

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM388240

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900367009		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Southern Wine & Spirits of Illinois, Inc.		06/06/2016	Corporation: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Southerrn Wine & Spirits of America, Inc.		
<b>Street Address:</b>	1600 N.W. 163rd Street		
<b>City:</b>	Miami		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33169		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3410284	INVISION MARKETING SOLUTIONS	
<b>Registration Number:</b>	3930040	INCREDIBLE WINE EXPERIENCE	
<b>Registration Number:</b>	2779460	RB	
<b>Registration Number:</b>	2758805	ROMANO BROS.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028221111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202.822.1100		
<b>Email:</b>	trademarkmail@whda.com,smoskowitz@whda.com		
<b>Correspondent Name:</b>	Simor L. Moskowitz		
<b>Address Line 1:</b>	1250 Connecticut Avenue, NW		
<b>Address Line 2:</b>	Suite 700		
<b>Address Line 4:</b>	Washington, D.C. 20036		
<b>ATTORNEY DOCKET NUMBER:</b>	112574/A160001US00		
<b>NAME OF SUBMITTER:</b>	Simor L. Moskowitz		
<b>SIGNATURE:</b>	/Simor L. Moskowitz/		
<b>DATE SIGNED:</b>	06/16/2016		

**Total Attachments: 2**

source=SWS III-America Assignment#page1.tif

source=SWS III-America Assignment#page2.tif

## TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this date between Southern Wine & Spirits of Illinois, Inc., an Illinois corporation, located and doing business at 300 E. Crossroads Parkway, Bolingbrook, IL 60440-3516 (hereinafter referred to as "Assignor"), and Southern Wine & Spirits of America, Inc., a corporation duly organized and existing under the laws of the state of Florida, located and doing business at 1600 N.W. 163<sup>rd</sup> Street, Miami, FL 33169 (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of the trademarks and the United States registrations therefor as set forth in the attached Schedule A (hereinafter referred to as the "ASSIGNED MARKS"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of Assignor in and to the ASSIGNED MARKS, and the listed registrations, together with the goodwill of the business pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee, its entire right, title and interest in and to the ASSIGNED MARKS, and the identified federal registrations therefor, together with the whole of the goodwill of the business pertaining thereto, the same and the rights of Assignor to be held and enjoyed by Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor has caused its name to be signed by its duly authorized officer this 6 day of June, 2016.

Southern Wine & Spirits of Illinois, Inc.

By: \_\_\_\_\_

  
Laurence Chaplin / Vice President

**SCHEDULE A**

<b><u>Mark</u></b>	<b><u>Registration</u></b>	<b><u>Issue Date</u></b>
INVISION MARKETING SOLUTIONS	3410284	APRIL 8, 2008
INCREDIBLE WINE EXPERIENCE	3930040	MARCH 8, 2011
RB LOGO	2779460	NOV. 4, 2003
ROMANO BROS.	2758805	SEPT. 2, 2003