

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM386423

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900364513		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hooniverse		04/01/2016	Partnership: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hoonigan Industries, LLC		
<b>Street Address:</b>	621 Golden Ave.		
<b>City:</b>	Long Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90802		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86364522	HOONIVERSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-551-3450		
<b>Email:</b>	efiling@knobbe.com		
<b>Correspondent Name:</b>	Jonathan A. Hyman		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 2:</b>	Knobbe Martens Olson & Bear LLP		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	KBLOCK.040M		
<b>NAME OF SUBMITTER:</b>	Jonathan A. Hyman		
<b>SIGNATURE:</b>	/jhh/		
<b>DATE SIGNED:</b>	06/02/2016		
<b>Total Attachments: 2</b>			
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EXHIBIT A:

TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the 1 day of April, 2016, by and between Hooniverse, Jeff Glucker, and Tim Odell (collectively, "ASSIGNOR"), and HOONIGAN INDUSTRIES, LLC, a California limited liability company ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (collectively, the "Trademark");

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark application relating to the Trademark listed in Schedule B (the "Application");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademark and Application worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Application;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark set forth in Schedule A; and
- (2) the Application set forth in Schedule B;

together with the goodwill symbolized by said Trademark, Application, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

HOONIGAN INDUSTRIES, LLC

By: [Signature]  
Name: Brian Scott  
Title: CEO  
Date: 4/8/16

HOONIVERSE

By: [Signature: Jeff Glucker]  
Name: Jeff Glucker  
Title: Executive Editor  
Date: 4/1/16

TIM ODELL

By: [Signature]  
Date: 01-APR-2016

JEFF GLUCKER

By: [Signature: Jeff Glucker]  
Date: 4/1/16

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**SCHEDULES TO TRADEMARK ASSIGNMENT**

**SCHEDULE A**

Trademark: HOONIVERSE

**SCHEDULE B**

U.S. Trademark Application Serial No. 86/364,522 for the mark HOONIVERSE

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