

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM387693

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the The Entities of both parties are incorrect in the assignment document previously recorded on Reel 005659 Frame 0889. Assignor(s) hereby confirms the The Entities stated corporation.
<b>RESUBMIT DOCUMENT ID:</b>	900362947

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MonaVie LLC		05/06/2015	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Jeunesse Global Holdings, LLC
<b>Street Address:</b>	650 Douglas Avenue, Suite 1020
<b>City:</b>	Altamonte Springs
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	32714
<b>Entity Type:</b>	Limited Liability Company: FLORIDA

## PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
<b>Registration Number:</b>	3988622	MONA · VIE THE PREMIER AÇAÍ BLEND
<b>Registration Number:</b>	3106146	M MONA-VIE
<b>Registration Number:</b>	3884177	(M)MUN
<b>Registration Number:</b>	3849117	
<b>Registration Number:</b>	3826686	
<b>Registration Number:</b>	3915318	
<b>Registration Number:</b>	3930339	
<b>Registration Number:</b>	3930340	
<b>Registration Number:</b>	3770346	MONAVIE

## CORRESPONDENCE DATA

**Fax Number:** 8018128908

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 801-748-3448

**Email:** legalip@jeunessehq.com

**Correspondent Name:** Jeunesse Global Holdings, LLC

TRADEMARK

**Address Line 1:** 10855 S. River Front Parkway  
**Address Line 4:** South Jordan, UTAH 84095

**NAME OF SUBMITTER:** Jeffery M. Lillywhite

**SIGNATURE:** /jeffery m. lillywhite/

**DATE SIGNED:** 06/13/2016

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM382730

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MonaVie LLC		05/06/2015	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jeunesse Global Holdings, LLC		
<b>Street Address:</b>	650 Douglas Avenue, Suite 1020		
<b>City:</b>	Altamonte Springs		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32714		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3988622	MONA · VIE THE PREMIER AÇAÍ BLEND	
<b>Registration Number:</b>	3106146	M MONA-VIE	
<b>Registration Number:</b>	3884177	(M)MUN	
<b>Registration Number:</b>	3849117		
<b>Registration Number:</b>	3826686		
<b>Registration Number:</b>	3915318		
<b>Registration Number:</b>	3930339		
<b>Registration Number:</b>	3930340		
<b>Registration Number:</b>	3770346	MONAVIE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8018128908		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	801-748-3448		
<b>Email:</b>	legalip@jeunessehq.com		
<b>Correspondent Name:</b>	Jeunesse Global Holdings, LLC		
<b>Address Line 1:</b>	10855 S. River Front Parkway		
<b>Address Line 4:</b>	South Jordan, UTAH 84095		
<b>NAME OF SUBMITTER:</b>	Jeffery M. Lillywhite		

CH \$240.00 3988622

**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (the "**Agreement**") is entered into on 6<sup>th</sup> day of May, 2015 (the "**Effective Date**") by and between MonaVie LLC, a limited liability company, duly organized and existing under the laws of the State of Delaware and having a principal place of business at 10855 S. River Front Parkway, Suite 100, South Jordan, Utah 84095 ("**Assignor**") and Jeunesse Global Holdings, LLC, a limited liability company, duly organized and existing under the laws of the State of Florida and having a principal place of business at 650 Douglas Avenue, Suite 1020, Altamonte Springs, Florida, 32714 ("**Assignee**") Assignor and Assignee are also referred to herein individually as "**Party**" and collectively as "**Parties**." This Agreement memorializes the Strict Foreclosure Agreement that was duly signed on the Effective Date.

WHEREAS, Assignor has adopted, used and owns the entire right, title and interest in and to certain U.S. and foreign trademarks and services marks, both registered and unregistered, and applications for trademark and service marks filed with the United States Patent and Trademark Office and other foreign trademark offices, as identified in Exhibit A, attached hereto (collectively the "**Marks**");

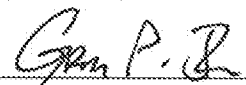
WHEREAS Assignee desires to acquire all of Assignor's right, title and interest, in and to the Marks together with all the goodwill of the business symbolized thereby, and Assignor desires to assign all such right, title and interest in and to the Marks to Assignee; and

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged by Assignor, the parties agree as follows:

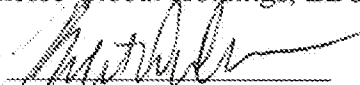
1. Assignor hereby conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in and to the Marks, under both foreign and domestic uses, together with the goodwill of the business symbolized by the Marks;
2. Assignor conveys and assigns, without limitation, the right to own and to prosecute in Assignee's own name any applications for registration in the United States of America and foreign countries; and
3. Assignor conveys and assigns the right to prosecute, litigate and/or pursue existing litigation and causes of action, if desired, now in existence or arising in the future resulting from acts of infringement relating to the Marks, including the right to sue and recover for past or present infringement, and the sole right to settle such causes of action.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized representatives as of the Effective Date.

ASSIGNOR  
MonaVie LLC

By:   
Name: Graden Jackson  
Title: General Counsel

ASSIGNEE  
Jeunesse Global Holdings, LLC

By:   
Name: Robert Dawson  
Title: Chief Legal Officer