

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM387600

|   |  |                       |  |
|---|--|-----------------------|--|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |  |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |  |
| <b>CONVEYING PARTY DATA</b>   |  |                       |  |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>                           |
| Monster Daddy, LLC (n/k/a<br>Monster Daddy Holdings, LLC)   |  | 04/19/2016            | Limited Liability Company:<br>SOUTH CAROLINA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |  |
| <b>Name:</b>  | Monster, Inc.                                      |                       |  |
| <b>Street Address:</b>  | 455 Valley Drive                                   |                       |  |
| <b>City:</b>  | Brisbane   |                       |  |
| <b>State/Country:</b>   | CALIFORNIA   |                       |  |
| <b>Postal Code:</b>   | 94005  |                       |  |
| <b>Entity Type:</b>   | Corporation: CALIFORNIA                            |                       |  |
| <b>PROPERTY NUMBERS Total: 5</b>  |  |                       |  |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |  |
| <b>Registration Number:</b>   | 3900330  | ALIVE INSIDE          |  |
| <b>Registration Number:</b>   | 3745100  | MONSTER               |  |
| <b>Registration Number:</b>   | 4190884  | SEA MONSTER           |  |
| <b>Registration Number:</b>   | 4042331  | MONSTER ENGINEERING   |  |
| <b>Registration Number:</b>   | 3983948  |                       |  |
| <b>CORRESPONDENCE DATA</b>  |  |                       |  |
| <b>Fax Number:</b>  |  |                       |  |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |  |
| <b>Phone:</b>   | (202) 808-3570                                     |                       |  |
| <b>Email:</b>   | paul.painter@kelly-ip.com                          |                       |  |
| <b>Correspondent Name:</b>  | David M. Kelly                                     |                       |  |
| <b>Address Line 1:</b>  | 1919 M Street, NW                                  |                       |  |
| <b>Address Line 2:</b>  | Suite 610  |                       |  |
| <b>Address Line 4:</b>  | Washington, D.C. 20036                             |                       |  |
| <b>NAME OF SUBMITTER:</b>   | David M. Kelly                                     |                       |  |
| <b>SIGNATURE:</b>   | /David M. Kelly/                                   |                       |  |
| <b>DATE SIGNED:</b>   | 06/13/2016   |                       |  |
| <b>Total Attachments: 4</b>   |  |                       |  |

OP \$140.00 3900330

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# Exhibit 2

# TRADEMARK ASSIGNMENT

WHEREAS, Monster Daddy, LLC (n/k/a Monster Daddy Holdings, LLC), a South Carolina limited liability company with a principal place of business at 113 Ridgeland Dr., Greenville, SC 29601, hereinafter referred to as Assignor, is the listed owner of the federal registered, applied-for and common law trademarks identified in attached **Schedule A**, as well as any and all other trademarks that Assignor owns that are not specifically listed in **Schedule A** (collectively "Monster Daddy Marks");

WHEREAS, Monster, Inc., a California corporation with a principal place of business at 455 Valley Drive Brisbane, CA 94005, hereinafter referred to as Assignee, is desirous of acquiring said Monster Daddy Marks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and sufficiency of which being hereby acknowledged, Assignor hereby does hereby assign unto said Assignee, its successors and assigns, all rights, title, and interest in and to the said Monster Daddy Marks, together with the goodwill of the business symbolized by said Monster Daddy Marks, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages for any past, present, or future infringement or misappropriation of said Monster Daddy Marks.

Assignor hereby covenants and represents that Assignor has the full right to convey the entire interest herein assigned, and that Assignor has not executed, and will not execute, any agreement in conflict herewith.

Assignor hereby covenants, represents, and warrants that it has not entered into any assignment, contract, or undertaking in conflict herewith.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and delivered by its duly authorized representative, as of the date indicated below.

ASSIGNOR:

Monster Daddy Holdings, LLC.

By: \_\_\_\_\_  
\_\_\_\_\_

(Print Name and Title)

Date: \_\_\_\_\_

4/19/16

## SCHEDULE A

(Assigned Trademarks)

### I. Trademarks Registered with The United States Patent and Trademark Office:

- 1) ALIVE INSIDE (US Registration No. 3900330) for “All purpose cleaning preparations; Automobile wax;”
- 2) (US Registration No. 3983948) for “Licensing of intellectual property;”
- 3) CANCELLED MONSTER (US Registration No. 3745100) for “Adhesives for general industrial and commercial use; chemicals compositions for use in the manufacturing of cleaning solution, preservative treatments for industrial and commercial use; Waxing, polishing, buffing compounds and preparations, namely, conditioners, protectants, and cleaners for industrial and commercial use; general purpose degreasing and cleaning preparations, not used in manufacturing processes, for general household, commercial and industrial use; all purpose washing up liquids and liquid soaps; laundry soaps; Lubricants and oils for motor vehicles; All purpose disinfectants and sanitizing preparations; All purpose household adhesives;”
- 4) SEA MONSTER (US Registration No. 4190884) for “All purpose cleaning preparations and polishing waxes for general, industrial and commercial use;”
- 5) MONSTER ENGINEERING (US Registration No. 4042331) for “Adhesives for general industrial and commercial use; chemicals compositions for use in the manufacturing of cleaning solution, preservative treatments for industrial and commercial use; Waxing, polishing, buffing compounds and preparations, namely, conditioners, protectants, and cleaners for industrial and commercial use; general purpose degreasing and cleaning preparations, not used in manufacturing processes, for general household, commercial and industrial use; all purpose washing up liquids and liquid soaps; laundry

soaps; Lubricants and oils for motor vehicles; All purpose disinfectants and sanitizing preparations; All purpose household adhesives;"

II. Common Law Trademarks:

- 1) MONSTER DADDY;
- 2) MONSTER LABS;
- 3) MONSTER GREEN; and
- 4) MONSTER DNA.