

900366926 06/07/2016

TRADEMARK ASSIGNMENT COVER SHEET

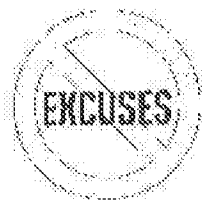
Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386858

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900365513		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Worldwide Apparel Resources Inc.	FORMERLY No Excuses Sportswear Ltd.		Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	World Wide Athletic Recreation, LLC		
Street Address:	10 Nevins Road		
City:	Wayne		
State/Country:	NEW JERSEY		
Postal Code:	07470		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1374870	NO EXCUSES	
Registration Number:	1898192	EXCUSES	
CORRESPONDENCE DATA			
Fax Number:	2123368001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 336 8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Holly Pekowsky, Esq.		
Address Line 1:	90 Park Avenue		
Address Line 2:	21st Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	64114/5 & 11		
NAME OF SUBMITTER:	Holly Pekowsky		
SIGNATURE:	/Holly Pekowsky/		
DATE SIGNED:	06/07/2016		
Total Attachments: 2			
source=NO EXCUSES Trademark Assignment#page1.tif			

TRADEMARK ASSIGNMENT

WHEREAS, Worldwide Apparel Resources Inc., a New York corporation having an address at 10 Nevins Road, Wayne, NJ 07470 ("Assignor"), is the owner of all right, title and interest in the marks NO EXCUSES and the stylized marks shown below and all related goodwill:



as well as U.S. Registration Nos. 1,374,870 and 1,898,192 (collectively, "the Marks and Registrations"); and

WHEREAS, World Wide Athletic Recreation, LLC, a Delaware limited liability company with a place of business at 10 Nevins Road, Wayne, NJ 07470 ("Assignee") is desirous of acquiring all of the right, title and interest of Assignor in and to the Marks and Registrations.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:


Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor as of the date hereof, does hereby assign, transfer and deliver all of its right, title and interest in and to the Marks and Registrations, together with that part of the business of Assignor and with that part of the goodwill of the business of Assignor connected with the use of and symbolized by such Marks and Registrations therefor, and all income, royalties,

damages and payments now or hereafter due or payable in respect to such Marks and Registrations and all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement and/or dilution of the same, to Assignee.

Assignor hereby agrees to sign all additional lawful papers and to perform all other lawful acts which Assignee may reasonably request to make this Assignment fully effective.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed on the date which appears below.

Worldwide Apparel Resources Inc.



Name:

Title:

Date: May 16, 2016