

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM388424

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Doug Offenbacher		06/03/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Matthew John Weaver		
<b>Street Address:</b>	40 North IH 35, Unit 10D2		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86065324	NAPA VALLEY CATTLE COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7072527122		
<b>Email:</b>	tmdept@dpf-law.com		
<b>Correspondent Name:</b>	J. Scott Gerien		
<b>Address Line 1:</b>	1455 First Street, Suite 301		
<b>Address Line 4:</b>	Napa, CALIFORNIA 94559		
<b>ATTORNEY DOCKET NUMBER:</b>	OFFD001-044 6/17/16		
<b>NAME OF SUBMITTER:</b>	J. Scott Gerien		
<b>SIGNATURE:</b>	/J. Scott Gerien/		
<b>DATE SIGNED:</b>	06/17/2016		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT OF TRADEMARK APPLICATION**

WHEREAS, Doug Offenbacher, ("Assignor"), owns a fifty-percent (50%) interest (the "Interest") in the mark **NAPA VALLEY CATTLE COMPANY** (the "Mark") in connection with wines derived from grapes grown in the Napa Valley American Viticultural Area, labeled and advertised in compliance with United States laws for the Napa Valley American Viticultural Area Appellation of origin in the United States; and

WHEREAS, Assignor, along with his fifty- percent co-owner Monty Paulsen, has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office based on Assignor's use of the Mark in commerce in connection with wine, Application Serial No. 86/065,324 for **NAPA VALLEY CATTLE COMPANY** filed on September 16, 2013; and

WHEREAS, Matthew John Weaver, a U.S. citizen, with an address at 40 North IH 35, Unit 10D2, Austin, Texas, 78701("Assignee"), desires to acquire Assignor's Interest in the Mark in the United States and Interest in the pending U.S. Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in Assignor's Interest in the Mark and the Interest in the pending U.S. Application therefor, together with the Interest in the goodwill of the business symbolized by the Mark.

Dated: 06-03-16

By:   
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Doug Offenbacher