

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM387446

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MyPoints.com, Inc.		04/19/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	MyPoints.com, LLC		
Street Address:	100 N. Sepulveda Blvd., 8th Floor		
Internal Address:	c/o Prodege Legal Department		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3430663	BONUSMAIL	
Registration Number:	2119246	MYPOINTS	
Registration Number:	4229598	MYPOINTS	
Registration Number:	3668584	MYPOINTS	
Registration Number:	4229599	MYPOINTS	
Registration Number:	2788641	MYPOINTS REWARDS	
Registration Number:	2440148	TRUE OPT-IN	
CORRESPONDENCE DATA			
Fax Number:	2065872308		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-254-4476		
Email:	trademark@cairncross.com		
Correspondent Name:	Jeffrey A. Nelson		
Address Line 1:	524 Second Avenue, Suite 500		
Address Line 4:	Seattle, WASHINGTON 98104-2323		
NAME OF SUBMITTER:	Mary K. Hadley		
SIGNATURE:	/Mary K. Hadley/		

OP \$190.00 3430663

DATE SIGNED:	06/10/2016
Total Attachments: 3 source=MyPoints.com, Inc.-DE-Conversion#page1.tif source=MyPoints.com, Inc.-DE-Conversion#page2.tif source=MyPoints.com, Inc.-DE-Conversion#page3.tif	

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF "MYPPOINTS.COM, INC.", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF APRIL, A.D. 2016, AT 8:19 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE CORPORATION HAS FILED ALL DOCUMENTS AND PAID ALL FEES REQUIRED, AND THEREUPON THE CORPORATION SHALL CEASE TO EXIST AS A CORPORATION OF THE STATE OF DELAWARE.




Jeffrey W. Bullock, Secretary of State

2681624 0265C
SR# 20162379319

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202169220
Date: 04-19-16

TRADEMARK
REEL: 005811 FRAME: 0683

**CERTIFICATE OF CONVERSION
FROM A DELAWARE CORPORATION
TO A NON-DELAWARE ENTITY
PURSUANT TO SECTION 266 OF THE
DELAWARE GENERAL CORPORATION LAW**

ARTICLE I

The name of the Corporation is MyPoints.com, Inc. The name under which its certificate of incorporation was originally filed was Intellipost Corporation.

ARTICLE II

The date of filing of its original certificate of incorporation with the Secretary of State is November 7, 1996. The date of filing of its restated certificate of incorporation with the Secretary of State is August 25, 1999.

ARTICLE III

The jurisdiction to which the corporation shall convert to is California and the name under which the entity shall be known as is MyPoints.com, LLC.

ARTICLE IV

The conversion has been approved in accordance with this section.

ARTICLE V

This Certificate of Conversion shall be effective on April 19, 2016.

ARTICLE VI

The Corporation may be served with process in the State of Delaware in any action, suit or proceeding for enforcement of any obligation of the corporation arising while it was a corporation of the State of Delaware, and it irrevocably appoints the Secretary of State as its agent to accept service of process in any such action, suit or proceeding.

ARTICLE VII

The address to which a copy of the process shall be mailed to by the Secretary of State is 100 N. Sepulveda Boulevard, 8th Floor, El Segundo, California 90245.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Corporation have executed this Certificate on the date first set forth above.

By: 
Name: Charles M. Davis
Title: Chief Executive Officer

Signature Page to the Certificate of Conversion