

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM388711

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest in Trademarks recorded at Reel 3750/Frame 0480

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Madison Capital Funding LLC		06/20/2016	Limited Liability Company: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Cortz, Inc.
<b>Street Address:</b>	320 Industrial Drive
<b>City:</b>	West Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60185
<b>Entity Type:</b>	Corporation: ILLINOIS
<b>Name:</b>	In the Swim (a d/b/a name of Cortz, Inc.)
<b>Street Address:</b>	320 Industrial Drive
<b>City:</b>	West Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60185
<b>Entity Type:</b>	DBA: ILLINOIS
<b>Name:</b>	SPP Holding Corporation
<b>Street Address:</b>	320 Industrial Drive
<b>City:</b>	West Chicago
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60185
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
<b>Registration Number:</b>	2746755	BRING THE FUN INSIDE
<b>Registration Number:</b>	2185811	IN THE SWIM
<b>Registration Number:</b>	1639450	IN THE SWIM
<b>Registration Number:</b>	1636449	IN THE SWIM
<b>Registration Number:</b>	2225856	IN THE SWIM
<b>Registration Number:</b>	2956270	AMERICA'S #1 DIRECT SOURCE FOR POOL SUPP

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3044808	CHEMICALS TOMORROW!
Registration Number:	3255690	MORE SUPPLIES THAN ANY STORE
Registration Number:	3040384	ORDER TODAY...CHEMICALS TOMORROW!
Registration Number:	3122168	ORDER TODAY...CHLORINE TOMORROW!
Registration Number:	3093145	ORDER TODAY...WINTER COVERS TOMORROW!
Registration Number:	2277690	POOLSIDE EXPRESS
Registration Number:	3380900	CHAIRMAN'S CHOICE
Registration Number:	3298609	KLEAN-A-TRON
Registration Number:	3247414	PROTECTOR
Registration Number:	3247416	PROTECTOR PLUS
Registration Number:	3384535	SPECIALTY POOL PRODUCTS
Registration Number:	3334661	SPECIALTY POOL PRODUCTS
Registration Number:	3380909	SPP
Serial Number:	77201199	SPECIALTY POOL PRODUCTS
Serial Number:	77201193	SPP

**CORRESPONDENCE DATA**

Fax Number: 9494754754

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 949-451-3800

Email: skann@gibsondunn.com

Correspondent Name: Stephanie S. Kann, Senior Paralegal

Address Line 1: 3161 Michelson Drive

Address Line 2: Gibson, Dunn & Crutcher LLP

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	56314-00023
NAME OF SUBMITTER:	Stephanie S. Kann
SIGNATURE:	/stephanie s. kann/
DATE SIGNED:	06/21/2016

**Total Attachments: 3**

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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS is made as of this 20th day of June, 2016, by, Madison Capital Funding LLC, as Agent ("Madison"), in favor of Cortz, Inc., a Illinois corporation, In the Swim (a d/b/a name of Cortz, Inc.) and SPP Holding Corporation, a Delaware corporation (collectively, the "Companies").

Reference is made to that certain Payoff Letter dated as of June 16, 2016 between Madison and Companies (the "Payoff Letter").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Payoff Letter, Madison hereby releases its liens on and security interests in the trademarks listed on Schedule I attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated March 31, 2008, by Companies in favor of Madison and recorded with the United States Patent and Trademark Office on April 1, 2008 at Reel/Frame 003750/0480.

[Signature Page Follows]

This Release shall be binding upon Madison's legal representatives, assigns and successors.

Madison Capital Funding LLC, as Agent

By: K Wiland  
Name: Kathryn Wiland  
Title: Vice President

**SCHEDULE I**  
to  
**TRADEMARK SECURITY AGREEMENT**

**TRADEMARK REGISTRATIONS**

Grantor	Mark	Registration Number	Date
Cortz, Inc.	Bring the Fun Inside	2,746,755	8/5/2003
Cortz, Inc.	In The Swim	2,185,811	9/1/1998
Cortz, Inc.	In The Swim	1,639,450	4/2/1991
Cortz, Inc.	In The Swim	1,636,449	2/26/1991
Cortz, Inc., d/b/a In The Swim	In The Swim	2,225,856	2/23/1999
In The Swim	America's #1 Direct Source for Pool Supplies	2,956,270	5/24/2005
In The Swim	Chemicals Tomorrow!	3,044,808	1/17/2006
In The Swim	More Supplies Than Any Store	3,255,690	6/26/2007
In The Swim	Order Today...Chemicals Tomorrow!	3,040,384	1/10/2006
In The Swim	Order Today...Chlorine Tomorrow!	3,122,168	7/25/2006
In The Swim	Order Today...Winter Covers Tomorrow!	3,093,145	5/16/2006
In The Swim	Poolside Express	2,277,690	9/14/1999
SPP Holding Corporation	Chairman's Choice	3,380,900	2/12/2008
SPP Holding Corporation	Klean-A-Tron	3,298,609	9/25/2007
SPP Holding Corporation	Protector	3,247,414	5/29/2007
SPP Holding Corporation	Protector Plus	3,247,416	5/29/2007
SPP Holding Corporation	Specialty Pool Products	3,384,535	2/19/2008
SPP Holding Corporation	Specialty Pool Products	3,334,661	11/13/2007
SPP Holding Corporation	SPP	3,380,909	2/12/2008

**TRADEMARK APPLICATIONS**

Grantor	Mark	Application Number	Date
SPP Holding Corporation	Specialty Pool Products	77/201,199	6/8/2007
SPP Holding Corporation	SPP	77/201,193	6/8/2007