

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM389274

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ENTITY CONVERSION
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Motivity Solutions, Inc.		06/23/2016	Corporation: COLORADO

RECEIVING PARTY DATA

Name:	Motivity Solutions, LLC
Street Address:	601 Riverside Avenue
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32204
Entity Type:	Limited Liability Company: COLORADO

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	3667211	MO
Registration Number:	3669946	MO MOVATION
Registration Number:	3669933	MOVATION
Registration Number:	3669932	MOTIVITY SOLUTIONS
Registration Number:	4126443	RELATIONSHIPS FOR LIFE
Registration Number:	3658864	YOUR PROCESS. OUR INNOVATION.

CORRESPONDENCE DATA

Fax Number: 3146127682

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (314) 444-7600

Email: jgreenberg@lewisrice.com

Correspondent Name: John B. Greenberg

Address Line 1: 600 Washington Avenue

Address Line 2: Suite 2500

Address Line 4: St. Louis, MISSOURI 63101

NAME OF SUBMITTER:	John B. Greenberg, attorney
SIGNATURE:	/John B. Greenberg/
DATE SIGNED:	06/26/2016

TRADEMARK

Total Attachments: 2

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Colorado Secretary of State
 Date and Time: 06/23/2016 07:52 AM
 ID Number: 20061322418
 Document number: 20161421345
 Amount Paid: \$100.00

Document must be filed electronically.
 Paper documents are not accepted.
 Fees & forms are subject to change.
 For more information or to print copies
 of filed documents, visit www.sos.state.co.us.

ABOVE SPACE FOR OFFICE USE ONLY

Statement of Conversion

filed pursuant to § 7-90-201.7 (3) of the Colorado Revised Statutes (C.R.S.)

1. For the converting entity, its ID number (if applicable), entity name or true name, form of entity, jurisdiction under the law of which it is formed, and principal address are

ID number	<u>20061322418</u> <small>(Colorado Secretary of State ID number)</small>
Entity name or true name	<u>Motivity Solutions, Inc.</u>
Form of entity	<u>Corporation</u>
Jurisdiction	<u>Colorado</u>
Street address	<u>3033 S Parker Rd</u> <small>(Street number and name)</small> <u>11th Floor</u> <u>Aurora</u> <u>CO</u> <u>80014</u> <small>(City) (State) (ZIP/Postal Code)</small> <u>United States</u> <small>(Province – if applicable) (Country)</small>
Mailing address <small>(leave blank if same as street address)</small>	<u>c/o April Johnson</u> <small>(Street number and name or Post Office Box information)</small> <u>601 Riverside Avenue</u> <u>Jacksonville</u> <u>FL</u> <u>32204</u> <small>(City) (State) (ZIP/Postal Code)</small> <u>United States</u> <small>(Province – if applicable) (Country)</small>

2. The entity name of the resulting entity is Motivity Solutions, LLC.
(Caution: The use of certain terms or abbreviations are restricted by law. Read instructions for more information.)
3. The converting entity has been converted into the resulting entity pursuant to section 7-90-201.7, C.R.S.
4. (If applicable, adopt the following statement by marking the box and include an attachment.)
 This document contains additional information as provided by law.
5. (Caution: Leave blank if the document does not have a delayed effective date. Stating a delayed effective date has significant legal consequences. Read instructions before entering a date.)

(If the following statement applies, adopt the statement by entering a date and, if applicable, time using the required format.)
 The delayed effective date and, if applicable, time of this document are _____.
(mm/dd/yyyy hour:minute am/pm)

Notice:

Causing this document to be delivered to the Secretary of State for filing shall constitute the affirmation or acknowledgment of each individual causing such delivery, under penalties of perjury, that such document is such individual's act and deed, or that such individual in good faith believes such document is the act and deed of the person on whose behalf such individual is causing such document to be delivered for filing, taken in conformity with the requirements of part 3 of article 90 of title 7, C.R.S. and, if applicable, the constituent documents and the organic statutes, and that such individual in good faith believes the facts stated in such document are true and such document complies with the requirements of that Part, the constituent documents, and the organic statutes.

This perjury notice applies to each individual who causes this document to be delivered to the Secretary of State, whether or not such individual is identified in this document as one who has caused it to be delivered.

6. The true name and mailing address of the individual causing this document to be delivered for filing are

<u>Gravelle</u>	<u>Michael</u>	<u>L</u>	
(Last)	(First)	(Middle)	(Suffix)
<u>1701 Village Center Circle</u>			
(Street number and name or Post Office Box information)			
<u>2nd Floor</u>			
<u>Las Vegas</u>	<u>NV</u>	<u>89134</u>	
(City)	(State)	(ZIP/Postal Code)	
	<u>United States</u>		
(Province – if applicable)	(Country)		

(If applicable, adopt the following statement by marking the box and include an attachment.)

- This document contains the true name and mailing address of one or more additional individuals causing the document to be delivered for filing.

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