

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM386749

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fertitta Entertainment LLC		06/03/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NP IP Holdings LLC		
<b>Street Address:</b>	1505 South Pavilion Center Drive		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89135		
<b>Entity Type:</b>	Limited Liability Company: NEVADA		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3342201	VIVA	
<b>Registration Number:</b>	3735308	VIVA	
<b>Registration Number:</b>	3628800	VIVA	
<b>Registration Number:</b>	3473703	VIVA CASINO	
<b>Registration Number:</b>	3705345	VIVA LAS VEGAS	
<b>Serial Number:</b>	85510486	VIVA	
<b>Serial Number:</b>	85669270	VIVA	
<b>Serial Number:</b>	78616285	VIVA	
<b>Serial Number:</b>	86409210	VIVA CASINO	
<b>Serial Number:</b>	77910035	VIVA RESORT SPA CASINO	
<b>Serial Number:</b>	86409126	VIVA RESORT SPA CASINO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7023828135		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7023822101		
<b>Email:</b>	jobermeyer@bhfs.com		
<b>Correspondent Name:</b>	Julie Obermeyer		
<b>Address Line 1:</b>	100 N. City Parkway, Suite 1600		

CH \$290.00 3342201

<b>Address Line 4:</b> Las Vegas, NEVADA 89106	
<b>ATTORNEY DOCKET NUMBER:</b>	13877.0004
<b>NAME OF SUBMITTER:</b>	Julie Obermeyer
<b>SIGNATURE:</b>	/Julie Obermeyer/
<b>DATE SIGNED:</b>	06/06/2016
<b>Total Attachments: 2</b> source=US Trademark Assignment Fertitta Entertainment to NP IP Holdings#page1.tif source=US Trademark Assignment Fertitta Entertainment to NP IP Holdings#page2.tif	

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made by Fertitta Entertainment LLC, a Delaware limited liability company ("Assignor"), in favor of NP IP Holdings LLC, a Nevada limited liability company ("Assignee").

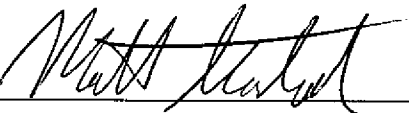
WHEREAS, Assignor has adopted, owns and is using, or has an ongoing intent to use, the trademarks listed on Exhibit A, attached hereto and incorporated herein by this reference, ("Marks") on or in connection with the goods and services covered in the corresponding trademark registrations and applications listed on Exhibit A ("Registrations"); and

WHEREAS, Assignee desires to acquire the Marks and the Registrations.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, transfer and set over to Assignee, and its successors and assigns, Assignor's entire right, title and interest in and to the Marks and Registrations, together with the goodwill of the business connected with and symbolized by the Marks, the ongoing business activities associated with the Marks, and any renewals and extensions of the Registrations that are or may be secured, and together with any right to sue for past claims, including infringement and dilution, in, under and to the Marks and Registrations.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and delivered by its duly authorized officer this 3<sup>rd</sup> day of June, 2016.

**FERTITTA ENTERTAINMENT LLC**

By: 

Name: Matthew L. Heinnoord

Title: Secretary

## EXHIBIT A

### Registrations:

Mark	Reg. No.	Reg. Date
VIVA	3,342,201	20-Nov-2007
VIVA	3,735,308	05-Jan-2010
VIVA	3,628,800	26-May-2009
VIVA CASINO	3,473,703	22-Jul-2008
VIVA LAS VEGAS	3,705,345	03-Nov-2009

### Applications:

Mark	Appl. No.	Appl. Date
VIVA	85/510,486	06-Jan-2012
VIVA	85/669,270	05-Jul-2012
VIVA	78/616,285	25-Apr-2005
VIVA CASINO	86/409,210	29-Sep-2014
VIVA RESORT SPA CASINO	77/910,035	12-Jan-2010
VIVA RESORT SPA CASINO	86/409,126	29-Sep-2014

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