## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM387591

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
VALUE FINANCIAL SERVICES, INC.		06/09/2016	Corporation:

### **RECEIVING PARTY DATA**

Name:	EZCORP, Inc.	
Street Address:	2500 Bee Cave Road, Bldg. 1, Ste. 200	
City:	Rollingwood	
State/Country:	TEXAS	
Postal Code:	78746	
Entity Type:	Corporation: DELAWARE	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	2006900	VALUE PAWN AND JEWELRY

#### CORRESPONDENCE DATA

Fax Number: 5125191434

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5123142237

jennifer deboy@ezcorp.com Email:

**Correspondent Name:** Jennifer DeBoy

Address Line 1: 2500 Bee Cave Road, Bldg. 1, Ste. 200

Rollingwood, TEXAS 78746 Address Line 4:

NAME OF SUBMITTER:	Jennifer DeBoy	
SIGNATURE:	/s/ Jennifer DeBoy	
DATE SIGNED:	06/13/2016	

**Total Attachments: 2** 

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> **TRADEMARK** REEL: 005812 FRAME: 0046

#### ASSIGNMENT OF INTEREST IN TRADEMARKS

WHEREAS, VALUE FINANCIAL SERVICES, INC., a Florida corporation, with its principal office located at 2500 Bee Cave Road, Bldg. 1, Ste. 200, Rollingwood, Texas 78746 (the "Assigner"), is the owner of record of the trademark listed on the attached Exhibit A, now issued or pending in the United States Patent and Trademark Office (the "Trademark"); and

WHEREAS, the Assignor wishes to convey, assign and transfer all right, title and interest in and to the Trademark to its parent company, EZCORP, Inc., a Delaware corporation (the "Assignee").

WHEREAS, the Assignee wishes to acquire the Assignor's rights in the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby:

- Assigns to the Assignee any and all rights, title and interest in and to the Trademark together with i) the
  goodwill of the business relating to the products and services on which the mark is used and for which it
  is registered; ii) all income, royalties, and damages hereafter due or payable to Assignor with respect to
  the mark, including without limitation, damages and payments for past or future infringements and
  misappropriations of the mark, and iii) all rights to sue for past, present and future infringement or
  misappropriations of the mark;
- 2. Further covenants that it will take all actions necessary for securing, completing, or vesting in the Assignce full right, title and interest in the mark and its related property; and
- Authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the assignment hereby given.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Interests in Trademarks to be signed by its duly authorized representative as of this \_\_\_\_\_\_\_ day of June, 2016.

Assignor:

Value Financial Services, Inc.

Name: Thomas H. Welch

Title: SVP and Secretary

TRADEMARK
REEL: 005812 FRAME: 0047

## EXHIBIT A

# United States Trademark Registrations and Applications

Mark	Application Number	Application Date
Value Pawn and Jewelry	2,006,900	October 8, 1996

TRADEMARK
REEL: 005812 FRAME: 0048

**RECORDED: 06/13/2016**