

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM388587

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Second Lien Trademark Security Agreement
<b>SEQUENCE:</b>	2

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CISION US INC.		06/16/2016	Corporation: DELAWARE
iCONTACT LLC		06/16/2016	Limited Liability Company: DELAWARE
PR NEWSWIRE ASSOCIATION LLC		06/16/2016	Limited Liability Company: DELAWARE
VOCUS NM LLC		06/16/2016	Limited Liability Company: MARYLAND
VOCUS PRW HOLDINGS LLC		06/16/2016	Limited Liability Company: MARYLAND
VOCUS SOCIAL MEDIA LLC		06/16/2016	Limited Liability Company: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	Deutsche Bank AG New York Branch, as Collateral Agent
<b>Street Address:</b>	60 Wall Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10005
<b>Entity Type:</b>	Bank: NEW YORK

## PROPERTY NUMBERS Total: 38

Property Type	Number	Word Mark
Registration Number:	4632895	BUYING SIGNALS
Registration Number:	4635371	DEMAND SUCCESS
Registration Number:	4313482	ENGAGE OPPORTUNITY EVERYWHERE
Registration Number:	3830240	HARO
Registration Number:	3830241	HELP A REPORTER OUT
Registration Number:	4202433	HUMAN INTENT
Registration Number:	3891742	ICONTACT
Registration Number:	3884692	ICONTACT
Registration Number:	3219583	I-CONTACT
Registration Number:	4222333	IREACH

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2547380	MEDIATLAS
Registration Number:	2914126	MULTIVU
Registration Number:	4066042	NORTH SOCIAL
Registration Number:	4351969	PR NEWSWIRE
Registration Number:	2705913	PR NEWSWIRE
Registration Number:	2348573	PRNEWSFOTOS
Registration Number:	1868741	PROFNET
Registration Number:	4578335	PRWEB
Registration Number:	2765196	RELEASEWATCH
Registration Number:	3816570	TRUREPUTATION
Registration Number:	4806733	V
Registration Number:	4806732	VINTAGE
Registration Number:	4135477	VIRALHEAT
Registration Number:	4069575	VISIBLE
Registration Number:	4656015	VISIBLE
Registration Number:	4061029	VISIBLE INTELLIGENCE
Registration Number:	4069576	VISIBLE TECHNOLOGIES
Registration Number:	4617498	VOCUS
Registration Number:	3380503	DELAHAYE
Registration Number:	3380504	DELAHAYE
Registration Number:	4851540	POWER YOUR STORY
Registration Number:	4494273	POWER YOUR STORY
Serial Number:	86388619	MEDIAMAP
Serial Number:	86388620	BACON'S
Serial Number:	86750906	POWER YOUR STORY
Serial Number:	86815294	COMMUNICATIONS CLOUD
Serial Number:	85958030	PRN GLOBAL
Serial Number:	86668086	SHAPE THE CONVERSATION

**CORRESPONDENCE DATA**

Fax Number: 8004947512

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 202-370-4750

Email: ipteam@nationalcorp.com

Correspondent Name: Joanna McCall

Address Line 1: 1025 Vermont Ave NW, Suite 1130

Address Line 2: National Corporate Research, LTD

Address Line 4: Washington, D.C. 20005

<b>ATTORNEY DOCKET NUMBER:</b>	F163831
<b>NAME OF SUBMITTER:</b>	Karen S. Cottrell
<b>SIGNATURE:</b>	/Karen S. Cottrell/
<b>DATE SIGNED:</b>	06/20/2016

**Total Attachments: 6**

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IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

**CISION US INC.,  
ICONCONTACT LLC;  
PR NEWSWIRE ASSOCIATION LLC;  
VOCUS NM LLC;  
VOCUS PRW HOLDINGS LLC; and  
VOCUS SOCIAL MEDIA LLC,**  
each as a Grantor

By: 

Name: Peter Granat


Title: Chief Executive Officer

[Signature Page Second Lien Trademark Security Agreement]

**TRADEMARK  
REEL: 005819 FRAME: 0507**

**DEUTSCHE BANK AG NEW YORK  
BRANCH,**  
as Collateral Agent

By:   
Name: Anca Trihan  
Title: Managing Director

By:   
Name: Benjamin Souh  
Title: Vice President

Schedule I  
Trademark Registrations and Applications

<b>Trademark</b>	<b>Registered Owner/Applicant</b>	<b>Application No./ Registration No.</b>	<b>Filing Date/ Registration Date</b>
BUYING SIGNALS	CISION US INC.	4632895	11/4/2014
DEMAND SUCCESS	CISION US INC.	4635371	11/11/2014
ENGAGE OPPORTUNITY EVERYWHERE	PR NEWSWIRE ASSOCIATION LLC	4313482	4/2/2013
HARO	CISION US INC.	3830240	8/10/2010
HELP A REPORTER OUT	CISION US INC.	3830241	8/10/2010
HUMAN INTENT	VOCUS NM LLC	4202433	9/4/2012
ICONTACT (DESIGN)	ICONTACT LLC	3891742	12/21/2010
ICONTACT	ICONTACT LLC	3884692	12/7/2010
ICONTACT	ICONTACT LLC	3219583	3/20/2007
iREACH	PR NEWSWIRE ASSOCIATION LLC	4222333	10/9/2012
MEDIATLAS	PR NEWSWIRE ASSOCIATION LLC	2547380	3/12/2002
MULTIVU	PR NEWSWIRE ASSOCIATION LLC	2914126	12/28/2004
NORTH SOCIAL	VOCUS SOCIAL MEDIA LLC	4066042	12/6/2011
PR NEWSWIRE	PR NEWSWIRE ASSOCIATION LLC	4351969	6/18/2013
PR NEWSWIRE	PR NEWSWIRE ASSOCIATION LLC	2705913	4/15/2003
PRNEWSFOTOS	PR NEWSWIRE ASSOCIATION LLC	2348573	5/9/2000
PROFNET	PR NEWSWIRE ASSOCIATION LLC	1868741	12/20/1994
PRWEB	VOCUS PRW HOLDINGS LLC	4578335	8/5/2014
RELEASEWATCH	PR NEWSWIRE ASSOCIATION LLC	2765196	9/16/2003
TRUREPUTATION	CISION US INC.	3816570	7/13/2010
V LOGO	PR NEWSWIRE ASSOCIATION LLC	4806733	9/8/2015
VINTAGE	PR NEWSWIRE ASSOCIATION LLC	4806732	9/8/2015
VIRALHEAT	VOCUS NM LLC	4135477	5/1/2012
VISIBLE	CISION US INC.	4069575	12/13/2011
VISIBLE	CISION US INC.	4656015	12/16/2014



<b>Trademark</b>	<b>Registered Owner/Applicant</b>	<b>Application No./ Registration No.</b>	<b>Filing Date/ Registration Date</b>
VISIBLE INTELLIGENCE	CISION US INC.	4061029	11/22/2011
VISIBLE TECHNOLOGIES	CISION US INC.	4069576	12/13/2011
VOCUS	CISION US INC.	4617498	10/7/2014
DELAHAYE	CISION US INC.	3380503	02/12/2008
DELAHAYE	CISION US INC.	3380504	02/12/2008
POWER YOUR STORY	CISION US INC.	4851540	11/10/2015
POWER YOUR STORY	CISION US INC.	4494273	03/11/2014
MEDIAMAP	CISION US INC.	86388619	09/08/2014
BACON'S	CISION US INC.	86388620	09/08/2014
POWER YOUR STORY	CISION US INC.	86750906	09/09/2015
COMMUNICATIONS CLOUD	CISION US INC.	86815294	11/10/2015
PRN GLOBAL	PR NEWSWIRE ASSOCIATION LLC	85958030	06/12/2013
SHAPE THE CONVERSATION	PR NEWSWIRE ASSOCIATION LLC	86668086	06/19/2015