

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM387396

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Event Photography Group, Inc.		02/12/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Iconic Group, Inc.		
Street Address:	3490 Martin Hurst Rd.		
City:	Tallahassee		
State/Country:	FLORIDA		
Postal Code:	32312		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4963866	UNIVERSITY PHOTO	
Registration Number:	4963862	UNIVERSITY PHOTO	
Registration Number:	4861995	WORLDWIDE PHOTOGRAPHY	
CORRESPONDENCE DATA			
Fax Number:	7709531358		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	678-384-7443		
Email:	go@hkw-law.com		
Correspondent Name:	Gregory T. Ourada		
Address Line 1:	3350 Riverwood Parkway		
Address Line 2:	Suite 800		
Address Line 4:	Atlanta, GEORGIA 30339		
NAME OF SUBMITTER:	Gregory T. Ourada		
SIGNATURE:	/Gregory T Ourada/		
DATE SIGNED:	06/10/2016		
Total Attachments: 2			
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Delaware

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Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EVENT PHOTOGRAPHY GROUP, INC.", CHANGING ITS NAME FROM "EVENT PHOTOGRAPHY GROUP, INC." TO "ICONIC GROUP, INC.", FILED IN THIS OFFICE ON THE TWELFTH DAY OF FEBRUARY, A.D. 2016, AT 1:31 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

4332551 8100
SR# 20160785627

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201828527
Date: 02-12-16

TRADEMARK
REEL: 005811 FRAME: 0434

**CERTIFICATE OF AMENDMENT
TO THE
AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
EVENT PHOTOGRAPHY GROUP, INC.**

Pursuant to the provisions of Section 242 of the Delaware General Corporation Law, the undersigned, Event Photography Group, Inc., a Delaware corporation (the "Corporation") adopts the following Certificate of Amendment to its Amended and Restated Certificate of Incorporation:

1.

The name of the Corporation is:

Event Photography Group, Inc.

2.

The Board of Directors of the Corporation has duly adopted and approved this amendment to the Amended and Restated Certificate of Incorporation as set forth in accordance with the provisions of Section 242(b)(1) of the Delaware General Corporation Law.

3.

The Amended and Restated Certificate of Incorporation is hereby amended by deleting Article I in its entirety and replacing it with the following:

"I.

The name of the corporation is:

ICONIC GROUP, INC."

4.

This Amendment to the Amended and Restated Certificate of Incorporation shall become effective at 6:01 p.m. Eastern Standard Time on February 15, 2016.

IN WITNESS WHEREOF, Event Photography Group, Inc. has caused this Certificate of Amendment to the Amended and Restated Certificate of Incorporation of Event Photography Group, Inc. to be signed by an authorized officer this 12th day of February, 2016.


Denise Conroy, President and CEO