

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386754

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Scruffy, LLC		06/06/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	IT COSMETICS, LLC		
Street Address:	111 Town Square		
Internal Address:	Suite 317		
City:	Jersey City		
State/Country:	NEW JERSEY		
Postal Code:	07310		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4837848	FRIENDS DON'T LET FRIENDS WEAR FOUNDATIO	
CORRESPONDENCE DATA			
Fax Number:	2166216165		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-621-1113		
Email:	eorsine@rennerotto.com		
Correspondent Name:	Grant J. Steyer		
Address Line 1:	1621 Euclid Avenue		
Address Line 2:	Floor 19		
Address Line 4:	Cleveland, OHIO 44115		
NAME OF SUBMITTER:	Grant J. Steyer		
SIGNATURE:	/Grant J. Steyer/		
DATE SIGNED:	06/06/2016		
Total Attachments: 1			
source=Assignment - Executed#page1.tif			

OP \$40.00 4837848

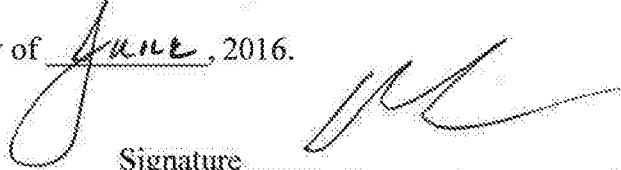
ASSIGNMENT

WHEREAS, **SCRUFFY, LLC**, (Assignor), a limited liability company of Delaware, having an address at 1209 Orange Street, Wilmington, Delaware 19801, is the owner of U.S. Trademark Registration No. 4,837,848 – FRIENDS DON'T LET FRIENDS WEAR FOUNDATION; and

WHEREAS, Assignor desires to assign the U.S. Trademark Registration No. 4,837,848, and the entire portion of Assignor's business to which the trademark pertains, to **IT COSMETICS, LLC**, (Assignee), a limited liability company of Delaware, having an address at 111 Town Square Place, Suite 317, Jersey City, New Jersey 07310; and Assignee desires to acquire the same;

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire worldwide rights, title and interest in and to the aforesaid trademark and trademark registration, the business to which the trademark pertains, and the goodwill of the business symbolized by the trademark, together with all claims for damages by reason of past infringement of said trademark, including the right to sue in its own name and to collect said damages for its own use.

Signed this 6TH day of June, 2016.

Signature 

Name of signor: PAULO LIMA

Title: Co. FOUNDER