

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM387419

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kathleen T. Hillman		06/09/2016	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Radio Systems Corporation		
Street Address:	10427 Petsafe Way		
City:	Knoxville		
State/Country:	TENNESSEE		
Postal Code:	37932		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4206677	PIDDLE PLACE MAN'S BEST FRIEND'S BEST FR	
CORRESPONDENCE DATA			
Fax Number:	9015770783		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	901-579-3128		
Email:	trademarks@bakerdonelson.com		
Correspondent Name:	Wendy Robertson		
Address Line 1:	6060 Poplar Avenue, Suite 440		
Address Line 4:	Memphis, TENNESSEE 38119		
ATTORNEY DOCKET NUMBER:	2925118-88		
NAME OF SUBMITTER:	Wendy Robertson		
SIGNATURE:	/wrobertson/		
DATE SIGNED:	06/10/2016		
Total Attachments: 1			
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OP \$40.00 4206677

Assignment of Trademark

WHEREAS, Kathleen T. Hillman, the individual DBA The Piddle Place, LLC having an address of 18689 SE Palm Island Lane, Jupiter, Florida, 33458 (hereinafter "Assignor"), previously adopted and is using the trademark PIDDLE PLACE MAN'S BEST FRIEND'S BEST FRIEND being the subject of U.S. Reg. No. 4,206,677 (the "Mark");

WHEREAS, Radio Systems Corporation, a Delaware Corporation having an address of 10427 Petsafe Way, Knoxville, Tennessee 37932 (hereinafter "Assignee"), is desirous of acquiring the Mark and any registration therefor; and

WHEREAS, the Assignor desires to assign to the Assignee its rights in the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and any registration therefor.

Kathleen T. Hillman

By: [Signature]
Name: Kathleen Hillman
Title: President
Date: 6/9/16

Radio Systems Corporation

By: [Signature]
Name: Jennifer L. Schewe
Title: Director, Risk Management
Date: 6/9/16