

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM388058

|   |                                  |                       |                         |
|---|----------------------------------|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                   |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>  | RELEASE OF SECURITY INTEREST     |                       |                         |
| <b>CONVEYING PARTY DATA</b>   |                                  |                       |                         |
| <b>Name</b>   | <b>Formerly</b>                  | <b>Execution Date</b> | <b>Entity Type</b>      |
| Silicon Valley Bank   |                                  | 06/15/2016            | Corporation: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>   |                                  |                       |                         |
| <b>Name:</b>  | Eye-Fi, Inc.                     |                       |                         |
| <b>Street Address:</b>  | 967 North Shoreline Blvd         |                       |                         |
| <b>City:</b>  | Mountain View                    |                       |                         |
| <b>State/Country:</b>   | CALIFORNIA                       |                       |                         |
| <b>Postal Code:</b>   | 94043                            |                       |                         |
| <b>Entity Type:</b>   | Corporation: CALIFORNIA          |                       |                         |
| <b>PROPERTY NUMBERS Total: 7</b>  |                                  |                       |                         |
| <b>Property Type</b>  | <b>Number</b>                    | <b>Word Mark</b>      |                         |
| <b>Registration Number:</b>   | 4074038                          | EYE-FI                |                         |
| <b>Registration Number:</b>   | 3934326                          | EYE-FI                |                         |
| <b>Registration Number:</b>   | 3840431                          | EYE-FI                |                         |
| <b>Registration Number:</b>   | 4174597                          | EYE-FI                |                         |
| <b>Registration Number:</b>   | 4705149                          | E                     |                         |
| <b>Registration Number:</b>   | 4705148                          | E ) EYEFI             |                         |
| <b>Registration Number:</b>   | 4866037                          | EYEFI                 |                         |
| <b>CORRESPONDENCE DATA</b>  |                                  |                       |                         |
| <b>Fax Number:</b>  | 4156932222                       |                       |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                  |                       |                         |
| <b>Phone:</b>   | 4156932000                       |                       |                         |
| <b>Email:</b>   | crhem@cooley.com                 |                       |                         |
| <b>Correspondent Name:</b>  | Cooley LLP                       |                       |                         |
| <b>Address Line 1:</b>  | 101 California Street, 5th Floor |                       |                         |
| <b>Address Line 4:</b>  | San Francisco, CALIFORNIA 94111  |                       |                         |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 310787-106                       |                       |                         |
| <b>NAME OF SUBMITTER:</b>   | C. Rhem                          |                       |                         |
| <b>SIGNATURE:</b>   | /CR/                             |                       |                         |

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|                     |            |
|---------------------|------------|
| <b>DATE SIGNED:</b> | 06/15/2016 |
|---------------------|------------|

**Total Attachments: 3**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant/Applicant: Eye-Fi, Inc.

Trademarks: See attached Exhibit A

TERMINATION OF TRADEMARK SECURITY INTEREST

June 15, 2016

WHEREAS, Eye-Fi, Inc., a California corporation (the "*Company*"), having its principal offices at 967 North Shoreline Blvd, Mountain View, CA 94043 owns the trademarks and trademark applications listed on the attached Exhibit A, now registered or in the process of registration in the United States Patent and Trademark Office; and

WHEREAS, the Company entered into (i) that certain Intellectual Property Security Agreement dated as of August 23, 2011 (the "*Security Agreement #1*"), by and between the Company and Silicon Valley Bank (the "*Secured Party*"), a true and correct copy of which was recorded by the United States Patent and Trademark Office on August 24, 2011 at Reel 4611, Frame 0144; and (ii) that Intellectual Property Security Agreement dated as of August 23, 2011 (the "*Security Agreement #2*" and together with the Security Agreement #1, the "*Security Agreements*"), by and between the Company and the Secured Party, a true and correct copy of which was recorded by the United States Patent and Trademark Office on August 4, 2015 at Reel 5592, Frame 0421.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Secured Party hereby:

1. releases and reassigns to the Company any and all liens, security interests, right, title and interest of the Secured Party pursuant to the Security Agreements in the trademarks and trademark applications more fully described on Exhibit A, without recourse or representation or warranty, express or implied; and

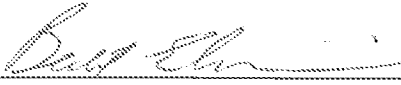
2. authorizes and requests the Commissioner of Patents and Trademarks of the United States of America to note and record the existence of the release hereby given.

[Signature Page Follows]

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Trademark Security Interest to be executed by its duly authorized officer effective as of the date above first written.

**SECURED PARTY:**

Silicon Valley Bank

By:   
Name: Bellet Elmasia  
Title: Director - Advisory Services

Address: 3003 Tasman Drive  
Santa Clara, CA 95054

EXHIBIT A

TRADEMARKS AND TRADEMARK APPLICATIONS

| Description | Application/<br>Registration<br>Number | Application/<br>Registration<br>Date |
|-------------|--|--------------------------------------|
| EYE-FI      | 4074038<br>85318163                    | 12/20/2011<br>05/11/2011             |
| EYE-FI      | 3934326<br>85088509                    | 03/22/2011<br>7/20/2010              |
| EYE-FI      | 3840431<br>77874704                    | 08/31/2010<br>11/17/2009             |
| EYE-FI      | 4174597<br>85456367                    | 07/17/2012<br>10/26/2011             |
| E           | 4705149<br>86197978                    | 03/17/2015<br>02/19/2014             |
| E) EYEFI    | 4705148<br>86197956                    | 03/17/2015<br>02/19/2014             |
| EYEFI       | 4866037<br>86598804                    | 12/08/2015<br>04/15/2015             |