

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM388279

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PURCH GROUP, INC.	FORMERLY TECHMEDIANETWORK, INC.	01/13/2014	Corporation: DELAWARE
BESTOFMEDIA, LLC		01/13/2014	Limited Liability Company: CALIFORNIA
BUYERZONE.COM LLC		01/13/2014	Limited Liability Company: DELAWARE
PURCH MARKETPLACE, LLC	FORMERLY HERMAN STREET, LLC	01/13/2014	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	COMERICA BANK		
Street Address:	39200 W. SIX MILE ROAD		
Internal Address:	MC 7512		
City:	LIVONIA		
State/Country:	MICHIGAN		
Postal Code:	48152		
Entity Type:	TEXAS BANKING ASSOCIATION: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86161483	PURCH	
Serial Number:	86917121	PURCH MARKETPLACE	
Serial Number:	86917088	PURCHX	
Registration Number:	3227693	ANANDTECH	
CORRESPONDENCE DATA			
Fax Number:	8585506420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-550-6433		
Email:	jmfitzpatrick@cooley.com		
Correspondent Name:	JENNIFER FITZPATRICK		
Address Line 1:	C/O COOLEY LLP		

CH \$115.00 86161483

Address Line 2: 4401 EASTGATE MALL
Address Line 4: SAN DIEGO, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER: 036703-1456 PURCH

NAME OF SUBMITTER: JENNIFER FITZPATRICK

SIGNATURE: /JENNIFER FITZPATRICK/

DATE SIGNED: 06/16/2016

Total Attachments: 8

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of January 13, 2014 by and among COMERICA BANK ("**Bank**"), TECHMEDIANETWORK, INC., a Delaware corporation, BESTOFMEDIA, LLC, a California limited liability company, BUYERZONE.COM LLC, a Delaware limited liability company, and HERMAN STREET, LLC, a Delaware limited liability company (collectively, the "**Grantor**").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor (the "**Loans**") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated of even date herewith (as the same may be amended, modified or supplemented from time to time, the "**Loan Agreement**"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Grantor and Bank, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Grantor:

2425 Lincoln Avenue, 9th Floor
Ogden, UT 84401
Attn: Chief Executive Officer

"GRANTOR"

TECHMEDIANETWORK, INC.

By: Randall J. Bamrough
Name: Randall J. Bamrough
Title: CEO

BESTOFMEDIA, LLC

By: _____
Name: _____
Title: _____

BUYERZONE.COM LLC

By: _____
Name: _____
Title: _____

HERMAN STREET, LLC

By: Randall J. Bamrough
Name: Randall J. Bamrough
Title: CEO

Address of Bank:

m/c 7512
39200 W. Six Mile Road
Livonia, MI 48152

Attn: Livonia Operations Center

BANK:

COMERICA BANK

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Grantor:

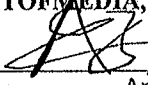
2425 Lincoln Avenue, 9th Floor
Ogden, UT 84401
Attn: Chief Executive Officer

"GRANTOR"

TECHMEDIANETWORK, INC.

By: _____
Name: _____
Title: _____

BESTOFMEDIA, LLC

By:  _____
Name: Antoine Boulin
Title: President

BUYERZONE.COM LLC

By: _____
Name: _____
Title: _____

HERMAN STREET, LLC

By: _____
Name: _____
Title: _____

Address of Bank:

m/c 7512
39200 W. Six Mile Road
Livonia, MI 48152

Attn: Livonia Operations Center

BANK:

COMERICA BANK

By: _____
Name: _____
Title: _____

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2425 Lincoln Avenue, 9th Floor
Ogden, UT 84401
Attn: Chief Executive Officer

"GRANTOR"

TECHMEDIANETWORK INC.

By: _____
Name: _____
Title: _____

BESTOFMEDIA, LLC

By: _____
Name: _____
Title: _____

BUYERZONE.COM LLC

By: Warren R. Baskin
Name: Warren R. Baskin
Title: COO

HERMAN STREET, LLC

By: _____
Name: _____
Title: _____

Address of Bank:

m/c 7512
39200 W. Six Mile Road
Livonia, MI 48152

Attn: Livonia Operations Center

BANK:

COMERICA BANK

By: _____
Name: _____
Title: _____

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2425 Lincoln Avenue, 9th Floor
Ogden, UT 84401
Attn: Chief Executive Officer

"GRANTOR"

TECHMEDIANETWORK, INC.

By: _____
Name: _____
Title: _____

BESTOFMEDIA, LLC

By: _____
Name: _____
Title: _____

BUYERZONE.COM LLC

By: _____
Name: _____
Title: _____

HERMAN STREET, LLC

By: _____
Name: _____
Title: _____

Address of Bank:

m/c 7512
39200 W. Six Mile Road
Livonia, MI 48152

Attn: Livonia Operations Center

BANK:

COMERICA BANK


By: 
Name: Walter Weston
Title: VP

EXHIBIT A

Copyrights

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
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1.

EXHIBIT B
Intellectual Property Security Agreement

Patents

<u>Description</u>	<u>Patent / Application Number</u>	<u>Issue / Application Date</u>
Systems and methods for achieving reduced latency in real-time bidding systems	62/334,234	05/10/16

EXHIBIT C
Intellectual Property Security Agreement

Trademarks

Description	Registration/ Application Number	Registration/ Application Date
LIVE SCIENCE	3,235,845	05/01/07
SPACE.COM	2,893,482	10/12/04
NEWSARAMA	3,680,693	09/08/09
EXPLORE } { ZONE	3,346,859	12/04/07
} {	3,346,858	12/04/07
EXPLOREZONE	3,346,770	12/04/07
SPACEKIDS	2,486,065	09/04/01
SPACE ONLINE	2,110,173	10/28/97
LEADO2	3,907,518	01/18/11
LEADO2	3,907,515	01/18/11
BUYERZONE	2,069,337	06/10/97
PURCH	86/161,483	01/09/14
PURCH MARKETPLACE	86/917,121	02/23/16
PURCHX	86/917,088	02/23/16
ANANDTECH	3,227,693	04/10/07