

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM388581

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Termination - R/F 5292/0772		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jefferies Finance LLC, as Collateral Agent and Grantee		06/16/2016	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vocus, Inc.		
<b>Street Address:</b>	12051 Indian Creek Court		
<b>City:</b>	Beltsville		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20705		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3378487	KEEP IN TOUCH	
<b>Registration Number:</b>	3830240	HARO	
<b>Registration Number:</b>	3830241	HELP A REPORTER OUT	
<b>Registration Number:</b>	4635371	DEMAND SUCCESS	
<b>Registration Number:</b>	4617498	VOCUS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-370-4750		
<b>Email:</b>	ipteam@nationalcorp.com		
<b>Correspondent Name:</b>	Joanna McCall		
<b>Address Line 1:</b>	1025 Vermont Ave NW, Suite 1130		
<b>Address Line 2:</b>	National Corporate Research, LTD		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	F163831		
<b>NAME OF SUBMITTER:</b>	Karen S. Cottrell		
<b>SIGNATURE:</b>	/Karen S. Cottrell/		

OP \$140.00 3378487

<b>DATE SIGNED:</b>	06/20/2016
<b>Total Attachments: 3</b> source=#88519000v1 - (First Lien TM Release of 5292_0772 [Vocus, Inc.])#page2.tif source=#88519000v1 - (First Lien TM Release of 5292_0772 [Vocus, Inc.])#page3.tif source=#88519000v1 - (First Lien TM Release of 5292_0772 [Vocus, Inc.])#page4.tif	

**TERMINATION AND RELEASE OF  
SECURITY INTEREST IN TRADEMARKS**

This Termination and Release of Security Interest in Trademarks (“Trademark Release”) is made as of June 16, 2016, by JEFFERIES FINANCE LLC, a Delaware limited liability company, as Collateral Agent (as such term is used in the Trademark Security Agreement described below) (the “Grantee”), in favor of VOCUS, INC., a Delaware corporation with principal offices at 12051 Indian Creek Court, Beltsville, Maryland 20705 (the “Grantor”).

W I T N E S S E T H:

WHEREAS Grantor entered into a certain first lien trademark security agreement dated May 30, 2014 (the “Trademark Security Agreement”) with the Grantee, notice of which was recorded on May 30, 2014 at the United States Patent and Trademark Office at Reel 5292, Frame 0772.

WHEREAS, Grantor granted the Grantee, under the terms of the Trademark Security Agreement, a continuing security interest (the “Security Interest”) in favor of the Grantee, in and to certain of Grantor’s intellectual property, including without limitation the trademarks listed in **Schedule A** (collectively, the “Trademarks”) and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks, as well as all proceeds and claims based on past, present, or future infringement.

WHEREAS, the Grantee has agreed to terminate and release its security interest in all such Trademarks as herein provided.

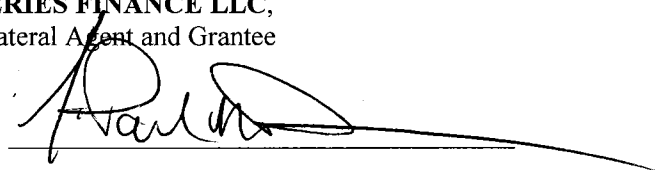
NOW, THEREFORE, in consideration of the foregoing and intending to be legally bound, the Grantee, for itself and on behalf of the lenders in association with the Security Interest, hereby releases, terminates and discharges any and all of its interest in the intellectual property of the Grantor, including the Trademarks, and all of the goodwill of the business connected with the use of, and symbolized by the Trademarks, and assigns, transfers and conveys to Grantor any interest in such intellectual property, including the Security Interest and any other liens.

**[Remainder of this page intentionally left blank; signature page follows]**

**IN WITNESS WHEREOF**, the Grantee has caused this Trademark Release to be executed as of the day and year first written above.

**JEFFERIES FINANCE LLC,**  
as Collateral Agent and Grantee

By: \_\_\_\_\_

A handwritten signature in black ink, appearing to read "Paul McDonnell", is written over a horizontal line. The signature is fluid and cursive.

Name: J. Paul McDonnell  
Title: Managing Director

**Schedule A**

**Trademarks**

<b>Trademark</b>	<b>App. No.</b>	<b>App. Date</b>	<b>Reg. No.</b>	<b>Reg. Date</b>
KEEP IN TOUCH	78498916	10/13/2004	3378487	02/05/2008
HARO	77737340	05/14/2009	3830240	08/10/2010
HELP A REPORTER OUT	77737494	05/14/2009	3830241	08/10/2010
DEMAND SUCCESS	86048667	08/27/2013	4635371	11/11/2014
VOCUS	86219677	03/12/2014	4617498	10/7/2014