Client Code: IMPBV.UCC1

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director, U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): (Liet using letters as	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
 Name of conveying party(ies): (List using letters or numbers for multiple parties) 	Name and address of receiving party(ies):		
IMPACT BEVERAGE, LLC	Name: KNOBBE, MARTENS, OLSON & BEAR, LLP Internal Address: FOURTEENTH FLOOR Street Address: 2040 MAIN STREET City: IRVINE State: CA ZIP: 92614		
() Individual () General Partnership () Association () Limited Partnership () Other: Limited () Corporation of: Liability Company	() Individual () General Partnership () Association () Limited Partnership (X) Other: California () Corporation of: Limited Liability Partnership		
Additional name(s) of conveying party(ies) attached? () Yes (X) No 3. Nature of conveyance:	If assignee is not domiciled in the United States, a domestic representative designation is attached: () Yes (X) No Additional name(s) and address(es) attached?		
·	() Yes (X) No		
() Assignment () Security Agreement () Merger () Change of Name (X)Other: Security	Application number(s) or registration number(s): Trademed: Application Na(s)		
Interest	a. Trademark Application No(s):		
Execution Date: (List as in section 1 if multiple signatures)	b. Trademark Registration No(s):		
MSV 2, 2016	4819044		
	Additional numbers attached? (X) Yes () No		
Party to whom correspondence concerning document should be mailed:	Total number of applications and registrations involved: 3		
Customer No. 20,995			
Address: Knobbe, Martens, Olson & Bear, LLP	7. Total fee (37 CFR 1.21(h)): \$90.00		
2040 Main Street, 14 th Floor Irvine, CA 92614	(X) Authorized to be charged to deposit account		
Return Fax: (949) 760-9502 Attorney's Docket No.: IMPBV.UCC1	(1) Addition to be offeriged to deposit account		
8. Deposit account number: 11-1410			
Please charge this account for any additional fees which r	may be required, or credit any overpayment to this account.		
9. Statement and signature.			
To the best of my knowledge and belief, the foregoing copy is a true copy of the original document.	r information is true and correct, and any attached		
STEVEN J. NATAUPSKY Mame of Person Signing Signature	5/26/16 Date		
	er sheet, attachments and document: 7		

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Case No. IMPBV.002T HEADON IMPBV.003T Shield Design mark IMPBV.004T LONG LIVE THE ATHLETE	Application No. 86/301793 86/383185 86/401986	Filing Date: 6/5/2014 9/2/2014 9/22/2014	Reg Date: 9/22/2015 9/1/2015 11/10/2015	Reg No: 4819044 4805360 4852390
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THE ABOVE SPACE IS FOR FILING OPPICE USE ONLY DEBTOR'S NAME: Provide only que Deblor name (1e or 1b) (use asset, full neare, do not ont), modify, or administer in line 10 of the Financing Stefanious Addendum (Form UCC1Ad) To ORGANIZATION'S NAME MARCY REVERAGE, LLC To INDIVIDUAL'S SURNAME ACIDITIONAL NAME (SUNITIAL (S) SUFFIX TO STATE POSTAL CODE TO STATE POSTAL CODE TO STATE POSTAL CODE TO THE ABOVE SPACE IS FOR FILING OPPICE USE ONLY THE ABOVE SPACE IS FOR FILING OPPICE USE ONLY THE ABOVE SPACE IS FOR FILING OPPICE USE ONLY THE ABOVE SPACE IS FOR FILING OPPICE USE ONLY THE ABOVE SPACE IS FOR FILING OPPICE USE ONLY The Individual Debtor in the line in the 10 of the Financing Stefanions Addendum (Form UCC1Ad) To ORGANIZATION'S NAME FIRST PERSONAL NAME FIRST PERSONAL NAME ADDITIONAL NAME(SYINITIAL(S) SUFFIX TO STATE POSTAL CODE COUNTRY SECURED PARTY'S NAME (or NAME of ASSIGNOE OF ASSIGNOE SECURED PARTY). Provide only ting Secured Party name (3s or 3b) SECURED PARTY'S NAME FIRST PERSONAL NAME FIRST PERSONAL NAME ADDITIONAL NAME(SYINITIAL(S) SUFFIX SECURED PARTY'S NAME (or NAME of ASSIGNOE SECURED PARTY). Provide only ting Secured Party name (3s or 3b) SECURED PARTY'S NAME FIRST PERSONAL NAME FIRST PERSONAL NAME FIRST PERSONAL NAME ADDITIONAL NAME(SYINITIAL(S) SUFFIX SECURED PARTY'S NAME (or NAME of ASSIGNOE SECURED PARTY). Provide only ting Secured Party name (3s or 3b) SECURED PARTY'S NAME FIRST PERSONAL NAME FIRST PERSONAL NAME FIRST PERSONAL NAME ADDITIONAL NAME(SYINITIAL(S) SUFFIX MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY ST	A. NAME & PHONE OF CONTACT AT FILER (optional) MICHELL DO (949) 760-0404 B. E-MAIL CONTACT AT FILER (optional) MICHELL DOSMORBE.COM C. SEND ACKNOWLEDGMENT TO: (Name and Address) KNOBBE, MARTENS, OLSON & BEAR, 11P 2040 MAIN STREET 14TR FLOOR	7	D.C.C	laware Department of U.C.C. Filing Section filed: 08:45 PM 05/02/2 Initial Filing No: 2016 ce Request No: 20162	016 2616280
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c-Finance Transaction Manufactured-Home Transaction A Debter is a Transmitting Utility Agricultural Lien Non-UCC Filing	VIDUAL'S SURNAME ADDRESS N ST. 14TH FLOOR ERAL: This financing statement covers the following collateral brail Description — please see attack if applicable and check only one box. Collateral is	CITY IRVINB	STATE	92614	OS.

International Association of Commercial Administrator

8. OPTIONAL FILER REFERENCE DATA;

MARY - OCCI

All of debtor's intellectual property that is or has ever been the subject of secured party's representation and all files and records relating thereto, any recoveries from litigation involving such intellectual property, including, without limitation, any judgments, amounts paid in settlement, insurance proceeds and any awards of attorneys' fees and costs, and any other proceeds of such intellectual property, including, but not limited to, the property described below.

US Trademark & Trademark Applications

Reg No.	Reg. Date	Trademark Name
4819044	9/22/2015	HEADON
4805360	9/1/2015	SHIELD DESIGN MARK
4852390	11/10/2015	LONG LIVE THE ATHLETE

All of debtor's intellectual property that is or has ever been the subject of secured party's representation and all files and records relating thereto, any recoveries from litigation involving such intellectual property, including, without limitation, any judgments, amounts paid in settlement, insurance proceeds and any awards of attorneys' fees and costs, and any other proceeds of such intellectual property, including, but not limited to, the property described below.

Non US Trademark & Trademark Applications

Application No.	Filing Date	Reg No.	Reg, Date	Country	Trademark Name
		1242398	12/4/2014	AU	HEADON
1242398	12/4/2014			CN	
		1242398	12/4/2014	EM	HEADON
1242398	12/4/2014			ĪN	
		1242398	12/4/2014	JP.	HEADON
		1242398	12/4/2014	KR	HEADON
1242398	12/4/2014		4	MX	
1242398	12/4/2014			RU	
3372718	12/5/2014			AR	
908716087	12/5/2014			BR	HEADON
1705795	12/4/2014			CA	
		222798	4/6/2015	PE	HEADON
		1242398	12/4/2014	WO	HEADON

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All of debtor's intellectual property that is or has ever been the subject of secured party's representation and all files and records relating thereto, any recoveries from litigation involving such intellectual property, including, without limitation, any judgments, amounts paid in settlement, insurance proceeds and any awards of attorneys' fees and costs, and any other proceeds of such intellectual property, including, but not limited to, the property described below.

Non US Trademark & Trademark Applications

Application No.	Filing Date	Reg No.	Reg. Date	Country	Trademark Name
1270165	2/27/2015			AU	
1270165	2/27/2015			CN	
1270165	2/27/2015			CO	
1270165	2/27/2015			EM	SHIELD DESIGN MARK
1270165	2/27/2015			IN	
1270165	2/27/2015			JР	
1270165	2/27/2015			KR	
1270165	2/27/2015			МХ	
1270165	2/27/2015			RU	
		2784016	2/5/2016	AŘ	SHIELD DESIGN MARK
909059977	3/3/2015			BR	SHIELD DESIGN MARK
1717381	3/2/2015			CA	

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All of debtor's intellectual property that is or has ever been the subject of secured party's representation and all files and tecords relating thereto, any recoveries from litigation involving such intellectual property, including, without limitation, any judgments, amounts paid in settlement, insurance proceeds and any awards of attorneys' fees and costs, and any other proceeds of such intellectual property, including, but not limited to, the property described below.

Non US Trademark & Trademark Applications

Application No.	Filing Date	Reg No.	Reg. Date	Country	Trademark Name	
			227283	7/13/2015	PE	SHIELD DESIGN MARK
•			1270165	2/27/2015	WO	SHIELD DESIGN MARK
			13847348	2/2/2016	EM	LONG LIVE THE ATHLET

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TRADEMARK REEL: 005808 FRAME: 0893

RECORDED: 05/26/2016