

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM388759

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pearl Entertainment, Inc.		06/20/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Reshma Beauty, Inc.		
Street Address:	13223 Ventura Blvd., Suite J		
City:	Studio City		
State/Country:	CALIFORNIA		
Postal Code:	91604		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4246700	RESHMA	
Registration Number:	3995414	RESHMA	
CORRESPONDENCE DATA			
Fax Number:	9497254100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497254043		
Email:	amina@sycr.com		
Correspondent Name:	Arnold V. Mina		
Address Line 1:	Stradling Yocca Carlson & Rauth		
Address Line 2:	660 Newport Center Drive, Suite 1600		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	102086-0000		
NAME OF SUBMITTER:	Arnold V. Mina		
SIGNATURE:	/Arnold V. Mina/		
DATE SIGNED:	06/21/2016		
Total Attachments: 3			
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source=Trademark Assignment Agreement from Pearl to ReshmaBeauty#page3.tif			

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment") is made effective as of the ^{90th} day of June, 2016, by and between Pearl Entertainment, Inc. ("Assignor"), and Reshma Beauty, Inc., a Delaware corporation, having its principal office or place of business at 13223 Ventura Blvd., Suite J, Studio City, California 91604 ("Assignee").

WHEREAS, Assignor is the record owner in the United States Patent and Trademark Office of the trademarks identified in Schedule A, attached hereto, including all common law rights thereto (the "*Trademark*"), and the goodwill of the business symbolized thereby (together with the Trademark, the "*Assigned Property*").

WHEREAS, Assignor agrees to assign their entire right, title and interest in and to the Assigned Property to Assignee; and

WHEREAS, Assignee agrees to acquire Assignors' entire right, title and interest in and to the Assigned Property;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Assignor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to the Trademark, free and clear of any liens, charges and encumbrances, including, without limitation, licenses and covenants by Assignors not to sue third persons, and Assignors hereby assign to Assignee, its successors and assigns, its entire right, title and interest in and to the Assigned Property, and all rights and privileges pertaining to said Trademark in conformance with 15 U.S.C. §1060; 37 C.F.R. §3.16, together with the goodwill of the business symbolized by the mark, including all income, royalties, damages, and payments now or hereafter due or receivable in respect of the Assigned Property, and all causes of action (either in law or equity) and the right to sue, counterclaim, and recover for past, present, and future infringements, misappropriations, or dilutions of the rights assigned to Assignee hereunder, and all rights corresponding thereto throughout the world.

2. The Trademark is subsisting and has not been adjudged invalid or unenforceable, in whole or in part.

3. And for the above-named consideration, ASSIGNOR does hereby agree to, at the request of said ASSIGNEE, execute any and all papers and documents and do all other and further lawful acts that said ASSIGNEE may deem necessary or desirable to perfect and vest in the ASSIGNEE the entire right, title and interest in the intellectual property being assigned.

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Executed this 9th day of June, 2016, at Studio City, California.

ASSIGNOR:

PEARL ENTERTAINMENT, INC.

Signature: *Rex Duroi*

Title: CEO

ACKNOWLEDGED BY ASSIGNEE:

RESHMA BEAUTY, INC.

By: *Rex Duroi*

Printed Name: RESHMA DOROI

Title: CEO

Schedule A

Trademark	Registration Number	Class/ Goods and Services
RESHMA (word mark) U.S.	4246700	Class 03: Cosmetics, non-medicated skin care preparations, cosmetic preparations for body care, hair care preparations and soaps.
RESHMA (word mark) U.S.	3995414	Class 03: Henna for cosmetic purposes.