

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM387349

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Harris Publications, Inc.		04/28/2016	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Danny Seo Media Ventures, Inc.		
<b>Street Address:</b>	c/o Tom Carr, 200 Park Avenue South		
<b>Internal Address:</b>	8th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10036		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86315802	NATURALLY, DANNY SEO	
<b>Registration Number:</b>	4819134	NATURALLY, DANNY SEO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-846-5800		
<b>Email:</b>	kfeinswog@aol.com		
<b>Correspondent Name:</b>	Kenneth A. Feinswog		
<b>Address Line 1:</b>	400 Corporate Pointe		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Culver City, CALIFORNIA 90230		
<b>NAME OF SUBMITTER:</b>	Kenneth A. Feinswog		
<b>SIGNATURE:</b>	/kenneth a. feinswog/		
<b>DATE SIGNED:</b>	06/09/2016		
<b>Total Attachments: 2</b>			
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ASSIGNMENT OF MARKS

WHEREAS, HARRIS PUBLICATIONS, INC., a New York corporation, having a place of business at 1115 Broadway, New York, NY 10010, has adopted, is using and is the owner of the following trademark registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Registered
NATURALLY DANNY SEO	4,819,134	September 22, 2015

WHEREAS, HARRIS PUBLICATIONS, INC., a New York corporation, having a place of business at 1115 Broadway, New York, NY 10010, has a *bona fide* intent to use and is the owner of the following service mark applied for in the United States Patent and Trademark Office:

Trademark	Serial No.	Filed
NATURALLY DANNY SEO	86/315,802	June 20, 2014

AND WHEREAS, DANNY SEO MEDIA VENTURES, INC., a New York corporation, having a place of business at c/o Tom Carr, 200 Park Avenue South, 8<sup>th</sup> Floor, New York, NY 10036, is desirous of acquiring the aforesaid trademark and service mark, the good will of the business symbolized by the said trademark and said service mark, the entire business to which the aforesaid trademark and service mark pertain and that is the subject of the registration and application identified above, Registration No. 4,819,134, and Serial No. 86/315,802 and any registration resulting thereof;

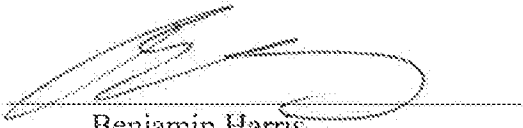
NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$ 10.00) and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said HARRIS PUBLICATIONS, INC. hereby assigns transfers and conveys unto DANNY SEO MEDIA VENTURES, INC., the entire right, title and interest in and to the said

trademark and said service mark, together with the good will of the business symbolized by the trademark and service mark, the entire business to which the aforesaid marks pertain and that are the subject of the registration and applications identified above, Registration No. 4,819,134 and Serial No. 86/315,802 and any registration resulting thereof.

IN WITNESS WHEREOF the undersigned has executed this assignment by its duly authorized officer as of this 28 day of April, 2016.

HARRIS PUBLICATIONS, INC.

By:

Name:  Benjamin Harris

Title: Vice President