

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM388489

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the The cover sheet "Entity Type" needs to be changed to "Corporation: Delaware." previously recorded on Reel 004823 Frame 0355. Assignor(s) hereby confirms the The first paragraph of the trademark assignment reads: "NutraMarks, a Delaware corporation."

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Collective Wellbeing, LLC		11/22/2011	Limited Liability Company: CALIFORNIA
Davies Gate, LLC		11/22/2011	Limited Liability Company: CALIFORNIA
Keyline DNP, LLC		11/22/2011	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	NutraMarks, Inc.
Street Address:	1500 Kearns Boulevard, Suite B200
City:	Park City
State/Country:	UTAH
Postal Code:	84060
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3917316	SUPERCRITICAL

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4356556000
 Email: legal@nutracorp.com
 Correspondent Name: Alison Pitt
 Address Line 1: 1500 Kearns Boulevard, Suite B200
 Address Line 4: Park City, UTAH 84060

NAME OF SUBMITTER:	Alison Pitt
SIGNATURE:	/Alison Pitt/
DATE SIGNED:	06/20/2016

Total Attachments: 11

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TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Collective Wellbeing, LLC		11/22/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
Davies Gate, LLC		11/22/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
KeyLine DNP, LLC		11/22/2011	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	NutraMarks, Inc
Street Address:	1500 Kearns Blvd
City:	Park City
State/Country:	UTAH
Postal Code:	84060
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	3167384	A BEAUTIFUL WORLD BEGINS WITH YOU
Registration Number:	3314279	CATEGORY 5
Registration Number:	3320892	CHANGE FOR THE BETTER
Registration Number:	2901775	COLLECTIVE BEAUTY
Registration Number:	2899874	COLLECTIVE WELLBEING
Registration Number:	2982442	COLOR MANETENANCE
Registration Number:	3360354	COMMUNITY HEALTH AND WELLNESS
Registration Number:	3065099	CURL TAMER
Registration Number:	3023146	FLAKE FIGHTER
Registration Number:	2989274	GOOD GLIDE
Registration Number:	3320941	CLEAN CHANGE

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Registration Number:	3359771	HOT PORE
Registration Number:	3105207	LESS IS MORE
Registration Number:	3316667	NEVER FADE AWAY
Registration Number:	3001288	NIGHT QUENCHING CREAM
Registration Number:	3054854	PARTNER IN SHINE
Registration Number:	3316867	RIGHT TO SHINE
Registration Number:	3629039	SPOT CONTROL
Registration Number:	3917316	SUPERCritical
Registration Number:	3143674	WEIGHTLESS DAYCREAM
Registration Number:	3204480	WHIRLED PEAS
Registration Number:	3346510	ALLSPICE
Registration Number:	3277564	LEMON MADE
Registration Number:	3579574	LEMON-MADE
Registration Number:	3656814	DAVIES BABIES
Registration Number:	3615037	GARDEN-MADE
Registration Number:	3575563	ALLSPICE
Registration Number:	2718980	DAVIES BABIES
Registration Number:	2793887	SEEDS & GRAINS
Registration Number:	2751248	DAVIES GATE PURE
Registration Number:	2253639	DG DAVIES GATE
Registration Number:	2178098	DAVIES GATE
Registration Number:	1842618	GARDEN-MADE

CORRESPONDENCE DATA

Fax Number: 4356585989
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 801-334-3923
Email: legal@nutracorp.com
Correspondent Name: Alison Pitt
Address Line 1: 1500 Kearns Blvd
Address Line 4: Park City, UTAH 84060

ATTORNEY DOCKET NUMBER:	COLLECTIVE WELLBEING
NAME OF SUBMITTER:	Alison Pitt
Signature:	/Alison Pitt/
Date:	07/17/2012

TRADEMARK
REEL: 004823 FRAME: 0356
TRADEMARK
REEL: 005817 FRAME: 0774

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TRADEMARK
REEL: 005817 FRAME: 0775

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of November 22, 2011 (the "Effective Date") by and among Collective Wellbeing, LLC, Davies Gate, LLC and Keyline DNP, LLC, each a California limited liability company (together, the "Assignor") and NutraMarks, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademarks and goodwill appurtenant thereto listed on Schedule A hereto and all variations thereof, whether one or more (the "Marks");

WHEREAS, Assignee wishes to acquire, and Assignor wishes to assign, its right, title and interest in and to the Marks and the business and goodwill of the business in connection with which the aforesaid Marks have been used;

WHEREAS, Assignor will be transferring other assets to Assignee or its affiliates pursuant to a Bill of Sale and Assignment dated as of the date hereof; and

WHEREAS, Assignor has agreed to execute such additional instruments as may be necessary or desirable to confirm and record such acquisition by Assignee.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby agrees as follows:

1. Assignment. Assignor hereby sells, transfers, assigns and delivers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all registrations and applications therefor, in the United States and for all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made. Assignor requests the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

2. Further Assistance. Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (a) in the preparation and prosecution of any application for registration or any application for renewal of a registration covering any of the Marks; (b) in the prosecution or defense of any cancellation,

opposition, infringement or other proceedings that may arise in connection with any of the Marks, including, but not limited to, testifying as to any facts relating to the Marks assigned herein and this Assignment; (c) in obtaining any additional protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for any or all foreign countries; and (d) in the implementation or perfection of this Assignment.

3. Miscellaneous. This Assignment shall be governed by and construed in accordance with the laws of the State of California and shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. This Assignment may be executed in two or more counterparts (including by facsimile), each of which shall be deemed to be an original but all of which shall constitute one and the same instrument.

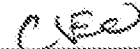
IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, all effective as of the date first written above.

ASSIGNOR:


COLLECTIVE WELLBEING, LLC
A CALIFORNIA LIMITED LIABILITY COMPANY

By: 

Jack Davies

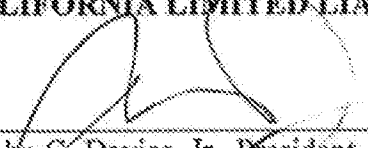
Its: 

DAVIES GATE, LLC
A CALIFORNIA LIMITED LIABILITY COMPANY

By: 

John G. Davies, Jr., President

KEYLINE DNP, LLC
A CALIFORNIA LIMITED LIABILITY COMPANY

By: 

John G. Davies, Jr., President

Schedule A to Trademark Assignment

Trademark Assignment

TRADEMARK
REEL: 005823 FRAME: 0369

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Trademarks

No.	Trademark	In Owner	State of In.	Country	Serial No.	Filing Date	Class No.	Examiner Date	Class	Product Description for the Examinee	Date of First Use	Registration Office	Post Office 5157	Accepted Next Issue
1	A Beautified World Begins With You	ILLC	CA	USA	78,494,144	4/11/2004	3,167,144	11/20/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
2	A More Beautified World Starts With You	ILLC	CA	USA	78,377,920	4/11/2004	2,905,683	11/20/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
3	Category 5	ILLC	CA	USA	78,460,268	2/12/2004	3,114,274	10/14/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
4	Change for the Better	ILLC	CA	USA	78,792,214	12/22/2004	3,175,330	10/27/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
5	Clear Change	ILLC	CA	USA	78,799,231	11/10/2004	3,275,944	10/27/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
6	Collective Beauty	ILLC	CA	USA	78,311,386	10/24/2004	2,931,773	11/20/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
7	Collective Wellbeing	ILLC	CA	USA	78,317,943	10/24/2004	2,899,174	11/20/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
8	Clear Maintenance	ILLC	CA	USA	78,494,137	4/11/2004	2,942,447	10/27/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
9	Community Health and Wellbeing	ILLC	CA	USA	78,267,264	9/16/2004	3,300,134	11/20/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
10	Clear Leader	ILLC	CA	USA	78,494,140	4/11/2004	3,062,000	11/20/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
11	Power of Three	ILLC	CA	USA	78,494,208	4/11/2004	3,170,004	11/20/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
12	Plus Right	ILLC	CA	USA	78,494,210	4/11/2004	3,041,246	11/20/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
13	Clear Color	ILLC	CA	USA	78,494,212	4/11/2004	3,081,212	11/20/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004
14	Clear Way	ILLC	CA	USA	78,494,214	4/11/2004	3,059,174	11/20/2004	3	skin care preparations, soap, liquid soaps, lotions, face and body, skin lotion, non-sensitized bath oils, colognes, bath and body products, hair care preparations, non-sensitized hair care preparations	12/12/2002	Austin	11/27/2003	12/1/2004

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Trademarks

No.	Trademark	Inventor	Class	Country	Serial No.	Filing Date	Pub. No.	Pub. Date	Int. Class	Priority Date	App. No.	App. Date	App. Status	Year of Issue	App. No.	App. Date	App. Status
1	Allegian	Dennis Glen, LLC	CA	USA	78,181,216	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Active	611201	11/27/09	Active	11/27/09
2	Allegian Gear Trigger Pinch	Dennis Glen, LLC	CA	USA	78,181,215	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
3	Allegian Gear	Dennis Glen, LLC	CA	USA	78,181,214	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
4	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,213	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
5	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,212	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
6	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,211	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
7	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,210	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
8	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,209	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
9	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,208	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
10	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,207	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
11	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,206	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
12	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,205	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
13	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,204	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
14	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,203	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
15	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,202	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
16	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,201	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
17	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,200	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
18	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,199	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09
19	Allegian Gear Pinch	Dennis Glen, LLC	CA	USA	78,181,198	11/27/09	3,246,119	11/27/09	3	11/27/09	3	11/27/09	Abandoned	611201	11/27/09	Abandoned	11/27/09

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No.	Priority	Inventor	Class	Pub. No.	Pub. Date	Pub. No.	Pub. Date	Pub. No.	Pub. Date	Pub. No.	Pub. Date	Pub. No.	Pub. Date	Pub. No.	Pub. Date	Pub. No.	Pub. Date
16	US	Steven Eric LEE	US	8,171,171	12/01/13	8,171,171	12/01/13	8,171,171	12/01/13	8,171,171	12/01/13	8,171,171	12/01/13	8,171,171	12/01/13	8,171,171	12/01/13
17	US	Steven Eric LEE	US	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13
18	US	Steven Eric LEE	US	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13
19	US	Steven Eric LEE	US	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13
20	US	Steven Eric LEE	US	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13
21	US	Steven Eric LEE	US	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13
22	US	Steven Eric LEE	US	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13	8,201,181	12/01/13