

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM387786

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADAPT ARTS, LLC		06/14/2016	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	LUMATIV INC.		
Street Address:	4151 Redwood Avenue #410		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90066-5632		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4700539	LUMATIV LIVE BRIGHT	
CORRESPONDENCE DATA			
Fax Number:	9497241255		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497241255		
Email:	usptofilings@russoandduckworth.com		
Correspondent Name:	DAVID G. DUCKWORTH		
Address Line 1:	9090 IRVINE CENTER DRIVE, SECOND FLOOR		
Address Line 4:	Irvine, CALIFORNIA 92618		
ATTORNEY DOCKET NUMBER:	960-T-1-USA		
NAME OF SUBMITTER:	David G. Duckworth		
SIGNATURE:	/David G. Duckworth/		
DATE SIGNED:	06/14/2016		
Total Attachments: 1			
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OP \$40.00 4700539

TRADEMARK ASSIGNMENT

In consideration of ten dollars (\$10.00) and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **aDapt arts, LLC**, a California limited liability company, hereby sells and assigns to **LUMATIV INC.**, a Delaware corporation, its successors and assigns, the entire right, title and interest in and to the following Trademark and Trademark Registration including all goodwill associated with the trademark.

Application No.	Filing Date	Mark	Registration No.	Registration Date
85/964,646	06/19/2013	LUMATIV LIVE BRIGHT	4,700,539	03/10/2015

aDapt arts, LLC, covenants with said **LUMATIV INC.**, its successors and assigns, that the rights and property hereby conveyed are free and clear of any encumbrance, and that we have full right to convey the same as herein expressed.

aDapt arts, LLC



Name: Scott Campbell

Title:

Date: CEO / Owner

6/14/2016