

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM388036

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE AND TERMINATION OF TRADEMARK SECURITY INTERESTS

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CRESCENT DIRECT LENDING, LLC		06/15/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Efficient Collaborative Retail Marketing Company, LLC
Street Address:	27070 Miles Road
City:	Solon
State/Country:	OHIO
Postal Code:	44139
Entity Type:	Limited Liability Company: DELAWARE
Name:	THUMPRINT LTD.
Street Address:	27070 Miles Road
City:	Solon
State/Country:	OHIO
Postal Code:	44139
Entity Type:	Corporation: OHIO
Name:	PRESSCAMP, LLC
Street Address:	27070 Miles Road
City:	Solon
State/Country:	OHIO
Postal Code:	44139
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3538886	MARKETGATE
Registration Number:	3552062	THUMBPRINT
Registration Number:	3552063	THUMBPRINT
Registration Number:	2651645	ECRM
Registration Number:	2639110	EPPS
Registration Number:	3238462	EFFICIENT COLLABORATIVE RETAIL MARKETING

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86699444	ECRM CONNECT
Serial Number:	86659078	A BETTER WAY TO DO BUSINESS
Registration Number:	3819249	PRESSCAMP

CORRESPONDENCE DATA

Fax Number: 2123108007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.310.8434

Email: juan.arias@weil.com

Correspondent Name: Erika G. Kaneko

Address Line 1: Weil, Gotshal & Manges LLP

Address Line 2: 767 Fifth Avenue

Address Line 4: New York, NEW YORK 10153

NAME OF SUBMITTER:	ERIKA G. KANEKO
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SIGNATURE:	/ERIKA G. KANEKO/
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DATE SIGNED:	06/15/2016
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Total Attachments: 4

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RELEASE AND TERMINATION OF TRADEMARK SECURITY INTERESTS

THIS RELEASE AND TERMINATION OF TRADEMARK SECURITY INTERESTS dated as of June 15, 2016 (this "Release") is made by CRESCENT DIRECT LENDING, LLC, a Delaware limited liability company, acting in its capacity as administrative agent (in such capacity, the "Agent") under that certain Trademark Security Agreement, dated as of November 17, 2015 (as amended, supplemented or modified and in effect from time to time, the "Trademark Security Agreement") by and between EFFICIENT COLLABORATIVE RETAIL MARKETING COMPANY, LLC, a Delaware limited liability company, THUMBPRINT LTD., an Ohio corporation and PRESSCAMP, LLC, a Delaware limited liability company, each with an address of 27070 Miles Road, Solon, Ohio 44139 (each a "Grantor" and collectively, the "Grantors") and the Agent.

WHEREAS, pursuant to the Trademark Security Agreement which was recorded in the records of the United States Patent and Trademark Office on November 17, 2015 at reel 5669, frame 0885, each Grantor granted to the Agent a continuing security interest in all of such Grantor's right, title and interest in, to and under its owned or thereafter acquired trademarks, including those set forth on the attached Schedule I (the "Trademark Collateral");

WHEREAS, pursuant to the Payoff Letter, dated as of June 13, 2016, by and between the Grantors, the other signatories party thereto and the Agent, the Grantors have requested and the Agent has agreed to (a) release any and all security interests it may have in the Trademark Collateral pursuant to the Trademark Security Agreement and (b) provide a document suitable for recording in the United States Patent and Trademark Office evidencing and effecting the release, termination, relinquishment and discharge of its security interest in the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent does hereby, in each case, without recourse, representation or warranty of any kind whatsoever, (a) terminate the liens and security interest created under the Trademark Security Agreement in the Trademark Collateral, (b) release and relinquish its security interest in the Trademark Collateral, and (c) discharge any and all rights, title and interest it has in and the security interest granted to the Agent in the Trademark Collateral.

THIS RELEASE SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK.

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AGENT:

CRESCENT DIRECT LENDING, LLC, as Agent

By: 

Name: Jake Garmey

Title: Managing Director

By: 

Name: Gia Heimlich

Title: Vice President

SCHEDULE I

Trademark Collateral

Trademark Registrations/Applications

Trademark Registrations

REGISTERED TRADEMARKS

Owner	Trademark	Application #	Application Date	Registration #	Registration Date
Thumbprint Ltd.	MARKETGATE	78/897,734	06/01/2006	3,538,886	11/25/2008
Thumbprint Ltd.	THUMBPRINT	005513511	11/30/2006	005513511	08/22/2009
Thumbprint Ltd.	THUMBPRINT	78/897,747	06/01/2006	3,552,062	12/23/2008
Thumbprint Ltd.	THUMBPRINT & DESIGN	78/898,028	06/01/2006	3,552,063	12/23/2008
Efficient Collaborative Retail Marketing Company	ECRM	004919981	02/22/2006	004919981	08/25/2010
Efficient Collaborative Retail Marketing Company	ECRM	006744866	03/11/2008	006744866	02/01/2010
Efficient Collaborative Retail Marketing Company	ECRM	76/310,818	09/07/2001	2,651,645	11/19/2002
Efficient Collaborative Retail Marketing Company	EPPS	004919957	02/22/2006	004919957	04/20/2007
Efficient Collaborative Retail Marketing Company	EPPS	76/310,817	09/07/2001	2,639,110	10/22/2002
Efficient Collaborative Retail Marketing Company	EFFICIENT COLLABORATIVE RETAIL MARKETING	78/375,321	02/27/2004	3,238,462	05/01/2007

Efficient Collaborative Retail Marketing Company	ECRM CONNECT	86/699,444	07/21/2015	N/A	N/A
Efficient Collaborative Retail Marketing Company	A BETTER WAY TO DO BUSINESS	86/659,078	06/11/2015	N/A	N/A
Presscamp, LLC	PRESSCAMP	008700247	11/20/2009	008700247	05/27/2010
Presscamp, LLC	PRESSCAMP	77/646,783	01/09/2009	3,819,249	07/13/2010