

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM388630

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the name of the Receiving Party as On Campus Marketing, LLC, not On Campus Marketing, and the execution date, previously recorded on Reel 004218 Frame 0268. Assignor(s) hereby confirms the correct name of Receiving Party is On Campus Marketing, LLC, and execution date is May 13, 2010.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CAMPUS BEDDING, LLC		05/13/2010	Limited Liability Company: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	On Campus Marketing, LLC		
<b>Street Address:</b>	10411 Motor City Drive		
<b>Internal Address:</b>	Suite 650		
<b>City:</b>	Bethesda		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20817		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3213393	CAMPUSBEDDING.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	2125197733		
<b>Email:</b>	rich@jacobsontrademark.com		
<b>Correspondent Name:</b>	Richard P. Jacobson		
<b>Address Line 1:</b>	750 Third Avenue - 9th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>NAME OF SUBMITTER:</b>	Richard P. Jacobson		
<b>SIGNATURE:</b>	/Richard P. Jacobson/		
<b>DATE SIGNED:</b>	06/20/2016		
<b>Total Attachments: 7</b>			
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**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Campus Bedding		05/03/2010	LIMITED LIABILITY COMPANY: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	On Campus Marketing		
<b>Street Address:</b>	4630 Montgomery Avenue		
<b>Internal Address:</b>	Suite 600		
<b>City:</b>	Bethesda		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20814		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3213393	CAMPUSBEDDING.COM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)724-3290		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 724-3290		
<b>Email:</b>	gallit@schullerlegal.net		
<b>Correspondent Name:</b>	Gallit Schuller, Esq.		
<b>Address Line 1:</b>	140 Riverside Drive		
<b>Address Line 2:</b>	#4C		
<b>Address Line 4:</b>	New York, NEW YORK 10024		
<b>NAME OF SUBMITTER:</b>	Michael Fitzgerald		
<b>Signature:</b>	/mf/		
<b>Date:</b>	06/04/2010		

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**TRADEMARK  
 REEL: 005818 FRAME: 0094**

**Total Attachments: 5**

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## ASSIGNMENT OF TRADEMARK AND DOMAINS

This Assignment of Trademark and Domains is made as of May 13, 2010 by and between **CAMPUS BEDDING, LLC**, a Pennsylvania limited liability company (the “Assignor”) and **ON CAMPUS MARKETING, LLC**, a Delaware limited liability company (the “Assignee”). All capitalized terms used but not defined herein shall have the respective meanings ascribed to such terms in that certain Asset Purchase Agreement dated as of May 13, 2010, by and among the Assignor, Loretta L. Allen, Ronda Pierson, and the Assignee (the “Purchase Agreement”).

**WHEREAS**, Assignor is the owner of (i) the Trademark and federal trademark registrations with the United States Patent and Trademark Office identified on Schedule 1 attached hereto (collectively, the “**Trademark and Trademark Registration**”); and (ii) certain Internet domain name registrations and applications therefor as listed on Schedule 1 (collectively, the “**Domain Registrations**”);

**NOW, THEREFORE**, in consideration of the Purchase Agreement and the Closing of the transactions contemplated thereby, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns, transfers and conveys to Assignee all of Assignor’s worldwide right, title and interest in and to the Domain Registrations, the Trademark and Trademark Registration (and all renewals and extensions thereof), together with the goodwill of the business associated with or symbolized by the Trademark and Trademark Registration, and all of Assignor’s rights to profits, damages and other relief for any past, present and future infringement of any of the Trademark and Trademark Registration, and the Assignor’s right to sue and collect the same for Assignee’s own use and benefit and the benefit of Assignee’s successors, assigns, or legal representatives.

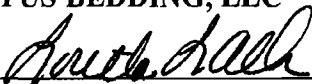
This Assignment may be executed in counterparts, each of which shall be deemed an original, and all of which together shall constitute a single agreement. This Assignment may be executed by facsimile signatures, which signatures shall have the same force and effect as original signatures.

*[Remainder of Page Intentionally Left Blank]*

IN WITNESS WHEREOF, Assignor has executed this Assignment of Trademark and Domains effective as of May 13, 2010.

**ASSIGNOR:**

**CAMPUS BEDDING, LLC**

By:   
Name: Loretta L. Allen  
Its: Manager and Member

By: \_\_\_\_\_  
Name: Ronda Pierson  
Its: Manager and Member

**ASSIGNEE:**

**ON CAMPUS MARKETING, LLC**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

**IN WITNESS WHEREOF**, Assignor has executed this Assignment of Trademark and Domains effective as of May 13, 2010.

**ASSIGNOR:**

**CAMPUS BEDDING, LLC**

By: \_\_\_\_\_  
Name: Loretta L. Allen  
Its: Manager and Member

By: Ronda Pierson  
Name: Ronda Pierson  
Its: Manager and Member

**ASSIGNEE:**

**ON CAMPUS MARKETING, LLC**

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

IN WITNESS WHEREOF, Assignor has executed this Assignment of Trademark and Domains effective as of May \_\_, 2010.

**ASSIGNOR:**

**CAMPUS BEDDING, LLC**

By: \_\_\_\_\_  
Name: Loretta L. Allen  
Its: Manager and Member

By: \_\_\_\_\_  
Name: Ronda Pierson  
Its: Manager and Member

**ASSIGNEE:**

**ON CAMPUS MARKETING, LLC**

By: \_\_\_\_\_  
Name: Alan D. Bior  
Title: Sawden



**SCHEDULE 1**

**TRADEMARK:**

<b>Trademark</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Registration/Application Number</b>
CAMPUSBEDDING.COM	No.78881781	11-May-2006	No. 3213393

**DOMAIN NAMES AND REGISTRATIONS:**

<b>Domain</b>	<b>Expiration Date</b>	<b>Registrar</b>
BESTDORMSHEETS.COM	14-Jan-11	GoDaddy
COLLEGELINENS.NET	14-Jan-11	GoDaddy
POCKBLOG.COM	8-Feb-11	GoDaddy
SHEETSFORDORMS.COM	14-Jan-11	GoDaddy
TWINEXTRALONG.NET	14-Jan-11	GoDaddy
TWINEXTRALONG.ORG	9-Nov-10	GoDaddy
TWIN-XL.NET	9-Nov-10	GoDaddy
TWIN-XL.ORG	9-Nov-10	GoDaddy
TWIN-XLBEDDING.COM	9-Nov-10	GoDaddy
TWIN-XLBEDDING.NET	9-Nov-10	GoDaddy
TWIN-XLBEDDING.ORG	9-Nov-10	GoDaddy
TWIN-XLCOMFORTERS.COM	9-Nov-10	GoDaddy
TWIN-XLSHEETS.COM	9-Nov-10	GoDaddy
TWIN-XLSHEETS.NET	9-Nov-10	GoDaddy
TWIN-XLSHEETS.ORG	9-Nov-10	GoDaddy
TWINXLSHEETS.NET	14-Jan-11	GoDaddy
BESTCOLLEGESHEETS.COM	14-Jan-11	GoDaddy
CAMPUSBEDDING.COM	25-Sep-17	Register.com
CAMPUSSHEETS.COM	9-Nov-10	GoDaddy
DORMSHEETS.NET	14-Jan-11	GoDaddy
POCK.TYPEPAD.COM		TypePad

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