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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM389867

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CPI Luxury Group		06/30/2016	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	East West Bank	
Street Address:	555 Montgomery Street, 9th Floor	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94111	
Entity Type:	banking corporation: CALIFORNIA	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark	
Serial Number:	86802700	BELACQUA	
Serial Number:	86558647	AMOUR DE PEARL	
Registration Number:	4362641	BEAUDEVE	
Registration Number:	4181162	JOY DE MER	
Registration Number:	4010730	BELLE DE MER	
Registration Number:	2880862	CHINA PEARL	

CORRESPONDENCE DATA

Fax Number: 2138960400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 213-891-5604

Email: aarnelle@buchalter.com

Correspondent Name: Amy Arnelle

Address Line 1: 1000 Wilshire Blvd., Suite 1500
Address Line 4: Los Angeles, CALIFORNIA 90017

NAME OF SUBMITTER:	Amy Arnelle
SIGNATURE:	/Amy Arnelle/
DATE SIGNED:	06/30/2016

Total Attachments: 8

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT (this "Agreement"), dated as of June 30, 2016, is entered into by and between CPI LUXURY GROUP, a California corporation ("Grantor"), and EAST WEST BANK, a California banking corporation ("Secured Party"), with reference to the following facts:

RECITALS

- A. Grantor and Secured Party are parties to a Loan and Security Agreement dated as of the date of this Agreement (the "Loan Agreement"; capitalized terms used herein without definition shall have the respective meanings specified for such terms in the Loan Agreement).
- B. Pursuant to the Loan Agreement, Secured Party will make loans and other Credit Extensions to Grantor.
- C. It is a condition precedent to the effectiveness of the Loan Agreement that Grantor enter into this Agreement with Secured Party and hereby grant Secured Party a security interest in and Lien on all of Grantor's intellectual property as set forth below.
- NOW, THEREFORE, to induce Secured Party to enter into the Loan Agreement and to provide Grantor the loans and other Credit Extensions contemplated thereunder, Grantor hereby agrees as follows:
- 1. <u>Grant of Security Interest</u>. To secure the timely payment and performance of its Obligations to Secured Party under the Loan Agreement, Grantor hereby grants and pledges to Secured Party a security interest in and lien on all of Grantor's right, title and interest in, to and under its intellectual property (collectively, the "<u>Intellectual Property Collateral</u>"), including, without limitation, the following:
- (a) All copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held, including, without limitation, those set forth on <u>Exhibit A</u> attached hereto (collectively, the "Copyrights");
 - (b) All trade secrets;
- (c) All intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;
- (d) All design rights available to Grantor now or hereafter existing, created, acquired or held;
- (e) All patents, patent applications and similar protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including, without limitation, the patents and patent applications set forth on <u>Exhibit B</u> attached hereto (collectively, the "Patents");
- (f) All trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of

Grantor connected with and symbolized by such trademarks, including, without limitation, those set forth on Exhibit C attached hereto (collectively, the "Trademarks");

- (g) All mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including, without limitation, those set forth on Exhibit D attached hereto (collectively, the "Mask Works");
- (h) All claims for damages by way of past, present and future infringements of any of the rights included above, along with the right, but not the obligation, to sue for and collect such damages for such infringement;
- (i) All licenses or other rights to use any of the Copyrights, Patents, Trademarks or Mask Works and all license fees and royalties arising from such use to the extent permitted by such licenses or rights;
- (j) All amendments, extensions and renewals of any of the Copyrights, Trademarks, Patents or Mask Works: and
- (k) All proceeds of the foregoing, including, without limitation, all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.
- 2. <u>Recordation</u>. Grantor authorizes and requests the Commissioner for Patents, the Commissioner for Trademarks and the Register of Copyrights and any other government officials to record and register this Agreement upon request by Secured Party.
- 3. <u>Supplements</u>. Grantor hereby authorizes Secured Party (a) to amend this Agreement unilaterally by supplementing the exhibits to this Agreement to add any Intellectual Property Collateral which Grantor obtains after the date of this Agreement, and (b) to file a duplicate original of this Agreement containing amended exhibits reflecting such new Intellectual Property Collateral.
- 4. <u>Loan Documents</u>. This Agreement has been entered into pursuant to and in conjunction with the Loan Agreement, which is hereby incorporated by reference. The provisions of the Loan Agreement shall supersede and control over any conflicting or inconsistent provision of this Agreement. The rights and remedies of Secured Party with respect to the Intellectual Property Collateral are as provided by the Loan Agreement and the other Loan Documents, and nothing in this Agreement shall be deemed to limit such rights and remedies.
- 5. <u>Execution in Counterparts</u>. This Agreement may be executed in counterparts (and by different parties hereto in separate counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page to this Agreement by facsimile or in electronic (i.e., "pdf" or "tif" format) shall be effective as delivery of a manually executed counterpart of this Agreement.
- 6. <u>Successors and Assigns</u>. This Agreement shall be binding on and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 7. <u>Governing Law.</u> This Agreement and any claim, controversy, dispute or cause of action (whether in contract or tort or otherwise) based upon, arising out of or relating to this Agreement and the transactions contemplated hereby and thereby shall be governed by, and construed in accordance with, the laws of the United States and the State of California, without giving effect to any choice or conflict of law provision or rule (whether of the State of California or any other jurisdiction).

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their respective duly authorized officers as of the date first above written.

GRANTOR:

CPI LUXURY GROUP, a California corporation

By:_____

Harold Joarian

SECURED PARTY:

EAST WEST BANK,

a California banking corporation

David A. Lehner

Senior Vice President, Asset Based Finance

EXHIBIT A

Copyrights

Description

Registration/ Application Number Registration/ Application/Date

None

EXHIBIT B

Patents

Description

Registration/ Application Number Registration/ Application Date

None

EXHIBIT C

Trademarks

<u>Description</u>	Registration/ Application Number	Registration/ Application Date
BELACQUA	86802700	October 28, 2015
AMOUR DE PEARL	86558647	March 10, 2015
BEAUDEVE	4362641	December 3, 2013
JOY DE MER	4181162	December 3, 2013
BELLE DE MER	4010730	December 3, 2013
CHINA PEARL	2880862	December 3, 2013

EXHIBIT D

Mask Works

<u>Description</u>

Registration/ Application Number

Registration/ Application Date

None

Exhibit D

BN 20994946v1

RECORDED: 06/30/2016