

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM388564

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|---|----------------------------------|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Termination - R/F 5378/0968 | | |
| SEQUENCE: | 1 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Jefferies Finance LLC, as Collateral Agent and Grantee | | 06/16/2016 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Cision US Inc. | | |
| Street Address: | 332 South Michigan Avenue | | |
| City: | Chicago | | |
| State/Country: | ILLINOIS | | |
| Postal Code: | 60604 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4851540 | POWER YOUR STORY | |
| Registration Number: | 4494273 | POWER YOUR STORY | |
| Registration Number: | 3380503 | DELAHAYE | |
| Registration Number: | 3380504 | DELAHAYE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8004947512 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 202-370-4750 | | |
| Email: | ipteam@nationalcorp.com | | |
| Correspondent Name: | Joanna McCall | | |
| Address Line 1: | 1025 Vermont Ave NW, Suite 1130 | | |
| Address Line 2: | National Corporate Research, LTD | | |
| Address Line 4: | Washington, D.C. 20005 | | |
| ATTORNEY DOCKET NUMBER: | F163831 | | |
| NAME OF SUBMITTER: | Karen S. Cottrell | | |
| SIGNATURE: | /Karen S. Cottrell/ | | |
| DATE SIGNED: | 06/20/2016 | | |

OP \$115.00 4851540

Total Attachments: 3

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**TERMINATION AND RELEASE OF
SECURITY INTEREST IN TRADEMARKS**

This Termination and Release of Security Interest in Trademarks (“Trademark Release”) is made as of June 16, 2016, by JEFFERIES FINANCE LLC, a Delaware limited liability company, as Collateral Agent (as such term is used in the Trademark Security Agreement described below) (the “Grantee”), in favor of CISION US INC., a Delaware corporation with principal offices at 332 South Michigan Avenue, Chicago, Illinois 60604 (the “Grantor”).

W I T N E S S E T H:

WHEREAS Grantor entered into a certain first lien trademark security agreement dated October 10, 2014 (the “Trademark Security Agreement”) with the Grantee, notice of which was recorded on October 10, 2014 at the United States Patent and Trademark Office at Reel 5378, Frame 0968.

WHEREAS, Grantor granted the Grantee, under the terms of the Trademark Security Agreement, a continuing security interest (the “Security Interest”) in favor of the Grantee, in and to certain of Grantor’s intellectual property, including without limitation the trademarks listed in **Schedule A** (collectively, the “Trademarks”) and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks, as well as all proceeds and claims based on past, present, or future infringement.

WHEREAS, the Grantee has agreed to terminate and release its security interest in all such Trademarks as herein provided.

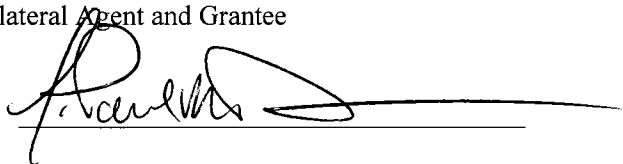
NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, the Grantee, for itself and on behalf of the lenders in association with the Security Interest, hereby releases, terminates and discharges any and all of its interest in the intellectual property of the Grantor, including the Trademarks, and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks, and assigns, transfers and conveys to Grantor any interest in such intellectual property, including the Security Interest and any other liens.

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IN WITNESS WHEREOF, the Grantee has caused this Trademark Release to be executed as of the day and year first written above.

JEFFERIES FINANCE LLC,
as Collateral Agent and Grantee

By:

A handwritten signature in black ink, appearing to read "J. Paul McDonnell", is written over a horizontal line. The signature is stylized and cursive.

Name: J. Paul McDonnell
Title: Managing Director

Schedule A

Trademarks

| Mark | Application No. | Application Date | Registration No. | Registration Date | Status of Mark | Owner/Applicant |
|---------------------------|------------------------|-------------------------|-------------------------|--------------------------|-----------------------|------------------------|
| POWER YOUR STORY | 85576996 | 3/22/12 | 4851540 | 11/10/2015 | Registered | Cision US Inc. |
| POWER YOUR STORY | 85981024 | 3/22/12 | 4494273 | 3/11/14 | Registered | Cision US Inc. |
| DELAHAYE | 77132894 | 3/16/07 | 3380503 | 2/12/08 | Registered | Cision US Inc. |
| DELAHAYE | 77132896 | 3/16/07 | 3380504 | 2/12/08 | Registered | Cision US Inc. |
| POWER YOUR STORY (CANADA) | 1571652 | 4/3/12 | N/A | N/A | Pending | Cision US Inc. |