# OP \$40.00 2068846

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM389467

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

### **CONVEYING PARTY DATA**

| Name            | Formerly | Execution Date | Entity Type               |
|-----------------|----------|----------------|---------------------------|
| Ben Oliashirazi |          | 06/23/2016     | INDIVIDUAL: UNITED STATES |

## **RECEIVING PARTY DATA**

| Name:           | Benecci Corporation     |  |
|-----------------|-------------------------|--|
| Street Address: | 1 Mason Drive           |  |
| City:           | Irvine                  |  |
| State/Country:  | CALIFORNIA              |  |
| Postal Code:    | 92618                   |  |
| Entity Type:    | Corporation: CALIFORNIA |  |

# **PROPERTY NUMBERS Total: 1**

| Property Type        | Number  | Word Mark  |
|----------------------|---------|------------|
| Registration Number: | 2068846 | SANTORELLI |

### **CORRESPONDENCE DATA**

**Fax Number:** 7034150788

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (703) 415-1640
Email: kjs@jennisonlaw.com
Correspondent Name: Kathryn Jennison Shultz
Address Line 1: Jennison & Shultz, P.C.

**Address Line 2:** 2001 Jefferson Davis Highway, Suite 1102

Address Line 4: ARLINGTON, VIRGINIA 22202

| NAME OF SUBMITTER: Kathryn Jennison Shultz |            |
|--|------------|
| SIGNATURE: /Kathryn Jennison Shultz/       |            |
| DATE SIGNED:                               | 06/28/2016 |

**Total Attachments: 1** 

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TRADEMARK REEL: 005823 FRAME: 0894

# ASSIGNMENT OF TRADEMARK

WHEREAS, Ben Oliashirazi ("Assignor"), a citizen of the United States having a place of business at 1 Mason Drive, Irvine, California 92618 has used and is using the trademark SANTORELLI and is the owner of U.S. Registration No. 2,068,846, issued June 10, 1997 for the mark SANTORELLI; and

WHEREAS, Benecci Corporation ("Assignee"), a California corporation having a place of business at 1 Mason Drive, Irvine, California 92618, is desirous of acquiring the trademark and the registration thereof; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark and the registration together with the good will associated with the trademark.

Date: 6-23-16

By: Ben Clia Shrif

Ben Oliashirazi

TRADEMARK REEL: 005823 FRAME: 0895

RECORDED: 06/28/2016