

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM388643

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	06/14/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KnowledgeAdvisors, Inc.		06/14/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	CEB Inc.		
Street Address:	1919 North Lynn		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22209		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4016512	CHECK-IN TO CHANGE	
Registration Number:	3258306	THE STANDARD IN LEARNING ANALYTICS	
Registration Number:	2676446	KNOWLEDGEADVISORS	
Registration Number:	2705196	METRICS THAT MATTER	
CORRESPONDENCE DATA			
Fax Number:	2156562498		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-656-3381		
Email:	pto.phil@dlapiper.com		
Correspondent Name:	IP GROUP OF DLA PIPER LLP (US)		
Address Line 1:	ONE LIBERTY PLACE		
Address Line 2:	1650 MARKET ST. SUITE 4900		
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	WILLIAM L. BARTOW		
SIGNATURE:	/williamlbartow/		
DATE SIGNED:	06/21/2016		
Total Attachments: 3			

CH \$115.00 4016512

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"KNOWLEDGEADVISORS, INC.", A DELAWARE CORPORATION, WITH AND INTO "CEB INC." UNDER THE NAME OF "CEB INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JUNE, A.D. 2016, AT 2:36 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

2794909 8100M
SR# 20164452548

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202489019
Date: 06-14-16

TRADEMARK
REEL: 005817 FRAME: 0483

CERTIFICATE OF MERGER
OF
KNOWLEDGEADVISORS, INC.,
a Delaware corporation
WITH AND INTO
CEB INC.,
a Delaware corporation

The undersigned do hereby certify that:

FIRST: The name and state of incorporation or organization of each of the constituent corporations participating in the merger is as follows:

<u>Name of Corporation</u>	<u>State of Incorporation or Organization</u>
KnowledgeAdvisors, Inc. (" <u>KA</u> ")	Delaware
CEB Inc. (" <u>CEB</u> ")	Delaware

SECOND: An Agreement and Plan of Merger, dated as of June 14, 2016 (the "Merger Agreement"), by and among KA and CEB, pursuant to which KA will merge with and into CEB, with CEB continuing as the surviving corporation, has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations in accordance with Section 251 of the Delaware General Corporation Law ("DGCL").

THIRD: The name of the surviving corporation in the merger is CEB Inc., a Delaware corporation.

FOURTH: The Certificate of Incorporation of CEB, as now in force and effect, shall continue to be the Certificate of Incorporation of said surviving corporation.

FIFTH: A copy of the executed Merger Agreement is on file at the office of the surviving corporation, located at 1919 North Lynn Street, Arlington, VA 22209.

SIXTH: A copy of the Merger Agreement will be furnished by the surviving corporation, on request and without charge, to any stockholder of any constituent corporation.

SEVENTH: This Certificate of Merger shall be effective immediately upon filing.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the undersigned has caused this Certificate of Merger to be duly executed by an authorized officer (within the meaning of the DGCL) on June 14, 2016.

**CEB INC.,
a Delaware corporation**

By: Barron Anschutz
Name: Barron Anschutz
Title: Chief Accounting Officer/Treasurer

**KNOWLEDGEADVISORS, INC.,
a Delaware corporation**

By: Barron Anschutz
Name: Barron Anschutz
Title: Treasurer