

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM388370

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SOP Services, Inc.		06/16/2016	Corporation: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bear Archery, Inc.		
<b>Street Address:</b>	2200 Stringtown Road		
<b>City:</b>	Evansville		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	47711		
<b>Entity Type:</b>	Corporation: FLORIDA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0691222	BEAR	
<b>Registration Number:</b>	3120716	BRAVE	
<b>Registration Number:</b>	0695598	RAZORHEADS	
<b>Registration Number:</b>	3312392	WHISKER BISCUIT	
<b>Registration Number:</b>	2501255	WHISKER BISCUIT ARROW REST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3176377561		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(317) 634-3456		
<b>Email:</b>	DOCKETDEPT@USPATENT.COM		
<b>Correspondent Name:</b>	Charles J. Meyer		
<b>Address Line 1:</b>	111 Monument Circle, Suite 3700		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>NAME OF SUBMITTER:</b>	Danielle Y. Sneed		
<b>SIGNATURE:</b>	/Danielle Y. Sneed/		
<b>DATE SIGNED:</b>	06/17/2016		
<b>Total Attachments: 3</b>			
source=Trademarks - SOP Assignment to Bear#page1.tif			

OP \$140.00 0691222

source=Trademarks - SOP Assignment to Bear#page2.tif

source=Trademarks - SOP Assignment to Bear#page3.tif

## ASSIGNMENT

WHEREAS, SOP Services, Inc., a Nevada corporation, having an address of 2215 B Renaissance Dr., Las Vegas, NV 89119 (hereinafter "Assignor"), is the owner of the Trademark Registrations listed on the enclosed Exhibit A including corresponding United States and foreign registered and common law trademark rights, all corresponding United States and Foreign registrations and applications, and the corresponding goodwill; and,

WHEREAS, Bear Archery, Inc., a Florida corporation having a principal place of business at 2200 Stringtown Road, Evansville, IN 47711 (hereinafter "Assignee"), desires to acquire said marks and the registrations thereon;

### NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said SOP Services, Inc., hereby acknowledges the aforesaid contribution, assignment and transfer, and by these presents does contribute, assign and transfer unto Bear Archery, Inc. the entire right, title and interest in and to the above named U.S. and foreign trademarks and Certificates of Registration, together with the goodwill of the business symbolized by said marks, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the Trademark Properties to Assignee.

Said trademarks and registrations are to be held and enjoyed by Bear Archery, Inc. for its own use and benefit and for its successors and assigns to the full end of the present or extended term of said trademarks, as fully and entirely as the same would have been held by SOP Services, Inc. if this assignment and contribution had not been made.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed and effective as of the 10<sup>th</sup> day of June, 2016.

SOP Services, Inc.

By: [Signature]

Title: Secretary/VP

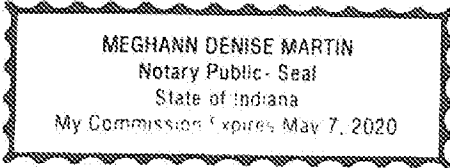
Bear Archery, Inc.

By: [Signature]

Title: President

STATE OF Indiana )  
COUNTY OF Vanderburgh ) SS:

Before me, a Notary Public, in and for said County and State, personally appeared Assignor, to me personally known, and who executed the foregoing Assignment in my presence and acknowledged the execution thereof as his free and voluntary act and deed for the uses and purposes therein set forth and expressed.



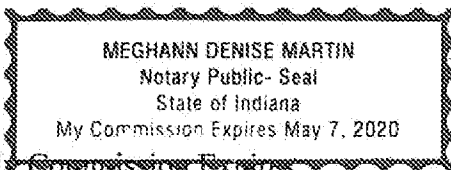
Megh Denise Martin  
Notary Public

My Commission Expires:

May 7, 2020

STATE OF Indiana )  
COUNTY OF Vanderburgh ) SS:

Before me, a Notary Public, in and for said County and State, personally appeared Assignee, to me personally known, and who executed the foregoing Assignment in my presence and acknowledged the execution thereof as his free and voluntary act and deed for the uses and purposes therein set forth and expressed.



Megh Denise Martin  
Notary Public

My Commission Expires:

May 7, 2020

**Exhibit A**

<b>Trademark</b>	<b>Registration No.</b>	<b>Issued</b>
BEAR	691,222	January 12, 1960
BRAVE	3,120,716	July 25, 2006
RAZORHEADS	695,598	April 5, 1960
WHISKER BISCUIT	3,312,392	October 16, 2007
WHISKER BISCUIT ARROW REST	2,501,255	October 30, 2001

<b><i>Foreign Trademark Registrations</i></b>			
<b><i>Tm. Reg. No.</i></b>	<b><i>Country</i></b>	<b><i>Mark</i></b>	<b><i>Issued</i></b>
1376903	Australia	BEAR	August 20, 2012
473600	Canada	BEAR	March 25, 1997
4189452	European Community	BEAR	May 15, 2006
685815	Canada	BRAVE	April 12, 2007
723533	Canada	WHISKER BISCUIT	September 12, 2008

#1294158