

900368116 06/16/2016

TRADEMARK ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

ETAS ID: TM388139

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INTERTRADE EUROPE S.r.l.		06/16/2016	Corporation: ITALY
RECEIVING PARTY DATA			
Name:	HI FRANCE SARL		
Street Address:	111 Avenue Victor Hugo		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75016		
Entity Type:	société à responsabilité limitée (S.a.r.l.): FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4429786	SOOD	
CORRESPONDENCE DATA			
Fax Number:	5163659805		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5163659802		
Email:	law@collardroe.com		
Correspondent Name:	Stewart J. Bellus/Collard & Roe, P.C.		
Address Line 1:	1077 Northern Blvd.		
Address Line 4:	Roslyn, NEW YORK 11576		
DOMESTIC REPRESENTATIVE			
Name:	Stewart J. Bellus/Collard & Roe, P.C.		
Address Line 1:	1077 Northern Boulevard		
Address Line 4:	Roslyn, NEW YORK 11576		
NAME OF SUBMITTER:	Sara M. Dorchak		
SIGNATURE:	/smd/		
DATE SIGNED:	06/16/2016		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$40.00 4429786

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of June 16th, 2016 by and between INTERTRADE EUROPE S.r.l. having a place of business at Via Portogallo, 11, Padova ITALY I-35127 ("ASSIGNOR"), to HI FRANCE Sarl, having a place of business at 111 Avenue Victor Hugo, 75016 Paris, France ("ASSIGNEE");

WHEREAS, ASSIGNOR is the owner of the trademark:

"soOud" Registered on November, 5 2013 with the No. 4429786

together with the goodwill of the business symbolized thereby in connection with the goods on which the mark is used ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Mark.

NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Mark, together with (1) the goodwill of the business relating to the Products in respect upon which the Mark is used and for which it was filed; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

INTERTRADE EUROPE S.r.l.

HI FRANCE SARL

(ASSIGNOR)

(ASSIGNEE)

