

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM387528

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fermata Partners, LLC, as Grantor		06/08/2016	Limited Liability Company: GEORGIA
Creative Artists Agency, LLC, a Delaware limited liability company, as Grantor		06/08/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Collateral Agent		
Street Address:	2001 Clayton Road, Bldg B, CA4-702-02-05		
City:	Concord		
State/Country:	CALIFORNIA		
Postal Code:	94520		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	86671574	CAA PREMIUM EXPERIENCE	
Registration Number:	4908197	FERMATA	
Serial Number:	86699759	GENUINE COLLEGE PRODUCT	
Registration Number:	4958777	GENUINE COLLEGE PRODUCT	
Registration Number:	4940714	GENUINE COLLEGE PRODUCT	
CORRESPONDENCE DATA			
Fax Number:	8009144240		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	800-713-0755		
Email:	Michael.Violet@wolterskluwer.com		
Correspondent Name:	Michael Violet		
Address Line 1:	4400 Easton Commons Way		
Address Line 2:	Suite 125		
Address Line 4:	Columbus, OHIO 43219		
NAME OF SUBMITTER:	Ken Tan		
SIGNATURE:	/Ken Tan/		

OP \$140.00 86671574

DATE SIGNED:	06/10/2016
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Total Attachments: 7

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Trademark Security Agreement") is entered into as of June 8, 2016, by and among FERMATA PARTNERS, LLC and CREATIVE ARTISTS AGENCY, LLC (individually, a "Grantor" and, collectively, the "Grantors") and BANK OF AMERICA, N.A., in its capacity as collateral agent for the Secured Parties (in such capacity, the "Collateral Agent").

WITNESSETH:

WHEREAS, each Grantor is party to the Pledge and Security Agreement, dated as of December 17, 2014 (as it may be from time to time amended, restated, amended and restated, replaced, supplemented and/or otherwise modified, the "Security Agreement"), in favor of the Collateral Agent pursuant to which each Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement (as defined in the Security Agreement), each Grantor hereby agrees with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Each Grantor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties, to secure the prompt and complete payment and performance of all Secured Obligations, a lien on and security interest in and to all of its right, title and interest in, to and under all the following pledged Collateral of such Grantor (collectively, "Trademark Collateral"):

- (a) Trademarks of such Grantor, including those listed on Schedule I attached hereto;
- (b) all goodwill associated with such Trademarks; and
- (c) all proceeds of any and all of the foregoing.

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Collateral Agent pursuant to the Security Agreement, and each Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement (and are expressly subject to the terms and conditions thereof). In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Termination. Upon the termination of the Security Agreement in accordance with its terms, the collateral pledge, grant, assignment, lien and security interest granted hereunder on the Collateral described herein shall be automatically released and the Collateral Agent shall execute, acknowledge, and deliver to the Grantors upon the Grantors' request an instrument in writing in

recordable form evidencing and effectuating such releasing the collateral pledge, grant, assignment, lien and security interest in such Collateral in accordance with the Security Agreement.

SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Trademark Security Agreement by facsimile or other electronic imaging (including in .pdf format) means shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement.


SECTION 6. Intercreditor Agreement. Notwithstanding anything herein to the contrary, the security interest granted to the Collateral Agent pursuant to this Trademark Security Agreement and the exercise of any right or remedy by the Collateral Agent hereunder may be subject to the provisions of any applicable Intercreditor Agreement. In the event of any conflict among the terms of any such Intercreditor Agreement and the terms of this Trademark Security Agreement, the terms of such Intercreditor Agreement shall govern and control.

SECTION 7. GOVERNING LAW. THIS TRADEMARK SECURITY AGREEMENTT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

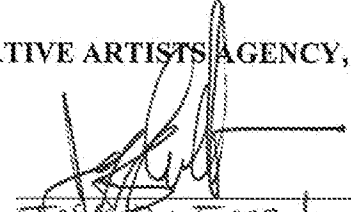
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IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

FERMATA PARTNERS, LLC

By: 
Name: Jeffrey Freedman
Title: General Counsel

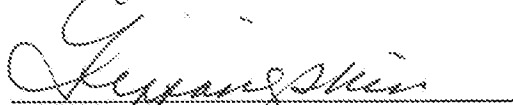
CREATIVE ARTISTS AGENCY, LLC

By: 
Name: Jeffrey Freedman
Title: General Counsel

Accepted and Agreed:

BANK OF AMERICA, N.A.
as Collateral Agent




By:

A handwritten signature in cursive script, appearing to read 'Tiffany Shin', is written over a horizontal line.

Name: Tiffany Shin
Title: Vice President

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS:

	Owner	Trademark	Serial No.	Filing Date	Reg. No.	Reg. Date
1.	Creative Artists Agency, LLC	CAA PREMIUM EXPERIENCE	86671574	06/23/2015		
2.	Fermata Partners, LLC	FERMATA	86699774	07/21/2015	4908197	03/01/2016
3.	Fermata Partners, LLC	GENUINE COLLEGE PRODUCT & Design 	86699759	07/21/2015		
4.	Fermata Partners, LLC	GENUINE COLLEGE PRODUCT & Design 	86699763	07/21/2015	4958777	05/17/2016
5.	Fermata Partners, LLC	GENUINE COLLEGE PRODUCT & Design 	86699766	07/21/2015	4940714	04/19/2016