

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM388774

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tasti D-Lite LLC		04/15/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Kahala Franchising, L.L.C.		
Street Address:	9311 E. Via de Ventura		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85258		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 29			
Property Type	Number	Word Mark	
Registration Number:	4393137	PLANET TASTI	
Registration Number:	4209121	LEANLEAF	
Registration Number:	4059758	TASTI D.LITE	
Registration Number:	4165369	START A TASTI HABIT.	
Registration Number:	4292797	CHANGING THE WAY THE PLANET LIVES	
Registration Number:	4464555	PLANET LIVING	
Registration Number:	3334587	TASTI D-LITE EST. 1987	
Registration Number:	2988020	WHAT'S YOUR SMOOTHIE?	
Registration Number:	3780771	TASTIREWARDS	
Registration Number:	3721476	TASTI TREATCARD	
Registration Number:	3842557	PLANET PRO	
Registration Number:	3565819	DESSERT YOUR GUILT.	
Registration Number:	3565818		
Registration Number:	3555195	TASTI D-LITE DESSERT YOUR GUILT.	
Registration Number:	3781170	TASTELOGIST	
Registration Number:	3990630	CHANGING THE WAY THE PLANET EATS!	
Registration Number:	4222127	TDL	
Registration Number:	3825705	TASTI SHOTS	
Registration Number:	3493412	TASTELOGY	

OP \$740.00 4393137

Property Type	Number	Word Mark
Registration Number:	2714463	PLANET LIVING
Registration Number:	2473487	THE BEST TASTING SMOOTHIE ON THE PLANET!
Registration Number:	2454648	WELCOME TO THE PLANET!
Registration Number:	2513820	WORKOUT BLAST
Registration Number:	2456712	PROTEIN BLAST
Registration Number:	2560830	PLANET SMOOTHIE THE BEST TASTING SMOOTHI
Registration Number:	2310931	
Registration Number:	2360991	PLANET SMOOTHIE
Registration Number:	2469892	PLANET SMOOTHIE
Registration Number:	1525999	TASTI D-LITE

CORRESPONDENCE DATA

Fax Number: 4803624816

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4803624800

Email: jmoody@kahalamgmt.com

Correspondent Name: Jenny Moody

Address Line 1: 9311 E. Via de Ventura

Address Line 4: Scottsdale, ARIZONA 85258

NAME OF SUBMITTER:	Jenny Moody
SIGNATURE:	/Jenny Moody/
DATE SIGNED:	06/21/2016

Total Attachments: 4

source=160415 - Tasti D-Lite Assignment#page1.tif

source=160415 - Tasti D-Lite Assignment#page2.tif

source=160415 - Tasti D-Lite Assignment#page3.tif

source=160415 - Tasti D-Lite Assignment#page4.tif

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment") is made effective as of April 15, 2016 ("Effective Date"), by and between TASTI D-LITE LLC, a Delaware limited liability company, ("ASSIGNOR"), and KAHALA FRANCHISING, L.L.C., an Arizona limited liability company ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark registrations and applications, including, without limitation, all renewals, extensions or common law rights therein, (individually and collectively, "Marks") as described in "Exhibit A," attached hereto and incorporated in this Assignment by reference, together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Marks are used.

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks; and goodwill of the business symbolized thereby; and

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's rights, title, and interest in and to the Marks and the goodwill symbolized thereby.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably sells, assigns, transfers, and conveys to ASSIGNEE all of its right, title, and interest in and to the Marks, as well as ASSIGNOR's right, title, and interest of every kind and character throughout the world, including, without limitation, all federal, state, foreign, statutory and common law and other rights and all domestic and foreign trademark applications and registrations therefor (and all extensions and renewals of such applications and registrations, and the right to apply for any of the foregoing), together with the goodwill of the business associated with the Marks, the same to be held and enjoyed by ASSIGNEE, its successors, assigns, and other legal representatives.

ASSIGNOR further assigns to ASSIGNEE all rights to sue for and receive all damages accruing from past, present and future infringements or misappropriations of the Marks herein assigned.

This Assignment shall be binding upon the parties, their successors and assigns, and all others acting by, through, with, or under their direction, and all those in privity therewith.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in and to the Marks.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, each party, by and through its respective authorized representative, who each have full authority and consent, without further approval of any kind, to execute and bind his or her respective party to the obligations set forth in this Assignment, have duly executed and delivered this Assignment as of the Effective Date.

ASSIGNOR:

TASTI D-LITE LLC, a Delaware
limited liability company

By:  _____

Name: Michael Serruya

Its: Chief Executive Officer of its ultimate member

ASSIGNEE:

KAHALA FRANCHISING, L.L.C.,
an Arizona limited liability company

By:  _____

Name: Jeff Smit

Its: Chief Operating Officer of its sole member

EXHIBIT A
Schedule of Trademarks

Trademark	Application #	Registration #	Country	Registration Date	Status
CHANGING THE WAY THE PLANET EATS!	77/808,112	3,990,630	UNITED STATES	07/05/2011	REGISTERED
CHANGING THE WAY THE PLANET LIVES	85/178,687	4,292,797	UNITED STATES	02/19/2013	REGISTERED
dessert your guilt.	77/976,337	3,565,819	UNITED STATES	01/20/2009	REGISTERED
LEANLEAF	85/495,437	4,209,121	UNITED STATES	09/18/2012	REGISTERED
PLANET LIVING	85/178,648	4,464,555	UNITED STATES	01/14/2014	REGISTERED
PLANET LIVING	76/323,441	2,714,463	UNITED STATES	05/06/2003	REGISTERED
PLANET PRO	77/721,987	3,842,557	UNITED STATES	08/31/2010	REGISTERED
WHAT'S YOUR SMOOTHIE?	78/220,362	2,988,020	UNITED STATES	08/23/2005	REGISTERED
PLANET SMOOTHIE	75/186,977	2,360,991	UNITED STATES	06/27/2000	REGISTERED
PLANET SMOOTHIE	74/702,296	2,469,892	UNITED STATES	07/17/2001	REGISTERED
 PLANET SMOOTHIE THE BEST TASTING SMOOTHIE ON THE PLANET!	75/530,821	2,560,830	UNITED STATES	04/16/2002	REGISTERED
PLANET TASTI	85/520,436	4,393,137	UNITED STATES	08/27/2013	REGISTERED
PROTEIN BLAST	75/703,573	2,456,712	UNITED STATES	06/05/2001	REGISTERED
TASTEOLOGIST	77/849,524	3,781,170	UNITED STATES	04/27/2010	REGISTERED

start a Tasti habit.	85/203,877	4,165,369	UNITED STATES	06/26/2012	REGISTERED
Swirl design 	77/976,322	3,565,818	UNITED STATES	01/20/2009	REGISTERED
TASTEOLGY	77/157,752	3,493,412	UNITED STATES	08/26/2008	REGISTERED
TASTI DÂ LITE DESSERT YOUR GUILT.	77/976,276	3,555,195	UNITED STATES	12/30/2008	REGISTERED
TASTI D-LITE	73/710,501	1,525,999	UNITED STATES	02/21/1989	REGISTERED
TASTI D.LITE	85/295,286	4,059,758	UNITED STATES	11/22/2011	REGISTERED
 TASTI D-LITE EST. 1987 and Design (round logo)	78/773,013	3,334,587	UNITED STATES	11/13/2007	REGISTERED
tasti shots	77/512,358	3,825,705	UNITED STATES	07/27/2010	REGISTERED
TastiRewards	77/823,972	3,780,771	UNITED STATES	04/27/2010	REGISTERED
Tasti TreatCard	77/715,511	3,721,476	UNITED STATES	12/08/2009	REGISTERED
TDL	77/551,665	4,222,127	UNITED STATES	10/09/2012	REGISTERED
THE BEST TASTING EXPERIENCE ON THE PLANET!	76/068,934	2,473,487	UNITED STATES	07/31/2001	REGISTERED
MISCELLANEOUS DESIGN (Tin-Cup Man Inside The Earth) 	75/528,664	2,310,931	UNITED STATES	01/25/2000	REGISTERED
WELCOME TO THE PLANET!	75/794,008	2,454,648	UNITED STATES	05/29/2001	REGISTERED
WORKOUT BLAST	75/705,631	2,513,820	UNITED STATES	12/04/2001	REGISTERED