

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM386982

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PPEK, AREN'T YOU CURIOUS, INC.		03/18/2016	Corporation:
RECEIVING PARTY DATA			
Name:	CHARLOTTE RUSSE, INC.		
Street Address:	575 Florida Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	86848312	FLEUR DES CHAMPS	
Registration Number:	3630079	LITTLE PEANUT	
Serial Number:	86185079	LITTLE PEANUT	
Serial Number:	86185372	PEEK	
Serial Number:	86185072	PEEK	
Registration Number:	3868335	PEEK	
Serial Number:	86185080	PEEK. . .	
Registration Number:	3717923	PEEK...AREN'T YOU CURIOUS	
Serial Number:	86185074	PEEK BABY	
Serial Number:	86185078	PEEK KIDS	
Serial Number:	86886008	SGT FLETCHER	
Registration Number:	3829750	WILLIAMS AND SONS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@buchalter.com		
Correspondent Name:	Philip Nulud c/o Buchalter Nemer		
Address Line 1:	1000 Wilshire Blvd.		

CH \$315.00 86848312

Address Line 2: Suite 1500
Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER: C2515-5001

NAME OF SUBMITTER: Philip Nulud

SIGNATURE: /philip nulud/

DATE SIGNED: 06/07/2016

Total Attachments: 11

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U.S. TRADEMARK ASSIGNMENT

WHEREAS, PEEK, AREN'T YOU CURIOUS, INC ("Assignor"), a California corporation with a business address at 425 Second Street, Suite 405, San Francisco, CA 94107, owns the trademarks, and associated registrations listed in Schedule A, which is attached hereto and incorporated herein by reference ("Marks"); and

WHEREAS, CHARLOTTE RUSSE, INC. ("Assignee"), a California corporation with a business address at 575 Florida Street, San Francisco, CA 94110, desires to acquire any and all of Assignor's existing rights, title and interest in the Marks.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the Marks, together with the goodwill of the business symbolized by the Marks, as well as the right to sue for and collect damages for past infringements.

PEEK, AREN'T YOU CURIOUS, INC

By: 
Name: MARIA C CAMMER (CMA)
Title: CEO PEEK

Dated: March 18, 2016

SCHEDULE A

PEEK, AREN'T YOU CURIOUS, INC.
 Trademark Status Chart


MARK	COUNTRY	APP/REG NO.	CLASS: GOODS/SERVICES	STATUS	NEXT ACTION DUE
UNITED STATES					
FLEUR DES CHAMPS	USA	App. No. 86/848,312	Int'l Class 25: Children's clothing, namely, shirts, sweaters, skirts, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweat shirts, sweat suits, sweat pants, socks, shorts, bathing suits, beachwear, jackets, coats.	Filed 12/14/2015 Owner: Peek . . . Aren't You Curious, Inc.	06/14/2016 Foreign filing priority deadline 07/01/2016 Check status of application
LITTLE PEANUT	USA	App. No. 77/516,379 Reg. No. 3,630,079	Int'l Class 25: Children's clothing, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, skirts, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweat shirts, sweat suits, sweat pants, socks, shorts, bathing suits, beachwear, jackets, coats. First Use: ITU First Use in Commerce: ITU	Filed 07/07/2008 Registered 06/02/2009 Declaration of Use filed 06/02/2015 Owner: Peek . . . Aren't You Curious, Inc	06/02/2019 Renew registration
LITTLE PEANUT	USA	App. No. 86/185,079	Int'l Class 24: Blankets, bed spreads, bed sheets, comforters, First Use: 06/15/2006 First Use in Commerce: 01/25/2007	Filed 02/05/2014 Owner: Peek . . . Aren't You Curious, Inc	08/12/2016 File Statement of Use or

MARK	COUNTRY	APP/REG NO.	CLASS: GOODS/SERVICES	STATUS	NEXT ACTION DUE
PEEK	USA	App. No. 86/185,372	and bedding layettes consisting of crib bumpers, quilts, baby blankets, and crib sheets; towels and washcloths. First Use: ITU First Use in Commerce: ITU	Published 06/17/2014 Allowed 08/12/2014 Extension filed 01/26/2016	Extension 09/10/2016 File Statement of Use or Extension
			Int'l Class 14: Watches; jewelry, namely, bracelets, charms, earrings, key chains as jewelry, necklaces, rings; jewelry boxes. Int'l Class 16: Books for children and infants, namely, song books, story books, and a series of books relating to children's play activities and education; children's books; children's interactive books; flash cards. Int'l Class 18: Backpacks and tote bags; purses, coin purses, and wallets. Int'l Class 20: Picture frames; toy boxes and chests.	Filed 02/05/2014 Office Action issued 05/20/2014; Response filed 11/19/2014 Examiner's Amendment issued 12/04/2014 Published 01/13/2015 Allowed 03/10/2015 Extension (deleting Classes 03 and 09) filed 01/28/2016	

MARK	COUNTRY	APP/REG NO.	CLASS: GOODS/SERVICES	STATUS	NEXT ACTION DUE
			<p>Int'l Class 24: Blankets, namely, bed blankets; bed spreads; bed sheets; comforters; and bedding layettes consisting of crib bumpers; quilts; baby blankets; and crib sheets; towels and washcloths.</p> <p>Int'l Class 26: Hair accessories, namely hair bands, hair bows, hair ornaments, hair pins, hair ribbons, hair claw clips, and hair barrettes.</p> <p>Int'l Class 28: Toys, namely, bubble making wands and solution sets, building blocks, bath toys, crib toys, dolls, educational toys, namely, games in the nature of educational card games and board games, puzzles, flash cards, and instructional games in the nature of educational card games and board games; finger puppets, musical toys, party favors in the nature of small toys, play mats for use with toys and children's games, namely, play mats used with toy vehicles, play mats used with paper or toy dolls, play mats that are also games, play mats that can be colored or decorated, puppets, rubber balls, spinning tops, toy stuffed animals and characters,</p>		

MARK	COUNTRY	APP/REG NO.	CLASS: GOODS/SERVICES	STATUS	NEXT ACTION DUE
PEEK	USA	App. No. 86/185,072	<p>namely, soft plush toys of all varieties of animals and dolls, people-like toys and dolls that are stuffed, stuffed letters used together, toy vehicles.</p> <p>First Use: ITU First Use in Commerce: ITU</p> <p>Int'l Class 25: Clothing and accessories for women, infants and children, namely, bathing suits, beachwear, baby bibs not of paper, bandanas, bloomers, blouses, bonnets, caps, coats, separates, namely, t-shirts, button-up shirts, pullovers, crew neck sweaters and sweat shirts, pants, corduroys, shorts, skirts, jumpers, rompers, tank tops, thermals in the nature of thermal underwear, leggings, skirts with built-in undershorts, polo shirts, dress pants, jackets, blazers, wraps, shawls, ponchos, tights, dresses, hats, knit tops, jeans, jumpsuits, leotards, loungewear, mittens, gloves, overalls, sport coats, suits, rain jackets, robes, scarves, shirts, ski jackets, ski pants, turtlenecks, sleepwear, smocks, snow suits, socks, sweaters, sweatpants, sweatshirts, tops, underwear, waist belts, woven</p>	<p>Filed 02/05/2014</p> <p>Office Action issued 05/20/2014; Response filed 11/20/2014</p> <p>Examiner's Amendment issued 11/25/2015</p> <p>Published 01/13/2015</p> <p>Allowed 03/10/2015</p> <p>Extension filed 01/28/2016</p>	<p>09/10/2016 File Statement of Use or Extension</p>

MARK	COUNTRY	APP/REG NO.	CLASS: GOODS/SERVICES	STATUS	NEXT ACTION DUE
PEEK	USA	App. No. 77/764,277 Reg. No. 3,868,335	Int'l Class 25: Children's clothing, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, sweatpants, sweat suits, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweatshirts, socks, shorts, bathing suits, beachwear, sweaters, rain jacket, ski jacket, coats. First Use: 03/01/2010 First Use in Commerce: 03/01/2010 Int'l Class 35: Mail order catalog services featuring children's apparel, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, sweatpants, sweat suits, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweatshirts, socks, shorts, bathing suits, beachwear, sweaters, rain jacket,	Filed 06/19/2009 Registered 10/26/2010 Owner: Peek . . . Aren't You Curious, Inc.	10/26/2016 File Declaration of Use 10/26/2020 Renew registration

MARK	COUNTRY	APP/REG NO.	CLASS: GOODS/SERVICES	STATUS	NEXT ACTION DUE
PEEK . . . & Design 	USA	App. No. 86/185,080	ski jacket, coats, books and accessories therefor; on-line retail store services featuring children's apparel, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, sweatpants, sweat suits, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweatshirts, socks, shorts, bathing suits, beachwear, sweaters, rain jacket, ski jacket, coats, books and accessories. First Use: 01/01/2010 First Use in Commerce: 01/01/2010	Filed 02/05/2014 Office Action issued 05/20/2014, Response filed 11/20/2014 Examiner's Amendment issued 11/25/2015 Published 01/13/2015	REQUESTED "NEXT ACTION" DATE FROM COBALT LAW

MARK	COUNTRY	APP/REG NO.	CLASS: GOODS/SERVICES	STATUS	NEXT ACTION DUE
PEEK . . . AREN'T YOU CURIOUS	USA	App. No. 77/687,923	Int'l Class 25: Children's clothing, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, sweatpants, sweat suits, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweatshirts, socks, shorts, bathing suits, beachwear, sweaters, rain jacket, ski jacket, jackets, coats.	Allowed 03/10/2015 Extension filed 09/09/2015 Extension filed 02/02/2016	12/01/2019 Renew registration
		Reg. No. 3,717,923	First Use: ITU First Use in Commerce: ITU	Registered 12/01/2009 Declaration of Use filed 11/30/2015 Owner: Peek . . . Aren't You Curious Inc.	
PEEK BABY	USA	App. No. 86/185,074	Int'l Class 25: Clothing and accessories for infants and children,	Filed 02/05/2014	09/02/2016 File Statement of Use or

MARK	COUNTRY	APP/REG NO.	CLASS: GOODS/SERVICES	STATUS	NEXT ACTION DUE
			namely, bathing suits, beachwear, baby bibs not of paper, bandanas, bloomers, blouses, bonnets, caps, coats, dresses, hats, gloves, knit tops, jeans, jumpsuits, leggings, leotards, loungewear, mittens, overalls, rain jackets, robes, scarves, shirts, shorts, ski jackets, sleepwear, smocks, snowsuits, socks, sweaters, sweatpants, sweatshirts, t-shirts, tights, tops, underwear, waist belts, woven shirts; footwear for infants and children, namely, athletic shoes, booties, sandals, shoes, slippers, sneakers.	Office Action Issued 05/15/2014 Examiner's Amendment issued 05/15/2014 Published 07/08/2014 Allowed 09/02/2014 Extension filed 01/28/2016	Extension
			First Use: ITU First Use in Commerce: ITU		
PEEK KIDS	USA	App. No. 86/185,078	Int'l Class 25: Clothing and accessories for infants and children, namely, bathing suits, beachwear, baby bibs not of paper, bandanas, bloomers, blouses, bonnets, caps, coats, dresses, hats, gloves, knit tops, jeans, jumpsuits, leggings, leotards, loungewear, mittens, overalls, rain jackets, robes, scarves, shirts, shorts, ski jackets, sleepwear, smocks, snowsuits, socks, sweaters, sweatpants, sweatshirts, t-shirts, tights, tops,	Filed 02/05/2014 Office Action Issued 05/15/2014 Examiner's Amendment issued 05/15/2014 Published 07/08/2014	09/02/2016 File Statement of Use or Extension

MARK	COUNTRY	APP/REG NO.	CLASS: GOODS/SERVICES	STATUS	NEXT ACTION DUE
SGT FLETCHER	USA	App. No. 86/886,008	Int'l Class 25: Children's clothing, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, skirts, pants, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweat shirts, sweat suits, sweat pants, socks, shorts, bathing suits, beachwear, jackets, coats. First Use: ITU First Use in Commerce: ITU	Allowed 09/02/2014 Extension filed 01/28/2016	07/25/2016 Foreign filing priority deadline 08/01/2016 Check status of application

MARK	COUNTRY	APP/REG NO.	CLASS: GOODS/SERVICES	STATUS	NEXT ACTION DUE
WILLIAMS AND SONS	USA	App. No. 77/516,371 Reg. No. 3,829,750 Supplemental Register	Int'l Class 25: Children's clothing, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, skirts, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweat shirts, sweat suits, sweat pants, socks, shorts, bathing suits, beachwear, jackets, coats. First Use: 06/15/2006 First Use in Commerce: 01/25/2007	Filed 07/07/2008 Registered 08/03/2010 Owner: Peek . . . Arent' You Curious, Inc	08/03/2016 File Declaration of Use 08/03/2020 Renew registration

TRADEMARK

REEL: 005808 FRAME: 0226

RECORDED: 06/07/2016