

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM389173

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joseph DeSena		06/06/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Spartan Peak Holdings, LLC		
Street Address:	234 Congress Street		
Internal Address:	5th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3847132	PEAK	
Registration Number:	3847133	PEAK RACES	
Registration Number:	3847135	PEAK DEATH RACE	
Registration Number:	3847136	YOU MAY DIE	
CORRESPONDENCE DATA			
Fax Number:	2022987570		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-625-3500		
Email:	KattenDCTM@kattenlaw.com		
Correspondent Name:	Peter Riebling - Katten Muchin Rosenman		
Address Line 1:	2900 K Street, NW		
Address Line 2:	North Tower - Suite 200		
Address Line 4:	Washington, D.C. 20007-5118		
ATTORNEY DOCKET NUMBER:	386499-00003 PEAK		
NAME OF SUBMITTER:	Peter J. Riebling		
SIGNATURE:	/peter j. riebling/		
DATE SIGNED:	06/24/2016		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Joseph DeSena, a citizen of the United States of America, having an address at 3631 Route 100, Pittsfield, Vermont 05762 ("Assignor"), is the sole owner of the entire right, title and interest in the trademark registrations listed in Exhibit A, attached hereto ("the Marks"); and

WHEREAS, Spartan Peak Holdings, LLC, a Delaware limited liability company, having its principal office at 234 Congress Street, 5th Floor, Boston, Massachusetts 02110 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the said Marks, throughout the world, including the goodwill represented by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto the Assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said Marks and the registrations therefor, together with the entire goodwill associated with and symbolized by the Marks, together with all common law rights, together with all rights and privileges granted and secured thereby, including the right to sue for all causes of action related to the Marks, and the right to sue in Assignee's own name and to recover for any damages and profits for past infringement, unfair competition or passing off, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made;

Assignor will not execute any writing or do any act whatsoever conflicting with these covenants and agreements, and will, at any time upon request without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writing and do such additional acts as said Assignee may deem necessary or desirable to perfect, secure, record, and register said Assignee's enjoyment of this grant, it being understood that the foregoing covenant and agreement shall bind assigns and legal representatives of Assignor and inure to the benefit of the assigns and legal representatives of Assignee;

IN WITNESS WHEREOF, the said Assignor has executed this Trademark Assignment on the date mentioned below.

JOSEPH DESENA

June 6
Date: ~~May~~ _____, 2016

By:

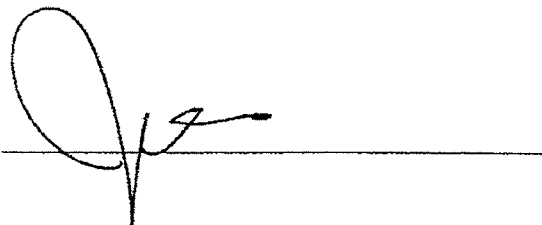
A handwritten signature in black ink, appearing to be 'JD', is written over a horizontal line. The signature is stylized and cursive.

EXHIBIT A

COUNTRY	TRADEMARK	REGISTRATION NO.
United States	PEAK	3,847,132
United States	PEAK DEATH RACE	3,847,135
United States	PEAK RACES	3,847,133
United States	YOU MAY DIE	3,847,136