

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM389257

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
True Glory, LLC		06/21/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	True Glory Hair, LLC		
Street Address:	1401 Peachtree Street, Suite 500		
Internal Address:	c/o Townsend & Lockett, LLC		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30309		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4487518	TRUE GLORY HAIR	
CORRESPONDENCE DATA			
Fax Number:	4048708502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-870-8501		
Email:	tennell.lockett@townsendlockett.com		
Correspondent Name:	D. Tennell Lockett		
Address Line 1:	1401 Peachtree Street		
Address Line 2:	Suite 500		
Address Line 4:	Atlanta, GEORGIA 30309		
NAME OF SUBMITTER:	D. Tennell Lockett		
SIGNATURE:	/T. Lockett/		
DATE SIGNED:	06/25/2016		
Total Attachments: 2			
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OP \$40.00 4487518

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, True Glory, LLC, a Georgia limited liability company, with its principal place of business at 2876 Chilhowee Terr., Atlanta, Georgia 30331 (hereinafter "Assignor"), has adopted, acquired, used and is the owner of all right, title, and interest in and to the trademark TRUE GLORY HAIR with Registration Number 4,487,518 thereof issued by the United States Patent and Trademark Office, (the "Registration"), together with the goodwill of the business symbolized by and associated with said trademark, and all common law rights to such trademark (such trademark, registration, goodwill, and common law rights hereinafter collectively referred to as the "Trademark"); and

WHEREAS, True Glory Hair, LLC, a Georgia limited liability company, with its principal place of business at 1401 Peachtree Street, NE, Suite 500, Atlanta, Georgia 30309 (hereinafter "Assignee") desires to acquire the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee the entire right, title and interest of Assignor in and to the Trademark, including the Registration, together with the goodwill of the business pertaining thereto and any and all other U.S., federal, state or common law trademarks or service marks, slogans, trade names, corporate names, domain names, business names, fictitious names, d/b/a names, or other words, phrases or properties that include the words TRUE GLORY HAIR, any formatives of the words TRUE GLORY HAIR, including, without limitation, TRUE GLORY, or any words, phrases or properties confusingly similar to the words TRUE

GLORY HAIR, and any and all applications and registrations relating or pertaining thereto, together with the goodwill associated therewith, including all rights to damages and profits, due or accrued, arising out of past infringements, and the right to sue and recover for the same.

IN WITNESS WHEREOF, the parties have executed this Agreement this June 21, 2016. All signed copies of this Agreement shall be deemed to be originals.

ASSIGNOR

By: *Kevin Keel*

Company: True Glory, LLC
 Name: Kevin Keel
 Title: Owner and Managing Member

ASSIGNEE

Company: True Glory Hair, LLC
 By: *Marcus Mayo*
 Its: Manager
 By: *Marcus Mayo*
 Name: Marcus Mayo
 Its: Manager

ACKNOWLEDGMENT

On this 21st day of June, 2016, before me personally appeared the above-identified signatories, who acknowledged that each has signed it as a free act on behalf of the identified assignor and assignee with authority to do so.

State of Georgia)
)
)
)
 County of Fulton)

[NOTARY SEAL]
 Notary Public: *Danita Wilder*
 My Commission Expires: 11/18/18

