

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM390007

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900367952		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE NEXT BIG THING SARL		02/29/2016	societe a responsabilite limitee (sarl): UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SOAPER DUPER LIMITED		
<b>Street Address:</b>	Eighth Floor, 6 New Street Square		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	EC4A 3AQ		
<b>Entity Type:</b>	England and Wales limited company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86643438	SOAPER DUPER. SUPER-SIZED BEAUTY SUPPLIE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128135901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2128135900		
<b>Email:</b>	assignments@fzlj.com		
<b>Correspondent Name:</b>	ALLISON STRICKLAND RICKETTS		
<b>Address Line 1:</b>	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
<b>Address Line 2:</b>	866 UNITED NATIONS PLAZA		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	SDUP 1601809		
<b>NAME OF SUBMITTER:</b>	Allison Strickland Ricketts		
<b>SIGNATURE:</b>	/anca nicolescu/		
<b>DATE SIGNED:</b>	07/01/2016		
<b>Total Attachments: 7</b>			
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<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE NEXT BIG THING		02/29/2016	societe a responsabilite limitee (sarl): UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SOAPER DUPER LIMITED		
<b>Street Address:</b>	Eighth Floor, 6 New Street Square		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	EC4A 3AQ		
<b>Entity Type:</b>	England and Wales limited company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86643438	SOAPER DUPER. SUPER-SIZED BEAUTY SUPPLIE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2128135901		
<b>Phone:</b>	2128135900		
<b>Email:</b>	assignments@fzlz.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Correspondent Name:</b>	ALLISON STRICKLAND RICKETTS		
<b>Address Line 1:</b>	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
<b>Address Line 2:</b>	866 UNITED NATIONS PLAZA		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10017		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

TRADEMARK

REEL: 005817 FRAME: 0966

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Allison Strickland Ricketts

Signature:

/anca nicolescu/

Date:

06/15/2016

**Total Attachments: 4**

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**RECEIPT INFORMATION**

ETAS ID: TM387959

Receipt Date: 06/15/2016

Fee Amount: \$40

**TRADEMARK**

## TRADE MARK ASSIGNMENT

THIS ASSIGNMENT is made this *29<sup>th</sup>* day of *FEBRUARY* 2016

### BETWEEN

THE NEXT BIG THING SARL, a company organised under the laws of Luxembourg of 18 rue des Capucins, L-1313, Luxembourg, Luxembourg with a company number B174851.

("the Assignor" which expression shall include its successors and assigns).

### AND

SOAPER DUPER LIMITED, a company organised under the laws of England and Wales, of Eighth Floor, 6 New Street Square, London EC4A 3AQ, United Kingdom with a Company number 09647991

("the Assignee" which expression shall include its successors and assigns).

### RECITALS:

- (A) The Assignor is the proprietor of Trade Mark Applications and Registrations and domains ("the Trade Marks"), details of which are set out in the Schedule 1 hereto and which forms part of this assignment.
- (B) Classes specified in this assignment document refer to the 10<sup>th</sup> Edition of the International Classification of Goods and Services (Nice Classification).
- (C) The Assignor has agreed to assign all its right, title, interest, property and goodwill in the Trade Marks, together with ancillary rights relating thereto, to the Assignee upon the following terms.

### OPERATIVE PROVISIONS:

1. For sufficient, good and valuable consideration being costs incurred in securing, registering, renewing and enforcing the Trade Marks as set out in Schedule 2, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns with full title guarantee unto the Assignee all rights, title, interest, property and goodwill in the Trade Marks including the full and exclusive benefit thereof, and all common law rights connected with the Trade Marks.

2. These rights shall include all rights which may subsist in the Trade Marks and all rights, privileges and advantages appertaining thereto, including the right to recover and to bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of any rights in or relating to the Trade Marks whether committed before or after the date of this assignment, to the intent that the Trade Marks and the Registrations shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor attaching to the Trade Marks to hold the same unto the Assignee absolutely.
3. At the request of the Assignee, and at the Assignee's cost, the Assignor will execute and sign all such instruments, applications, deeds, documents and do all such acts and things as may be reasonably required by the Assignee to enable the Assignee to formally register the Assignee's title in the Trade Marks at the relevant Intellectual Property Offices. The Assignor agrees to assist the Assignee in any instance where Assignor's rights in the Trade Marks are blocking the Assignee's attempt to register the Trade Marks at any Intellectual Property Offices.
4. The Assignee shall be responsible for the registration of this assignment and the transfer of trade mark titles at the respective Intellectual Property Offices following payment of the consideration.
5. This Agreement shall be binding upon and shall inure to the benefit of the parties hereto, their respective successors and assigns as well as any subsidiary companies of the Assignee. Each party undertakes to impose the obligations of this Agreement upon its successors in title.
6. The parties will co-operate and consult with one another in good faith, if necessary in the future to carry out the intent of this agreement.
7. This Agreement shall be governed by and construed in accordance with the laws of England and the parties for this purpose hereby submit to the exclusive jurisdiction of the Courts of England.

IN WITNESS whereof the parties hereto have executed this document on the first date above written.

**THE SCHEDULE 1**

Country	Title	Official No	Classes	Filing Date
European Community	SOAPER DUPER	013260518	03	16-Sep-2014
International (MAP)	SOAPER DUPER	1247868	03	12-Mar-2015
Designated countries				
Australia	SOAPER DUPER	IR 1247868 trademark No 1695061	03	12-Mar-2015
China	SOAPER DUPER	IR 1247868	03	12-Mar-2015
India	SOAPER DUPER	IR 1247868	03	12-Mar-2015
Mexico	SOAPER DUPER	IR 1247868	03	12-Mar-2015
Philippines	SOAPER DUPER	IR 1247868	03	12-Mar-2015
Republic of Korea	SOAPER DUPER	IR 1247868	03	12-Mar-2015
Argentina	SOAPER DUPER	3372693	03	05-Dec-2014
Brazil	SOAPER DUPER	908864728	03	14-Jan-2015
Canada	SOAPER DUPER	1711711	03	21-Jan-2015
Chile	SOAPER DUPER	1140708	03	27-Jan-2015
Hong Kong	SOAPER DUPER	303661597	03	18-Jan -2016
Indonesia	SOAPER DUPER	D002016 003333	03	22-Jan-2016
Japan	SOAPER DUPER	2016-5222	03	19-Jan-2016
Malaysia	SOAPER DUPER	2014067945	03	01-Dec-2014
Peru	SOAPER DUPER	605101 / 224315	03	29-Jan-2015
South Africa	SOAPER DUPER	2014/32640	03	01-Dec-2014
Taiwan	SOAPER DUPER	103059131	03	14-Oct-2014
Thailand	SOAPER DUPER	978204	03	16-Mar-2015
United States of America	SOAPER DUPER	86/510485	03	22-Jan-2015
UK	Unbelievabutter	3133820	03	29-Oct-2015
UNTIED STATES OF AMERICA	Soaper Duper. Super-sized beauty supplied. Really reasonable prices.	86/643438	03	28-May-2015
European Community	Soaper Duper. Super-sized beauty supplied. Really reasonable prices.	014176614	03	28-May-2015
www.soaperduper.com				
www.soaperduper.co				
www.soaperduper.eu				

SIGNED, for and on behalf of )  
THE NEXT BIG THING SARL )  
The Assignor )  
In the presence of: )

(Signatory) Jos de Paeij Director  
(Name) (Title)

(Witness) Carolyn Wood  
(Name)  
CAROLYN WOOD

SIGNED, for and on behalf of )  
SOAPER DUPER LIMITED )  
The Assignee )  
In the presence of: )

(Signatory) Mark George Director  
(Name) (Title)

(Witness) Judith Tonkin  
(Name)

5768173, CPD, CYM