

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM389320

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lohas Trading Company LTD		06/07/2016	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Beyond Cheese LTD		
Street Address:	1 Jubilee Street		
City:	Brighton, East Sussex		
State/Country:	UNITED KINGDOM		
Postal Code:	BN1 1GE		
Entity Type:	Private Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86543569	BEYOND CHEESE	
CORRESPONDENCE DATA			
Fax Number:	9498556371		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(949) 855-1246		
Email:	ablum@stetinalaw.com		
Correspondent Name:	Stetina Brunda Garred & Brucker		
Address Line 1:	75 Enterprise Suite 250		
Address Line 4:	Aliso Viejo, CALIFORNIA 92656		
NAME OF SUBMITTER:	Eric L. Tanezaki		
SIGNATURE:	/Eric L. Tanezaki/		
DATE SIGNED:	06/27/2016		
Total Attachments: 1 source=AssignmentSIGNED#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of the 7th day of June, 2016.

WHEREAS, **LOHAS TRADING COMPANY LTD**, an United Kingdom Private limited Company, having a principal place of business at **3 WELLINGTON STREET THAMES HOUSE LONDON SE18 6NY UNITED KINGDOM**, has intended to use the mark **BEYOND CHEESE** in interstate commerce and has filed an application with the United States Patent and Trademark Office on **February 23, 2015** based on its bona fide intent to use such mark in commerce, which application has been given serial no. **86/543,569**, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(d) of the Trademark Act; and

WHEREAS, **BEYOND CHEESE LTD**, an United Kingdom Private limited Company, having a principal place of business at **1 JUBILEE STREET, BRIGHTON, EAST SUSSEX, ENGLAND, BN1 1GE**, is acquiring the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, **LOHAS TRADING COMPANY LTD** does hereby assign to **BEYOND CHEESE LTD** the mark in the above-identified application as part of the entire business or portion thereof to which the mark pertain as required by 15 U.S.C. § 1060.

LOHAS TRADING COMPANY LTD

By: _____



Mark Galvin
Director

Title: _____