

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM389475

| | | | |
|---|-------------------------------------|-----------------------|-----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Confirmatory Deed of Assignment | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Piping Hot Surfwear Pty Ltd | | 06/03/2016 | Proprietary Company: AUSTRALIA |
| RECEIVING PARTY DATA | | | |
| Name: | SB Lifestyle Brands LLC | | |
| Street Address: | 10100 Santa Monica Boulevard | | |
| Internal Address: | Suite 500 | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90067 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1211635 | PIPING HOT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2027836040 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2027836031 | | |
| Email: | PTO-TM-Email@rfem.com | | |
| Correspondent Name: | LEO M. LOUGHLIN | | |
| Address Line 1: | 607 14th Street NW Suite 800 | | |
| Address Line 4: | Washington, D.C. 20005 | | |
| NAME OF SUBMITTER: | Leo M. Loughlin | | |
| SIGNATURE: | /Leo M. Loughlin/ | | |
| DATE SIGNED: | 06/28/2016 | | |
| Total Attachments: 3 | | | |
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Confirmatory Deed of Assignment

THIS DEED made the 11th day of November 2015

BETWEEN

Piping Hot Surfwear Pty Ltd, of Suite 7, 2-8 St Andrews Street, Brighton Victoria 3186, Australia ("the Assignor")

AND

SB Lifestyle Brands LLC, of 10100 Santa Monica Boulevard, Suite 500, Los Angeles, California 90067, United States of America ("the Assignee")

WHEREAS

- A. The Assignor was the owner of the trade mark registration as set out in the attached Schedule ("the trade mark").
- B. By an Assignment effective 10 December 2014, the Assignee acquired all right title and interest in and to the trade mark from the Assignor.

NOW THIS DEED WITNESSES:

1. The Assignor hereby confirms that as of 10 December 2014 it has assigned to the Assignee all its right, title and interest in the trade mark.
2. The Assignor agrees to execute such further documents as requested by the Assignee in order to enable the Assignee to become recorded as the registered owner of the trade mark in any country or territory.

3. General

- a) No variation of this Deed will be of any force or effect unless it is in writing and signed by the parties to this document.
- b) This Deed is governed by the laws of Australia. The parties submit to the non-exclusive jurisdiction of its courts of appeal from them. The parties will not object to the exercise of jurisdiction by those courts on any basis.

c) This Deed may be executed in any number of counterparts. All counterparts together will be taken to constitute one instrument.

IN WITNESS WHEREOF the parties hereto have executed these presents as of the day and year first hereinbefore written.

Executed by the authority of, for and on behalf of **Piping Hot Surfwear Pty Ltd**

Signature:





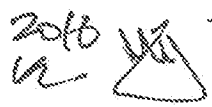
Name: ~~Mark Vhanaka~~

MARK VHANKA

Position: ~~Director~~

DIRECTOR

Date: ~~27/11/15~~ 03 JUNE 2016



Before: 

Witness Name: KEITH HOBAN

KEITH EDMOND HOBAN
Notary Public
Melbourne, Victoria, Australia
My appointment is not limited by time

Date: 03 JUNE 2016

Executed by the authority of, for and on behalf of **SB Lifestyle Brands LLC**

Signature: 

Name: Rami Yanni

Position: Senior Vice President, Business and Legal Affairs

Date: November 11, 2015

Before: 

Witness Name: Sonia Jolicoeur

Date: November 11, 2015

SCHEDULE OF TRADE MARKS

| Country | Official No. | Title | Case Status |
|---------|--------------|------------|-------------|
| USA | 1211635 | PIPING HOT | Registered |