

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM389546

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | CORRECTIVE ASSIGNMENT  |
| <b>NATURE OF CONVEYANCE:</b> | Corrective Assignment to correct the Assignor previously recorded on Reel 005808 Frame 0214. Assignor(s) hereby confirms the Assignment of the Entire Interest and the Goodwill. |

## CONVEYING PARTY DATA

| Name                           | Formerly | Execution Date | Entity Type  |
|--------------------------------|----------|----------------|--------------|
| PEEK, AREN'T YOU CURIOUS, INC. |          | 03/18/2016     | Corporation: |

## RECEIVING PARTY DATA

|                        |                         |
|------------------------|-------------------------|
| <b>Name:</b>           | Charlotte Russe, Inc.   |
| <b>Street Address:</b> | 575 Florida Street      |
| <b>City:</b>           | San Francisco           |
| <b>State/Country:</b>  | CALIFORNIA              |
| <b>Postal Code:</b>    | 94110                   |
| <b>Entity Type:</b>    | Corporation: CALIFORNIA |

## PROPERTY NUMBERS Total: 12

| Property Type               | Number   | Word Mark                 |
|-----------------------------|----------|---------------------------|
| <b>Serial Number:</b>       | 86848312 | FLEUR DES CHAMPS          |
| <b>Registration Number:</b> | 3630079  | LITTLE PEANUT             |
| <b>Serial Number:</b>       | 86185079 | LITTLE PEANUT             |
| <b>Serial Number:</b>       | 86185372 | PEEK                      |
| <b>Serial Number:</b>       | 86185072 | PEEK                      |
| <b>Registration Number:</b> | 3868335  | PEEK                      |
| <b>Serial Number:</b>       | 86185080 | PEEK. . .                 |
| <b>Registration Number:</b> | 3717923  | PEEK...AREN'T YOU CURIOUS |
| <b>Serial Number:</b>       | 86185074 | PEEK BABY                 |
| <b>Serial Number:</b>       | 86185078 | PEEK KIDS                 |
| <b>Serial Number:</b>       | 86886008 | SGT FLETCHER              |
| <b>Registration Number:</b> | 3829750  | WILLIAMS AND SONS         |

## CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Email: trademark@buchalter.com

CH \$315.00 86848312

**Correspondent Name:** Philip Nulud C/O BUCHALTER NEMER  
**Address Line 1:** 1000 Wilshire Blvd., Suite 1500  
**Address Line 4:** Los Angeles, CALIFORNIA 90017-2457

**ATTORNEY DOCKET NUMBER:** C2515-5001

**NAME OF SUBMITTER:** Philip Nulud

**SIGNATURE:** /philip nulud/

**DATE SIGNED:** 06/28/2016

**Total Attachments: 12**

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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM386982

|   |  |                           |                    |
|---|--|---------------------------|--------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                           |                    |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                           |                    |
| <b>CONVEYING PARTY DATA</b>   |  |                           |                    |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b>     | <b>Entity Type</b> |
| PPEK, AREN'T YOU CURIOUS, INC.  |  | 03/18/2016                | Corporation:       |
| <b>RECEIVING PARTY DATA</b>   |  |                           |                    |
| <b>Name:</b>  | CHARLOTTE RUSSE, INC.                              |                           |                    |
| <b>Street Address:</b>  | 575 Florida Street                                 |                           |                    |
| <b>City:</b>  | San Francisco                                      |                           |                    |
| <b>State/Country:</b>   | CALIFORNIA   |                           |                    |
| <b>Postal Code:</b>   | 94110  |                           |                    |
| <b>Entity Type:</b>   | Corporation: CALIFORNIA                            |                           |                    |
| <b>PROPERTY NUMBERS Total: 12</b>   |  |                           |                    |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>          |                    |
| <b>Serial Number:</b>   | 86848312   | FLEUR DES CHAMPS          |                    |
| <b>Registration Number:</b>   | 3630079  | LITTLE PEANUT             |                    |
| <b>Serial Number:</b>   | 86185079   | LITTLE PEANUT             |                    |
| <b>Serial Number:</b>   | 86185372   | PEEK                      |                    |
| <b>Serial Number:</b>   | 86185072   | PEEK                      |                    |
| <b>Registration Number:</b>   | 3868335  | PEEK                      |                    |
| <b>Serial Number:</b>   | 86185080   | PEEK. . .                 |                    |
| <b>Registration Number:</b>   | 3717923  | PEEK...AREN'T YOU CURIOUS |                    |
| <b>Serial Number:</b>   | 86185074   | PEEK BABY                 |                    |
| <b>Serial Number:</b>   | 86185078   | PEEK KIDS                 |                    |
| <b>Serial Number:</b>   | 86886008   | SGT FLETCHER              |                    |
| <b>Registration Number:</b>   | 3829750  | WILLIAMS AND SONS         |                    |
| <b>CORRESPONDENCE DATA</b>  |  |                           |                    |
| <b>Fax Number:</b>  |  |                           |                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                           |                    |
| <b>Email:</b>   | trademark@buchalter.com                            |                           |                    |
| <b>Correspondent Name:</b>  | Philip Nulud c/o Buchalter Nemer                   |                           |                    |
| <b>Address Line 1:</b>  | 1000 Wilshire Blvd.                                |                           |                    |

CH \$315.00 86848312

TRADEMARK

REEL: 005823 FRAME: 0957


U.S. TRADEMARK ASSIGNMENT

WHEREAS, PEEK, AREN'T YOU CURIOUS, INC ("Assignor"), a California corporation with a business address at 425 Second Street, Suite 405, San Francisco, CA 94107, owns the trademarks, and associated registrations listed in Schedule A, which is attached hereto and incorporated herein by reference ("Marks"); and

WHEREAS, CHARLOTTE RUSSE, INC. ("Assignee"), a California corporation with a business address at 575 Florida Street, San Francisco, CA 94110, desires to acquire any and all of Assignor's existing rights, title and interest in the Marks.

NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in the Marks, together with the goodwill of the business symbolized by the Marks, as well as the right to sue for and collect damages for past infringements.

PEEK, AREN'T YOU CURIOUS, INC

By:   
Name: MARIA C CAMMER (CMA)  
Title: CEO PEEK

Dated: March 18, 2016

SCHEDULE A

**PEEK, AREN'T YOU CURIOUS, INC.**  
 Trademark Status Chart

| MARK                    | COUNTRY | APP/REG NO.   | CLASS: GOODS/SERVICES  | STATUS   | NEXT ACTION DUE   |
|-------------------------|---------|---|--|--|---|
| <b>UNITED STATES</b>    |         |   |  |  |   |
| <b>FLEUR DES CHAMPS</b> | USA     | App. No.<br>86/848,312                              | Int'l Class 25: Children's clothing, namely, shirts, sweaters, skirts, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweat shirts, sweat suits, sweat pants, socks, shorts, bathing suits, beachwear, jackets, coats.<br><br>First Use: ITU<br>First Use in Commerce: ITU  | Filed 12/14/2015<br><br>Owner: Peek . . . Aren't You Curious, Inc.   | 06/14/2016 Foreign filing priority deadline<br><br>07/01/2016 Check status of application |
| <b>LITTLE PEANUT</b>    | USA     | App. No.<br>77/516,379<br><br>Reg. No.<br>3,630,079 | Int'l Class 25: Children's clothing, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, skirts, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweat shirts, sweat suits, sweat pants, socks, shorts, bathing suits, beachwear, jackets, coats.<br><br>First Use: 06/15/2006<br>First Use in Commerce: 01/25/2007 | Filed 07/07/2008<br><br>Registered 06/02/2009<br><br>Declaration of Use filed 06/02/2015<br><br>Owner: Peek . . . Aren't You Curious, Inc. | 06/02/2019 Renew registration   |
| <b>LITTLE PEANUT</b>    | USA     | App. No.<br>86/185,079                              | Int'l Class 24: Blankets, bed spreads, bed sheets, comforters,   | Filed 02/05/2014   | 08/12/2016 File Statement of Use or   |


| MARK | COUNTRY | APP/REG NO.            | CLASS: GOODS/SERVICES   | STATUS  | NEXT ACTION DUE                                     |
|------|---------|------------------------|---|---|---|
|      |         |                        | and bedding layettes consisting of crib bumpers, quilts, baby blankets, and crib sheets; towels and washcloths.   | Published<br>06/17/2014   | Extension   |
|      |         |                        | First Use: ITU<br>First Use in Commerce: ITU  | Allowed<br>08/12/2014   |   |
|      |         |                        |   | Extension filed<br>01/26/2016                                       |   |
| PEEK | USA     | App. No.<br>86/185,372 | Int'l Class 14: Watches; jewelry, namely, bracelets, charms, earrings, key chains as jewelry, necklaces, rings; jewelry boxes.  | Filed 02/05/2014  | 09/10/2016 File<br>Statement of Use or<br>Extension |
|      |         |                        | Int'l Class 16: Books for children and infants, namely, song books, story books, and a series of books relating to children's play activities and education; children's books; children's interactive books; flash cards. | Office Action Issued<br>05/20/2014;<br>Response filed<br>11/19/2014 |   |
|      |         |                        | Int'l Class 18: Backpacks and tote bags; purses, coin purses, and wallets.  | Examiner's<br>Amendment issued<br>12/04/2014                        |   |
|      |         |                        | Int'l Class 20: Picture frames; toy boxes and chests.   | Published<br>01/13/2015   |   |
|      |         |                        |   | Allowed<br>03/10/2015   |   |
|      |         |                        |   | Extension (deleting<br>Classes 03 and 09)<br>filed 01/28/2016       |   |

| MARK | COUNTRY | APP/REG NO. | CLASS: GOODS/SERVICES  | STATUS | NEXT ACTION DUE |
|------|---------|-------------|--|--------|-----------------|
|      |         |             | <p>Int'l Class 24: Blankets, namely, bed blankets; bed spreads; bed sheets; comforters; and bedding layettes consisting of crib bumpers; quilts; baby blankets; and crib sheets; towels and washcloths.</p>  |        |                 |
|      |         |             | <p>Int'l Class 26: Hair accessories, namely hair bands, hair bows, hair ornaments, hair pins, hair ribbons, hair claw clips, and hair barrettes.</p>   |        |                 |
|      |         |             | <p>Int'l Class 28: Toys, namely, bubble making wands and solution sets, building blocks, bath toys, crib toys, dolls, educational toys, namely, games in the nature of educational card games and board games, puzzles, flash cards, and instructional games in the nature of educational card games and board games; finger puppets, musical toys, party favors in the nature of small toys, play mats for use with toys and children's games, namely, play mats used with toy vehicles, play mats used with paper or toy dolls, play mats that are also games, play mats that can be colored or decorated, puppets, rubber balls, spinning tops, toy stuffed animals and characters,</p> |        |                 |

| MARK | COUNTRY | APP/REG NO.            | CLASS: GOODS/SERVICES   | STATUS  | NEXT ACTION DUE                               |
|------|---------|------------------------|---|---|---|
| PEEK | USA     | App. No.<br>86/185,072 | <p>namely, soft plush toys of all varieties of animals and dolls, people-like toys and dolls that are stuffed, stuffed letters used together, toy vehicles.</p> <p>First Use: ITU<br/>First Use in Commerce: ITU</p> <p>Int'l Class 25: Clothing and accessories for women, infants and children, namely, bathing suits, beachwear, baby bibs not of paper, bandanas, bloomers, blouses, bonnets, caps, coats, separates, namely, t-shirts, button-up shirts, pullovers, crew neck sweaters and sweat shirts, pants, corduroys, shorts, skirts, jumpers, rompers, tank tops, thermals in the nature of thermal underwear, leggings, skirts with built-in undershorts, polo shirts, dress pants, jackets, blazers, wraps, shawis, ponchos, tights, dresses, hats, knit tops, jeans, jumpsuits, leotards, loungewear, mittens, gloves, overalls, sport coats, suits, rain jackets, robes, scarves, shirts, ski jackets, ski pants, turtle-necks, sleepwear, smocks, snow suits, socks, sweaters, sweatpants, sweatshirts, tops, underwear, waist belts, woven</p> | <p>Filed 02/05/2014</p> <p>Office Action issued 05/20/2014;<br/>Response filed 11/20/2014</p> <p>Examiner's Amendment issued 11/25/2015</p> <p>Published 01/13/2015</p> <p>Allowed 03/10/2015</p> <p>Extension filed 01/28/2016</p> | 09/10/2016 File Statement of Use or Extension |



| MARK | COUNTRY | APP/REG NO.  | CLASS: GOODS/SERVICES   | STATUS   | NEXT ACTION DUE   |
|------|---------|--|---|--|---|
| PEEK | USA     | App. No.<br>77764,277<br><br>Reg. No.<br>3,868,335 | shirts; footwear for infants and children, namely, athletic shoes, booties, boots, sandals, shoes, slippers, sneakers.  | Filed 06/19/2009<br><br>Registered<br>10/26/2010<br><br>Owner: Peek . . .<br>Aren't You Curious,<br>Inc. | 10/26/2016 File<br>Declaration of Use<br><br>10/26/2020 Renew<br>registration |
|      |         |  | First Use: ITU<br>First Use in Commerce: ITU<br><br>Int'l Class 25: Children's clothing, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, sweatpants, sweat suits, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweatshirts, socks, shorts, bathing suits, beachwear, sweaters, rain jacket, ski jacket, coats.<br><br>First Use: 03/01/2010<br>First Use in Commerce:<br>03/01/2010<br><br>Int'l Class 35: Mail order catalog services featuring children's apparel, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, sweatpants, sweat suits, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweatshirts, socks, shorts, bathing suits, beachwear, sweaters, rain jacket, |  |   |

| MARK   | COUNTRY | APP/REG NO.            | CLASS: GOODS/SERVICES   | STATUS  | NEXT ACTION DUE                              |
|--|---------|------------------------|---|---|--|
| PEEK . . . &<br>Design<br> | USA     | App. No.<br>86/185,080 | ski jacket, coats, books and accessories therefor; on-line retail store services featuring children's apparel, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, sweatpants, sweat suits, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweatshirts, socks, shorts, bathing suits, beachwear, sweaters, rain jacket, ski jacket, coats, books and accessories.<br><br>First Use: 01/01/2010<br>First Use in Commerce: 01/01/2010 | Filed 02/05/2014<br><br>Office Action issued 05/20/2014;<br>Response filed 11/20/2014<br><br>Examiner's Amendment issued 11/25/2015<br><br>Published 01/13/2015 | REQUESTED "NEXT ACTION" DATE FROM COBALT LAW |

TRADEMARK

REEL: 005823 FRAME: 0964

| MARK                          | COUNTRY | APP/REG NO.  | CLASS: GOODS/SERVICES  | STATUS   | NEXT ACTION DUE                     |
|-------------------------------|---------|--|--|--|-------------------------------------|
| PEEK . . . AREN'T YOU CURIOUS |         |  | <p>jumpsuits, leotards, loungewear, mittens, gloves, overalls, sport coats, suits, rain jackets, robes, scarves, shirts, ski jackets, ski pants, turtle-necks, sleepwear, smocks, snow suits, socks, sweaters, sweatpants, sweatshirts, tops, underwear, waist belts, woven shirts; footwear for infants and children, namely, athletic shoes, booties, boots, sandals, shoes, slippers, sneakers.</p> <p>First Use: ITU</p> <p>First Use in Commerce: ITU</p> | <p>Allowed<br/>03/10/2015</p> <p>Extension filed<br/>09/09/2015</p> <p>Extension Filed<br/>02/02/2016</p>  |                                     |
|                               | USA     | <p>App. No.<br/>77/687,923</p> <p>Reg. No.<br/>3,717,923</p> | <p>Int'l Class 25: Children's clothing, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, sweatpants, sweat suits, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweatshirts, socks, shorts, bathing suits, beachwear, sweaters, rain jacket, ski jacket, jackets, coats.</p> <p>First Use: 01/26/2007</p> <p>First Use in Commerce: 01/26/2007</p>   | <p>Filed 03/10/2009</p> <p>Registered<br/>12/01/2009</p> <p>Declaration of Use<br/>filed 11/30/2015</p> <p>Owner: Peek . . . Aren't You Curious Inc.</p> | 12/01/2019 Renew registration       |
| PEEK BABY                     | USA     | App. No.<br>86/185,074                                       | Int'l Class 25: Clothing and accessories for infants and children,   | Filed 02/05/2014   | 09/02/2016 File Statement of Use or |

| MARK      | COUNTRY | APP/REG NO.         | CLASS: GOODS/SERVICES  | STATUS  | NEXT ACTION DUE                               |
|-----------|---------|---------------------|--|---|---|
|           |         |                     | namely, bathing suits, beachwear, baby bibs not of paper, bandanas, bloomers, blouses, bonnets, caps, coats, dresses, hats, gloves, knit tops, jeans, jumpsuits, leggings, leotards, loungewear, mittens, overalls, rain jackets, robes, scarves, shirts, shorts, ski jackets, sleepwear, smocks, snowsuits, socks, sweaters, sweatpants, sweatshirts, t-shirts, tights, tops, underwear, waist belts, woven shirts; footwear for infants and children, namely, athletic shoes, booties, sandals, shoes, slippers, sneakers. | Office Action issued 05/15/2014<br>Examiner's Amendment issued 05/15/2014<br>Published 07/08/2014<br>Allowed 09/02/2014<br>Extension filed 01/28/2016 | Extension                                     |
| PEEK KIDS | USA     | App. No. 86/185,078 | First Use: ITU<br>First Use in Commerce: ITU<br>Int'l Class 25: Clothing and accessories for infants and children, namely, bathing suits, beachwear, baby bibs not of paper, bandanas, bloomers, blouses, bonnets, caps, coats, dresses, hats, gloves, knit tops, jeans, jumpsuits, leggings, leotards, loungewear, mittens, overalls, rain jackets, robes, scarves, shirts, shorts, ski jackets, sleepwear, smocks, snowsuits, socks, sweaters, sweatpants, sweatshirts, t-shirts, tights, tops,                            | Filed 02/05/2014<br>Office Action issued 05/15/2014<br>Examiner's Amendment issued 05/15/2014<br>Published 07/08/2014                                 | 09/02/2016 File Statement of Use or Extension |

| MARK         | COUNTRY | APP/REG NO.            | CLASS: GOODS/SERVICES   | STATUS  | NEXT ACTION DUE   |
|--------------|---------|------------------------|---|---|---|
| SGT FLETCHER | USA     | App. No.<br>86/886,008 | underwear, waist belts, woven shirts; footwear for infants and children, namely, athletic shoes, booties, sandals, shoes, slippers, sneakers.   | Allowed<br>09/02/2014<br><br>Extension filed<br>01/28/2016                |   |
|              |         |                        | First Use: ITU<br>First Use in Commerce: ITU  | Filed 01/25/2016<br><br>Owner: Peek . . . .<br>Aren't You Curious<br>Inc. | 07/25/2016 Foreign<br>filing priority deadline<br><br>08/01/2016 Check<br>status of application |
|              |         |                        | Int'l Class 25: Children's clothing, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, skirts, pants, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweat shirts, sweat suits, sweat pants, socks, shorts, bathing suits, beachwear, jackets, coats. |   |   |
|              |         |                        | First Use: ITU<br>First Use in Commerce: ITU  |   |   |

| MARK              | COUNTRY | APP/REG NO.   | CLASS: GOODS/SERVICES  | STATUS  | NEXT ACTION DUE   |
|-------------------|---------|---|--|---|---|
| WILLIAMS AND SONS | USA     | App. No.<br>77/516,371<br><br>Reg. No.<br>3,829,750<br><br>Supplemental<br>Register | Int'l Class 25: Children's clothing, namely, shirts, t-shirts, tops, woven shirts, knit tops, sweaters, skirts, jeans, blouses, dresses, jumpsuits, underwear, sleepwear, sweat shirts, sweat suits, sweat pants, socks, shorts, bathing suits, beachwear, jackets, coats.<br><br>First Use: 06/15/2006<br>First Use in Commerce: 01/25/2007 | Filed 07/07/2008<br><br>Registered<br>08/03/2010<br><br>Owner: Peek , , ,<br>Aren't You Curious,<br>Inc | 08/03/2016 File<br>Declaration of Use<br><br>08/03/2020 Renew<br>registration |