

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM387162

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Encore Group, Inc.		12/06/2011	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	West Coast Toy Ltd.		
<b>Street Address:</b>	650 Clyde Ave West		
<b>Internal Address:</b>	Unit 17		
<b>City:</b>	Vancouver BC		
<b>State/Country:</b>	CANADA		
<b>Postal Code:</b>	V7T 1E2		
<b>Entity Type:</b>	Limited Corporation: CANADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	75267278	THE MUG FACTORY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6233218809		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	623-444-9791		
<b>Email:</b>	apopham@pophamlawgroup.com		
<b>Correspondent Name:</b>	Amy J Popham		
<b>Address Line 1:</b>	12725 W Indian School Rd		
<b>Address Line 2:</b>	Ste E101		
<b>Address Line 4:</b>	Avondale, ARIZONA 85392		
<b>ATTORNEY DOCKET NUMBER:</b>	CHRI-001		
<b>NAME OF SUBMITTER:</b>	Amy J Popham		
<b>SIGNATURE:</b>	/Amy J Popham/		
<b>DATE SIGNED:</b>	06/08/2016		
<b>Total Attachments: 4</b>			
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OP \$40.00 75267278



**TRADEMARK AND GOODWILL ASSIGNMENT -  
THE ENCORE GROUP, INC.**

FOR VALUE RECEIVED, THE ENCORE GROUP, INC., as debtor in Case No. 11-22473 (DHS) of the United States Bankruptcy Court, District of New Jersey (“Assignor”), jointly administered with the matter of Debtors The Russ Companies, Inc., et al., Case No. 11-22471 (“the Case”), and pursuant to the Order of the United States Bankruptcy Court, District of New Jersey dated December 6, 2011 (“the Order”), Charles M. Forman, Chapter 7 trustee (“Trustee”) of the estates of all debtors in the Case, on behalf of Assignor, hereby sells, transfers, conveys and assigns to West Coast Toy Ltd. (“Assignee”) all of Assignor’s right, title and interest in, to and under the trademarks listed in Exhibit A (“Trademarks”), together with the goodwill of the business symbolized by and associated with the Trademarks, the applications and/or registrations thereof, and all rights of action, powers, and benefits belonging or accrued to the Trademarks, including the right to take action against any person for infringement of the Trademarks occurring before the effective date of this Assignment, and to fully and entirely stand in the place of the Assignor in all matters related to the Trademarks, free and clear of all interests, leases, mortgages, liens, claims (as defined in section 101(5) of the Bankruptcy Code), taxes, judgments, encumbrances, and charges of any kind or nature.

1. Authority. The undersigned Trustee warrants to Assignee that he is the duly appointed and acting Trustee for all Debtors in the Case, including Assignor, and is authorized to execute and deliver this Assignment.
2. Additional Debtors. The undersigned Trustee further relinquishes on behalf of the Debtors in the Case other than Assignor any right, title or interest, if any, in the Trademarks.
3. Counterparts. This Assignment may be executed in counterparts, each of which will be an original as regards any party whose signature appears thereon and both of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have caused this instrument to be executed by their duly authorized representatives:

Date: 2/9/12

**Assignor**

By   
CHARLES M. FORMAN  
Chapter 7 Trustee

Date: \_\_\_\_\_

**Assignee**

By \_\_\_\_\_  
Title \_\_\_\_\_  
West Coast Toy Ltd.

**TRADEMARK AND GOODWILL ASSIGNMENT -  
THE ENCORE GROUP, INC.**

FOR VALUE RECEIVED, THE ENCORE GROUP, INC., as debtor in Case No. 11-22473 (DHS) of the United States Bankruptcy Court, District of New Jersey (“Assignor”), jointly administered with the matter of Debtors The Russ Companies, Inc., et al., Case No. 11-22471 (“the Case”), and pursuant to the Order of the United States Bankruptcy Court, District of New Jersey dated December 6, 2011 (“the Order”), Charles M. Forman, Chapter 7 trustee (“Trustee”) of the estates of all debtors in the Case, on behalf of Assignor, hereby sells, transfers, conveys and assigns to West Coast Toy Ltd. (“Assignee”) all of Assignor’s right, title and interest in, to and under the trademarks listed in Exhibit A (“Trademarks”), together with the goodwill of the business symbolized by and associated with the Trademarks, the applications and/or registrations thereof, and all rights of action, powers, and benefits belonging or accrued to the Trademarks, including the right to take action against any person for infringement of the Trademarks occurring before the effective date of this Assignment, and to fully and entirely stand in the place of the Assignor in all matters related to the Trademarks, free and clear of all interests, leases, mortgages, liens, claims (as defined in section 101(5) of the Bankruptcy Code), taxes, judgments, encumbrances, and charges of any kind or nature.

1. Authority. The undersigned Trustee warrants to Assignee that he is the duly appointed and acting Trustee for all Debtors in the Case, including Assignor, and is authorized to execute and deliver this Assignment.

2. Additional Debtors. The undersigned Trustee further relinquishes on behalf of the Debtors in the Case other than Assignor any right, title or interest, if any, in the Trademarks.

3. Counterparts. This Assignment may be executed in counterparts, each of which will be an original as regards any party whose signature appears thereon and both of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the parties have caused this instrument to be executed by their duly authorized representatives:

Date: \_\_\_\_\_

**Assignor**

By \_\_\_\_\_  
CHARLES M. FORMAN  
Chapter 7 Trustee

Date: March 1, 2012

**Assignee**  
By [Signature]  
STACY LARSEN  
Title PRESIDENT  
West Coast Toy Ltd.

**Exhibit A --Trademarks**

<b>MARK</b>	<b>COUNTRY</b>	<b>REG. NO. DATED</b>
ANIMAL CLASSICS	USA	1,927,509 October 17, 1995
ANIMAL MAGNETISM	USA	3,205,620 February 6, 2007
BAND-TASTIC	USA	3,252,307 June 12, 2007
BOO BUDDIES	USA	2,588,871 July 2, 2002
CAMEO GIRLS	USA	2,519,472 December 18, 2001
CHRIS MINTS	USA	2,919,880 January 18, 2005
CLASSIC CRITTERS	USA	2,310,895 January 25, 2000
ENCORE & Design	USA	2,978,305 July 26, 2005
FAMILY MATTERS	USA	3,183,803 December 12, 2006
FANCY FRAMES	USA	1,971,518 April 30, 1996
FIGI	USA	2,675,766 January 21, 2003
FIGI GRAPHICS & Design	USA	2,508,330 November 20, 2001
FIGI GRAPHICS	USA	2,566,371 May 7, 2002
FIGI & Design	USA	2,508,331 November 20, 2001
FIGI PRESENTABLES THE GIFT THAT GIVES A GIFT!	USA	3,107,499 June 20, 2006
FRAME-ODOLOGY	USA	3,267,289 July 24, 2007
frame●ology (Stylized)	USA	3,264,140 July 17, 2007
FRAME-ODOLOGYXPRES	USA	3,499,513 September 9, 2008
GINGER FRIENDS	USA	2,921,437 January 25, 2005
GRUMPIES & Design	USA	3,146,357 September 19, 2006
GRUMPIES THE MAGIC STONE THAT ABSORBS GRUMPINESS!	USA	3,136,620 August 29, 2006
ITTY BITTY CRITTERS	USA	1,721,986 October 6, 1992
JW STANNARD (Stylized)	USA	1,748,392 January 26, 1993
LIVING PLAYFUL	USA	2,745,180 July 29, 2003

MARK	COUNTRY	REG. NO. DATED
LIVING STONE	USA	2,050,275 April 8, 1997
MAYOR BLUSTERY	USA	2,593,000 July 9, 2002
MICHEL & COMPANY	USA	3,103,120 August 17, 2004
MUG SHOTS	USA	2,735,551 July 8, 2003
PHOTO PIC	USA	3,499,540 September 9, 2008
SISTERS IN CHRIST	USA	3,320,128 October 23, 2007
SNOW BUDDIES	USA	2,927,151 February 22, 2005
SNOW BUDDIES	USA	2,323,833 February 29, 2000
SNOW BUDDIES	USA	2,898,579 November 2, 2004
SNOW BUDDIES SNOWVILLE	USA	2,899,277 November 2, 2004
SNOWBERRY CUTIES	USA	2,667,334 December 24, 2002
STONE CRITTERS	USA	1,530,910 March 21, 1989
STONE GARDEN	USA	1,902,734 July 4, 1995
STONE GARDEN	USA	1,993,370 August 13, 1996
THE ENCORE GROUP	USA	2,870,640 August 3, 2004
THE FISH NETWORK	USA	3,200,749 January 23, 2007
THE LEGEND OF SANTA CLAUS	USA	3,531,791 November 11, 2008
THE LEGEND OF SANTA CLAUS & Design	USA	3,531,792 November 11, 2008
THE MUG FACTORY & Design	USA	2,130,734 January 20, 1998
THE SCRAP PACK	USA	3,136,667 August 29, 2006
UNITED DESIGN	USA	2,292,226 November 16, 1999
UNITEDESIGN	USA	1,497,752 July 26, 1998
KENNEL CLUB	USA	3,594,779 March 24, 2009
KENNEL CLUB	USA	3,594,780 March 24, 2009
KENNEL CLUB	USA	3,685,153 September 22, 2009
FIGI	CANADA	TMA620,910 September 29, 2004