER

Pursuant to the Utah Revised Limited Liability Company Act and the Delaware General Corporation Law, Niche Software Systems, Inc., a Delaware corporation, hereby agrees to merge with and into Newscycle Solutions Americas, LLC, a Utah limited liability company, pursuant to the following terms:

1. The name of each corporation that is a party to the merger is as follows:
 - a. Niche Software Systems, Inc., a Delaware corporation (the "Merged Corporation").
 - b. Newscycle Solutions Americas, LLC, a Utah limited liability company (the "Surviving Company").
2. The name of the Surviving Company into which the Merged Corporation will merge is Newscycle Solutions Americas, LLC, a Utah limited liability company.
3. The merger shall become effective at 11:58 pm EST on December 31, 2015 (the "Effective Time"), at which time the Merged Corporation shall be merged with and into the Surviving Company, and the separate existence of the Merged Corporation shall thereupon cease.
4. The merger is intended to constitute a tax-free liquidation under Section 332 of the Internal Revenue Code of 1986, as amended.
5. Upon the Effective Time of the merger, all outstanding shares of the Merged Corporation shall be cancelled, and no shares of such corporation shall be issued in lieu thereof.
6. The Articles of Organization and Operating Agreement of the Surviving Company shall not change as a result of the merger.