

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM388613

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Peplemark, Inc.		01/01/2016	Corporation: TENNESSEE
RECEIVING PARTY DATA			
Name:	Peplemark, LLC		
Street Address:	3003 Airways Blvd, Ste 702 & 712		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38131		
Entity Type:	Limited Liability Company: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1420400		
CORRESPONDENCE DATA			
Fax Number:	9498333445		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9498519001		
Email:	jresnick@vrslaw.net		
Correspondent Name:	Jeffrey Resnick		
Address Line 1:	4400 MacArthur Boulevard, Suite 900		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
NAME OF SUBMITTER:	JEFFREY RESNICK		
SIGNATURE:	/s/ Jeffrey Resnick		
DATE SIGNED:	06/20/2016		
Total Attachments: 1			
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OP \$40.00 1420400

TRADEMARK ASSIGNMENT

This Trademark Assignment Agreement (the "Assignment") is effective as of January 1, 2016, (the "Effective Date"), between Peoplemark, Inc., (the "Assignor"), and Peoplemark, LLC, (the "Assignee").

The Assignor is the registered owner of a mark that is registered in the United States Patent and Trademark Office, Registration No. 1,420,400, dated December 9, 1986 (the "Mark").

For good and valuable consideration, the receipt and sufficiency which is acknowledged, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the Mark, together with

- 1) the goodwill of the business relating to the products and services on which the Mark is used and for which it is registered,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the Mark.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the Mark and its related property.

In witness whereof, the parties have duly executed under seal and delivered this Assignment, as of the day and year first above written.

C.R. Farmer
Signature of Assignor
C. R. FARMER
Name
V-p
Title

C.R. Farmer
Signature of Assignee
C. R. FARMER
Name
V-p
Title