

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM387472

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IT Cosmetics, LLC		08/12/2015	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	901 Main Street		
Internal Address:	TX1-492-14-06		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75202		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	4932961	IT DOES THE WORK FOR YOU	
Registration Number:	4890065	DISCOVER IT	
Registration Number:	4878711	CELEBRATION FOUNDATION ILLUMINATION	
Serial Number:	87014636	LOVE IT. LIVE IT. GIVE IT.	
Serial Number:	86950047	IT'S YOUR SPA IN A BOTTLE	
Serial Number:	86894353	GREAT BRUSHES GIVE YOU GREAT SKIN	
Serial Number:	86879634	GET THE SKINNY	
Serial Number:	86873095	DEVELOPED WITH PLASTIC SURGEONS. CLINICA	
Serial Number:	86771586	NATURALLY PRETTY ESSENTIALS	
Serial Number:	86733007	BYE BYE UNDER EYE ILLUMINATION	
Serial Number:	86707980	BYE BYE MAKEUP	
Serial Number:	86569506	BROW POWER PERFECTOR	
Serial Number:	86569485	SUNSHINE IN A COMPACT	
Serial Number:	86206574	YOU SCULPTED	
Serial Number:	85918579	IT HAIR	
CORRESPONDENCE DATA			
Fax Number:	9192868199		

OP \$390.00 4932961

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000
Email: PTO_TMconfirmation@mvalaw.com
Correspondent Name: MOORE & VAN ALLEN PLLC
Address Line 1: 3015 CARRINGTON MILL BOULEVARD
Address Line 2: SUITE 400
Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	327000.027292
NAME OF SUBMITTER:	John E. Slaughter
SIGNATURE:	/John E. Slaughter/
DATE SIGNED:	06/10/2016

Total Attachments: 4

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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of August 12, 2015 (as the same may be amended, restated, amended and restated, modified or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each a "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and a right to set off against the trademarks and trademark applications shown on Schedule 1 to the Administrative Agent for the ratable benefit of the Secured Parties.

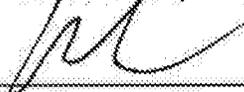
[signature page follows]

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

IT COSMETICS, LLC,

a Delaware limited liability company

By:  _____

Name: Paulo Lima

Title: Chief Financial Officer and
Chief Operating Officer

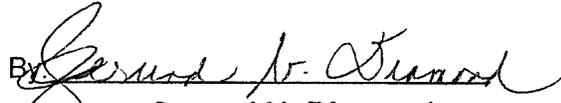
IT COSMETICS, LLC
IP NOTICE – TRADEMARKS

TRADEMARK
REEL: 005812 FRAME: 0344

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,

as Administrative Agent

By: 

Name: **Gerund N. Diamond**

Title: 

IT COSMETICS, LLC

IP NOTICE – TRADEMARKS

TRADEMARK
REEL: 005812 FRAME: 0345

Schedule 1

IT Cosmetics, LLC
(Delaware Limited Liability Company)

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
IT DOES THE WORK FOR YOU	4932961	04/05/16
DISCOVER IT	4890065	01/19/16
CELEBRATION FOUNDATION ILLUMINATION	4878711	12/29/15

Trademark Applications

Mark	Appl. No.	Filing Date
LOVE IT. LIVE IT. GIVE IT.	87014636	04/26/16
IT'S YOUR SPA IN A BOTTLE	86950047	03/23/16
GREAT BRUSHES GIVE YOU GREAT SKIN	86894353	02/02/16
GET THE SKINNY	86879634	01/19/16
DEVELOPED WITH PLASTIC SURGEONS. CLINICAL RESULTS. IT and Design	86873095	01/12/16
NATURALLY PRETTY ESSENTIALS	86771586	09/29/15
BYE BYE UNDER EYE ILLUMINATION	86733007	08/21/15
BYE BYE MAKEUP	86707980	07/29/15
BROW POWER PERFECTOR	86569506	03/19/15
SUNSHINE IN A COMPACT	86569485	03/19/15
YOU SCULPTED	86206574	02/27/14
IT HAIR	85918579	04/30/13