

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM387673

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hana Financial Group Inc.		05/16/2016	Corporation: KOREA, REPUBLIC OF
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KEB Hana Bank		
<b>Street Address:</b>	66, Euljiro, Jung-gu		
<b>City:</b>	Seoul		
<b>State/Country:</b>	KOREA, REPUBLIC OF		
<b>Entity Type:</b>	Corporation: KOREA, REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86845332	1Q TRANSFER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9086545000		
<b>Email:</b>	trademarkadmin@lerner david.com		
<b>Correspondent Name:</b>	Kelly Y. Hwang		
<b>Address Line 1:</b>	600 SOUTH AVE. WEST		
<b>Address Line 4:</b>	WESTFIELD, NEW JERSEY 07090		
<b>ATTORNEY DOCKET NUMBER:</b>	YOUME 10.0-034 (61)		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Kelly Y. Hwang		
<b>Address Line 1:</b>	600 SOUTH AVENUE WEST		
<b>Address Line 4:</b>	WESTFIELD, NEW JERSEY 07090		
<b>NAME OF SUBMITTER:</b>	CSILLA LADVANSZKY		
<b>SIGNATURE:</b>	/CSILLA LADVANSZKY/		
<b>DATE SIGNED:</b>	06/13/2016		
<b>Total Attachments: 2</b>			

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**TRADEMARK ASSIGNMENT**

WHEREAS, Hana Financial Group Inc., a corporation organized under and pursuant to the laws of Republic of Korea, with an address of 55, Eulji-ro, Jung-gu, Seoul, Republic of Korea, (hereinafter "Assignor"), is the owner of all right, title and interest in and to the trademark and the registration therefor listed in the attached Schedule (the "Trademark"); and

WHEREAS, KEB Hana Bank, a corporation organized under and pursuant to the laws of Republic of Korea, with an address of 66, Eulji-ro, Jung-gu, Seoul, Republic of Korea (hereinafter "Assignee"), wishes to acquire from Assignor all of Assignor's rights in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns to Assignee, all of its rights, title and interest in and to the Trademark and the portion of the ongoing and existing business of Assignor pertaining to the Trademark, as well as the goodwill of the business appurtenant to and symbolized by the Trademark, and including, without limitation, all common law rights in and to the Trademark and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademark, to be held and enjoyed by Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor had such assignment not been made.

Hana Financial Group Inc.

Dated: May 16, 2016

By: 김 정 태  
Name: Jung-Tai, Kim  
Title: President

**SCHEDULE**

<b>MARK</b>	<b>APPLICATION SER. NO.</b>
1Q Transfer & design	86/845,332

Trademark assignment of ITU - Hana.DOCX