

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM388431

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thrive Foods, LLC		06/15/2016	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Cache Futures, Inc.		
Street Address:	691 S Auto Mall Dr.		
City:	American Fork		
State/Country:	UTAH		
Postal Code:	84003		
Entity Type:	Corporation: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3793145	THRIVE	
Registration Number:	4260233	THRIVE	
CORRESPONDENCE DATA			
Fax Number:	8015311929		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	801-994-4646		
Email:	heather@kunzlerlaw.com		
Correspondent Name:	Brian C. Kunzler		
Address Line 1:	50 W. Broadway		
Address Line 2:	10th Floor		
Address Line 4:	Salt Lake City, UTAH 84101		
NAME OF SUBMITTER:	Brian C. Kunzler		
SIGNATURE:	/Brian C. Kunzler/		
DATE SIGNED:	06/17/2016		
Total Attachments: 1			
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ASSIGNMENT

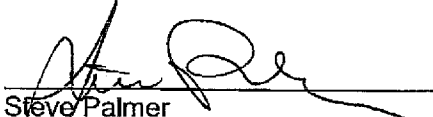
WHEREAS, Thrive Foods, LLC, a Limited Liability Company of Utah, having a place of business at 810 North 2800 West, Lindon, Utah, 84042 (hereinafter called Thrive Foods), has certain rights, title, and interest in the mark(s) described in:

1. U.S. Registration No. 3,793,145, filed on September 19, 2008 and Registered on May 25, 2010, entitled: **THRIVE** (Thrive Foods Docket No. 2278.3.4b)
2. U.S. Registration No. 4,260,233, filed on October 28, 2011 and Registered on December 18, 2012, entitled: **THRIVE** (Thrive Foods Docket No. 2278.3.4c)
3. Canada Registration No. TMA851,981, filed on June 14, 2011 and Registered on May 29, 2013, entitled: **THRIVE** (Thrive Foods Docket No. 2278.3.4CA)
4. U.S. Registration No. 3,941,572, filed on November 19, 2009 and Registered on April 5, 2011, entitled: **FOOD STORAGE MADE EASY** (Thrive Foods Docket No. 2278.3.7b)
5. U.S. Registration No. 3,941,573, filed on November 19, 2009 and Registered on April 5, 2011, entitled: **FOOD STORAGE MADE EASY** (Thrive Foods Docket No. 2278.3.7c)

Whereas, Cache Futures, Inc., a corporation of Utah, having a place of business at 691 S. Auto Mall Drive, American Fork, Utah, 84003 (hereinafter called Cache Futures), desires to acquire the entire right, title and interest in the mark and associated goodwill, and to any United States and foreign trademarks or service marks to be obtained therefor;

Now therefor, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby acknowledge our prior existing obligation and hereby sell, assign, and transfer to Cache Futures, its successors and assigns, the entire right, title and interest in the mark and associated goodwill in the United States and in all foreign countries, and all rights of priority resulting from the filing of the United States application, and we hereby agree that Cache Futures may apply for foreign registrations on the mark and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by Cache Futures.

SIGNED AND SEALED:

<u>LOCATION</u>	<u>DATE</u>	<u>SIGNATURE</u>
(1) _____	<u>6/15/2016</u>	 _____ Steve Palmer Partner, Thrive Foods