

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM389553

|                                   |                                |                                     |                       |
|-----------------------------------|--------------------------------|-------------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                 |                                     |                       |
| <b>NATURE OF CONVEYANCE:</b>      | CHANGE OF NAME                 |                                     |                       |
| <b>CONVEYING PARTY DATA</b>       |                                |                                     |                       |
| <b>Name</b>                       | <b>Formerly</b>                | <b>Execution Date</b>               | <b>Entity Type</b>    |
| Ralcorp Holdings, Inc.            |                                | 02/05/2016                          | Corporation: MISSOURI |
| <b>RECEIVING PARTY DATA</b>       |                                |                                     |                       |
| <b>Name:</b>                      | TreeHouse Private Brands, Inc. |                                     |                       |
| <b>Street Address:</b>            | 800 Market Street              |                                     |                       |
| <b>City:</b>                      | St. Louis                      |                                     |                       |
| <b>State/Country:</b>             | MISSOURI                       |                                     |                       |
| <b>Postal Code:</b>               | 63101                          |                                     |                       |
| <b>Entity Type:</b>               | Corporation: MISSOURI          |                                     |                       |
| <b>PROPERTY NUMBERS Total: 89</b> |                                |                                     |                       |
| <b>Property Type</b>              | <b>Number</b>                  | <b>Word Mark</b>                    |                       |
| <b>Registration Number:</b>       | 2154991                        | 3 MINUTE BRAND                      |                       |
| <b>Registration Number:</b>       | 0967142                        | MINUTE 3 BRAND                      |                       |
| <b>Registration Number:</b>       | 3923112                        | A GREAT TASTING GOOD FOR YOU CEREAL |                       |
| <b>Registration Number:</b>       | 1835600                        |                                     |                       |
| <b>Registration Number:</b>       | 2065412                        | APPLE DAPPLES                       |                       |
| <b>Registration Number:</b>       | 2019719                        | APPLE RINGS                         |                       |
| <b>Registration Number:</b>       | 2171902                        | BAKED WEAVERS                       |                       |
| <b>Registration Number:</b>       | 2009106                        | BAKER'S HARVEST                     |                       |
| <b>Registration Number:</b>       | 2026668                        | BAKER'S HARVEST                     |                       |
| <b>Registration Number:</b>       | 1699912                        |                                     |                       |
| <b>Registration Number:</b>       | 2300925                        | H                                   |                       |
| <b>Registration Number:</b>       | 2042178                        | BERRRY TREETS                       |                       |
| <b>Registration Number:</b>       | 2909223                        | BLAST O' BERRIES TASTEEOS           |                       |
| <b>Registration Number:</b>       | 0904801                        | CAROUSEL                            |                       |
| <b>Registration Number:</b>       | 1768190                        |                                     |                       |
| <b>Registration Number:</b>       | 2179570                        | CHIP-A-LICIOUS                      |                       |
| <b>Registration Number:</b>       | 1897667                        | CHIPS A PLENTY                      |                       |
| <b>Registration Number:</b>       | 4833456                        | CHOCO MUNCH                         |                       |
| <b>Serial Number:</b>             | 86656265                       | CINNABLASTS                         |                       |

OP \$2240.00 2154991

| Property Type        | Number   | Word Mark                 |
|----------------------|----------|---------------------------|
| Registration Number: | 1637047  | CONFETTI                  |
| Registration Number: | 2469890  | CONFETTI CRISP            |
| Registration Number: | 2079773  | CONFRUITY CRISP           |
| Registration Number: | 1820748  |                           |
| Serial Number:       | 86867489 | DAYBREAK BENEFIT          |
| Registration Number: | 4650382  | DELIGHT BITES             |
| Registration Number: | 4262282  | ERUPTERS                  |
| Registration Number: | 3696819  | ESSENTIALLY YOU           |
| Registration Number: | 3109927  | ESSENTIALLY YOU           |
| Registration Number: | 3335996  | ESSENTIALLY YOU           |
| Registration Number: | 4199065  | FEEL GOOD ABOUT BREAKFAST |
| Registration Number: | 4199064  | FEEL GOOD ABOUT EVERYDAY  |
| Registration Number: | 3934843  | FIBER ACTIVE              |
| Registration Number: | 3651877  | FIBER MAX                 |
| Registration Number: | 3584554  | FITNESS FLAKES            |
| Registration Number: | 2046228  | FREAKY FRUITS             |
| Registration Number: | 1077085  | FRUIT RINGS               |
| Registration Number: | 1245551  | FUDGE FLUFFS              |
| Registration Number: | 3743067  | GO FISH                   |
| Registration Number: | 4019162  | GOLDEN BATCH              |
| Serial Number:       | 86867479 | GRAINS APLENTY            |
| Registration Number: | 3109926  | HEALTHY MORNINGS          |
| Registration Number: | 4136756  | HOME FAVORITE             |
| Registration Number: | 3237737  | KIDS CLASSICS             |
| Registration Number: | 4105203  | KIDS CLASSICS             |
| Registration Number: | 3858127  | KID WISE                  |
| Registration Number: | 3245512  | KOO-KIES!                 |
| Registration Number: | 4269123  | LIFE CHOICE               |
| Serial Number:       | 85844809 | LIFE CHOICE               |
| Registration Number: | 3803918  | LIVE LIFE @ 100%          |
| Registration Number: | 1524736  | MAGIC STARS               |
| Registration Number: | 4521491  | MAKING EVERY DAY FESTIVE  |
| Registration Number: | 4766904  | MAMA GINELLI'S            |
| Registration Number: | 3238288  | MINI COOKIE FACTORY       |
| Registration Number: | 3745236  | NEVER SAY DIET            |
| Registration Number: | 4190971  | OAT SO GOOD               |
| Registration Number: | 3797207  | OAT WISE                  |
| Registration Number: | 2014432  | OATS & MORE               |

| Property Type        | Number   | Word Mark                   |
|----------------------|----------|-----------------------------|
| Serial Number:       | 86867486 | OH MY GRANOLA!              |
| Registration Number: | 4334455  | OUR FAMILY RECIPE           |
| Serial Number:       | 86867473 | P.B. BUTTERBY'S             |
| Registration Number: | 3160544  | PB&C                        |
| Registration Number: | 3719634  | PECAN-A-LICIOUS             |
| Serial Number:       | 86867482 | PURELY GRANOLA              |
| Registration Number: | 1918966  | R                           |
| Registration Number: | 1991708  | RALCORP                     |
| Registration Number: | 1921101  | R RALSTON FOODS             |
| Registration Number: | 0909709  | RAISINOATS                  |
| Registration Number: | 1199763  | RALSTON                     |
| Registration Number: | 0524634  | RALSTON                     |
| Registration Number: | 3325848  |                             |
| Registration Number: | 0756501  | RIPPIN' GOOD                |
| Registration Number: | 2733106  | R-VIVID COLOR               |
| Registration Number: | 3851669  | SENSIBLE STEPS AT SNACKTIME |
| Registration Number: | 3764331  | SIMPLE LIVING               |
| Registration Number: | 2492828  | SMART FOR YOUR HEART        |
| Registration Number: | 2610106  | SMART FOR YOUR HEART        |
| Registration Number: | 4539587  | SPREADZILLAS                |
| Registration Number: | 1637726  | STRIPED DAINTIES            |
| Registration Number: | 1508441  | SUGAR KAKE                  |
| Registration Number: | 1045004  | TASTEEOS                    |
| Registration Number: | 2409192  | TWIST TOPS                  |
| Registration Number: | 3797497  | UNDER THE SEA               |
| Registration Number: | 2175352  | WHEAT WEAVERS               |
| Registration Number: | 2691375  | WHOLE GRAIN 100             |
| Registration Number: | 1780883  |                             |
| Registration Number: | 4104354  | WORTZ                       |
| Registration Number: | 2107790  | WOVEN WHEATS                |
| Registration Number: | 2451895  | ZIP 'N POUR                 |
| Registration Number: | 4408069  | ZOOLICIOUS                  |

#### CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 312/857-2424

Email: pattismart@hotmail.com

|                            |                           |
|----------------------------|---------------------------|
| <b>Correspondent Name:</b> | Patricia S. Smart         |
| <b>Address Line 1:</b>     | 53 West Jackson Boulevard |
| <b>Address Line 2:</b>     | Suite 432                 |
| <b>Address Line 4:</b>     | Chicago, ILLINOIS 60604   |

|                           |                   |
|---------------------------|-------------------|
| <b>NAME OF SUBMITTER:</b> | Patricia S. Smart |
|---------------------------|-------------------|

|                   |             |
|-------------------|-------------|
| <b>SIGNATURE:</b> | /P S Smart/ |
|-------------------|-------------|

|                     |            |
|---------------------|------------|
| <b>DATE SIGNED:</b> | 06/28/2016 |
|---------------------|------------|

**Total Attachments: 4**

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# STATE OF MISSOURI



Jason Kander  
Secretary of State

## CERTIFICATE OF AMENDMENT

WHEREAS,

*TreeHouse Private Brands, Inc.*  
00432673

FORMERLY

*RALCORP HOLDINGS, INC.*

A corporation organized under the General and Business Corporation Law has delivered to me a Certificate of Amendment of its Articles of Incorporation and has in all respects complied with the requirements of law governing the Amendment of Articles of Incorporation under General and Business Corporation Law, and that the Articles of Incorporation of said corporation are amended in accordance therewith.

IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the GREAT SEAL of the State of Missouri. Done at the City of Jefferson, this 5th day of February, 2016.

  
Secretary of State



TRADEMARK



# State of Missouri

Jason Kander, Secretary of State

Corporations Division  
PO Box 778 / 600 W. Main St., Rm. 322  
Jefferson City, MO 65102

00432673

Date Filed: 2/5/2016

Jason Kander  
Missouri Secretary of State

## Amendment of Articles of Incorporation for a General Business or Close Corporation

(Submit with \$25.00 filing fee; if increasing # of shares, please see fee schedule for appropriate fee.)

Pursuant to the provisions of the General and Business Corporation Law of Missouri, the undersigned Corporation certifies the following:

1. The present name of the Corporation is Ralcorp Holdings, Inc.

The name under which it was originally organized was Ralcorp Holdings, Inc.

2. An amendment to the Corporation's Articles of Incorporation was adopted by the shareholders on 02/02/2016

*month/day/year*

3. Article Number One is amended to read as follows:

The new name of the Corporation is: TreeHouse Private Brands, Inc.

(If more than one article is to be amended or more space is needed attach additional pages)

(Please see next page)

Name and address to return filed document:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, and Zip Code: \_\_\_\_\_

ORI-02052016-0469 State of Missouri  
No of Pages 3 Pages



Amend/Restate - For Profit

4. Of the 100 shares outstanding, all of such shares were entitled to vote on such amendment.

The number of outstanding shares of any class **entitled to vote thereon as a class** were as follows:

| Class             | Number of Outstanding Shares |
|-------------------|------------------------------|
| <u>Common</u>     | <u>100</u>                   |
| <u>          </u> | <u>          </u>            |
| <u>          </u> | <u>          </u>            |
| <u>          </u> | <u>          </u>            |

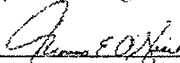
5. The number of shares voted for and against the amendment was as follows:

| Class             | No. Voted For     | No. Voted Against |
|-------------------|-------------------|-------------------|
| <u>Common</u>     | <u>100</u>        | <u>0</u>          |
| <u>          </u> | <u>          </u> | <u>          </u> |
| <u>          </u> | <u>          </u> | <u>          </u> |
| <u>          </u> | <u>          </u> | <u>          </u> |

6. If the amendment provides for an exchange, reclassification, or cancellation of issued shares, or a reduction of the number of authorized shares of any class below the number of issued shares of that class, the following is a statement of the manner in which such reduction shall be effected:
7. If the effective date of the amendment is to be a date other than the date of filing of the certificate of amendment with the Secretary of State, then the effective date, which shall be no more than 90 days following the filing date, shall be specified:

In Affirmation thereof, the facts stated above are true and correct:

(The undersigned understands that false statements made in this filing are subject to the penalties provided under Section 575.040, RSMo)

|   |                     |                          |             |
|---|---------------------|--------------------------|-------------|
|  | Thomas E. O'Neill   | Executive Vice President | 02/02/2016  |
| <i>Authorized Signature</i>   | <i>Printed Name</i> | <i>Title</i>             | <i>Date</i> |

# CT

ASHLEY  
TAYLOR

208 S. LaSalle, Ste 814  
Chicago, IL 60604

312-288-3568 tel  
Ashley.taylor@wolterskluwer.com  
www.ctcorporation.com

February 5, 2016

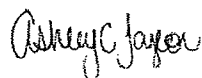
Missouri Secretary of State

To whom it may concern:

C T Corporation System does hereby release the name, Treehouse Private Brands, Inc., to Jeff City Filing, for an amendment filing.

If there are any questions or concerns, please let me know.

Sincerely,



Ashley C. Taylor