

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM389288

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Home Entertainment Distributors, Inc.		02/15/2012	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Enservio, Inc.		
Street Address:	117 Kendrick Street, Suite 250		
City:	Needham		
State/Country:	MASSACHUSETTS		
Postal Code:	02494		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3981512	JEM	
Registration Number:	3952923	SERVICE ON SITE	
Registration Number:	3993072	INSURERS WORLD	
Registration Number:	4005410	INSURERS WORLD JEM JEWELRY EVALUATION MO	
Registration Number:	3993103	INSURERS WORLD THE CONTENTS MANAGEMENT S	
CORRESPONDENCE DATA			
Fax Number:	4048156555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-815-6500		
Email:	ftaylor@kilpatricktownsend.com		
Correspondent Name:	Kilpatrick Townsend & Stockton LLP		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 2:	Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309-4528		
NAME OF SUBMITTER:	K.Faye Taylor, Paralegal		
SIGNATURE:	/K. Faye Taylor/		
DATE SIGNED:	06/27/2016		
Total Attachments: 4			

OP \$140.00 3981512

source=HED Trademark Assignment#page1.tif

source=HED Trademark Assignment#page2.tif

source=HED Trademark Assignment#page3.tif

source=HED Trademark Assignment#page4.tif

Executive Version

NOTICE OF TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made effective this 15th day of [blank] 2012 by and among Buyer and HED (each as defined below).

RECITALS

WHEREAS, pursuant to the Asset Purchase Agreement dated the date hereof, by and among Buyer, a Delaware corporation ("Buyer"), Home Entertainment Distributors, Inc. (d/b/a Home Entertainment, a Massachusetts corporation ("HED"), SOS-Entertainment Property Specialists, Inc., a Massachusetts corporation ("SOS"), The VIA Group LLC, a Massachusetts limited liability company ("VIA"), and together with SOS and HED, "Sellers"), and Nick Breiten, the sole stockholder of HED ("Breiten") (the "Purchase Agreement"), Sellers transferred, sold and conveyed to Buyer all of the assets of the business of Sellers, including the trademarks, service marks and other indicia of the business symbolized thereby (collectively, the "Marks"), and

WHEREAS, HED now wishes to assign and confirm the assignment of the Marks to Buyer, and Buyer desires to acquire the Marks from HED, together with the goodwill of the business, and

WHEREAS, HED is conveying the Marks to Buyer as part of the transfer of all or substantially all of its assets, including the goodwill of the business, and

WHEREAS, the creation and delivery of this Assignment is a condition to closing under the Purchase Agreement, and

WHEREFORE, in consideration of the premises set forth above and in the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Buyer and its successors, assigns and legal representatives, HED's entire right, title and interest therein, together with any common law rights that may be asserted therewith, shall be held and enjoyed by Buyer, its successors, permitted assigns or assigns, together with income, royalties, damages or payments due on or after the date of this Assignment, and in addition, all claims for damages or payments by reason of infringement or violation of the Marks, along with the right to sue for past infringements and collect the same.

Buyer hereby certifies that the Director of the United States Patent & Trademark Office, and the Director of the Copyright Clearance Center, Inc., have been notified of this Assignment, and the Director of the Copyright Clearance Center, Inc. has been notified of this Assignment, and that the Director of the United States Patent & Trademark Office, and the Director of the Copyright Clearance Center, Inc. have been notified of this Assignment, and that the Director of the United States Patent & Trademark Office, and the Director of the Copyright Clearance Center, Inc. have been notified of this Assignment.

HEID hereby warrants that it is the sole owner of the Marks. To the extent HEID retains any right or interest in or to the Marks that cannot be assigned to Buyer pursuant to this Assignment, HEID hereby agrees to waive for all time any claims that HEID may have concerning the Marks. HEID shall make no further use of the Marks for its own benefit or the benefit of another, nor shall HEID challenge Buyer's use of the Marks after the date of this Assignment.

Buyer and HEID also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Buyer and HEID.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, each of Sellers and Buyer have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

HOME ENTERTAINMENT DISTRIBUTORS, INC.

By: M.B.H.F.
 Name: Nick Brubaker
 Title: President

NOTARIZATION

On this 12 day of February, 2012, before me, the undersigned Notary Public, personally appeared Nick Brubaker, known to me through satisfactory evidence of identification, which evidence is in the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Home Entertainment Distributors, Inc. and executed this document on his/her own free will.


Notary Public
 Commission Expires: 10/9/2013

(Seal)



Witness Page to Notice of Trademark Assignment

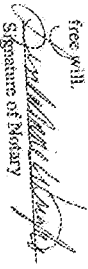
ENSERVIO, INC.

By: 
Name: Jon McNeill
Title: President and CEO

NOTARIZATION

On this 12 day of February, 2012, before me, the undersigned Notary Public, personally appeared Jon McNeill, proved to me through satisfactory evidence of identification, and was sworn to be the person whose name is signed on the foregoing attached document, and who swore or affirmed to me that the contents of the document are true and accurate to the best of his/her knowledge and belief. The above-indicated individual is duly authorized to execute this document singly on behalf of Enservio, Inc. and executed this document of his/her own free will.

(Seal)



Signature of Notary

My Commission Expires: 5/17/2018

